

Social Psychology 2019

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Textbook in Study materials:

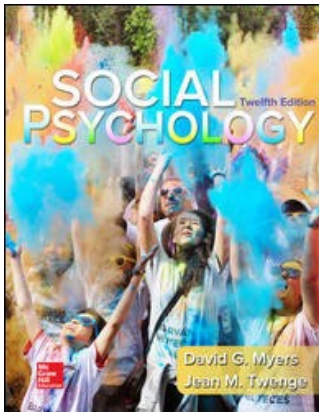
Dundelová, J., Rozbořil, B. (2012). **Social Psychology for students of Management and Economics. Mendel University in Brno.**

Obligatory chapters:

1. Personality in social context
2. Social influence, groups and teams
3. Attitudes and attitude change
4. Communication
8. Interpersonal relations
9. Culture in social context
10. Research in social sciences

Recommended literature:

Social Psychology



By [David Myers and Jean Twenge](#)

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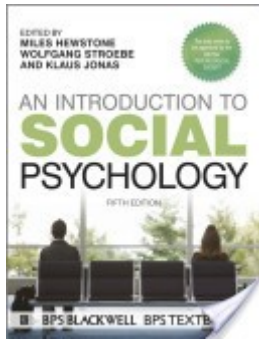
Connecting Social Psychology to the world around us.

Social Psychology introduces students to the science of us; how our thoughts, feelings, and behaviors are influenced by the world we live in. In this edition, esteemed author David Myers is joined by respected psychology professor and generational differences researcher Jean Twenge, in presenting an integrated learning program designed for today's students.

This new edition integrates McGraw-Hill Education's SmartBook, a personalized learning program, offering students the insight they need to study smarter and improve classroom results. SmartBook is sold separately and does not come automatically with the purchase of the textbook.

http://webpace.ship.edu/jacamp/chapter_1.pdf

An Introduction to Social Psychology



Miles Hewstone, Wolfgang Stroebe, Klaus Jonas

John Wiley & Sons, 2012, pp. 640

This is the fifth, completely revised and updated edition of an introductory social psychology text that has had huge success in Europe and across the globe. It has been specially designed to meet the needs of students at all levels, with contributions written by leading social psychologists, each an acknowledged expert on the topics covered in a given chapter. *An Introduction to Social Psychology* benefits hugely from an updated range of innovative pedagogical features intended to catch the imagination, combined with a rigorous editorial approach, which results in a cohesive and uniform style accessible to all.

Homework from the first lesson:

You will conduct interviews with a native Czech man and woman (at least 2 interviews) on the topic **cultural stereotypes** regarding the Czech nationality and your home country

autostereotyp and heterostereotyp,

- what Czech people think about themselves
- which is, according to them, the image of Czechs abroad
- what fills stereotypes concerning your nationality
- what do you think about yourselves (what is your national identity)

Summarize, theoretically frame, interpret, discuss and prepare ppt presentation on 10 minutes.

The next meeting with presentations: