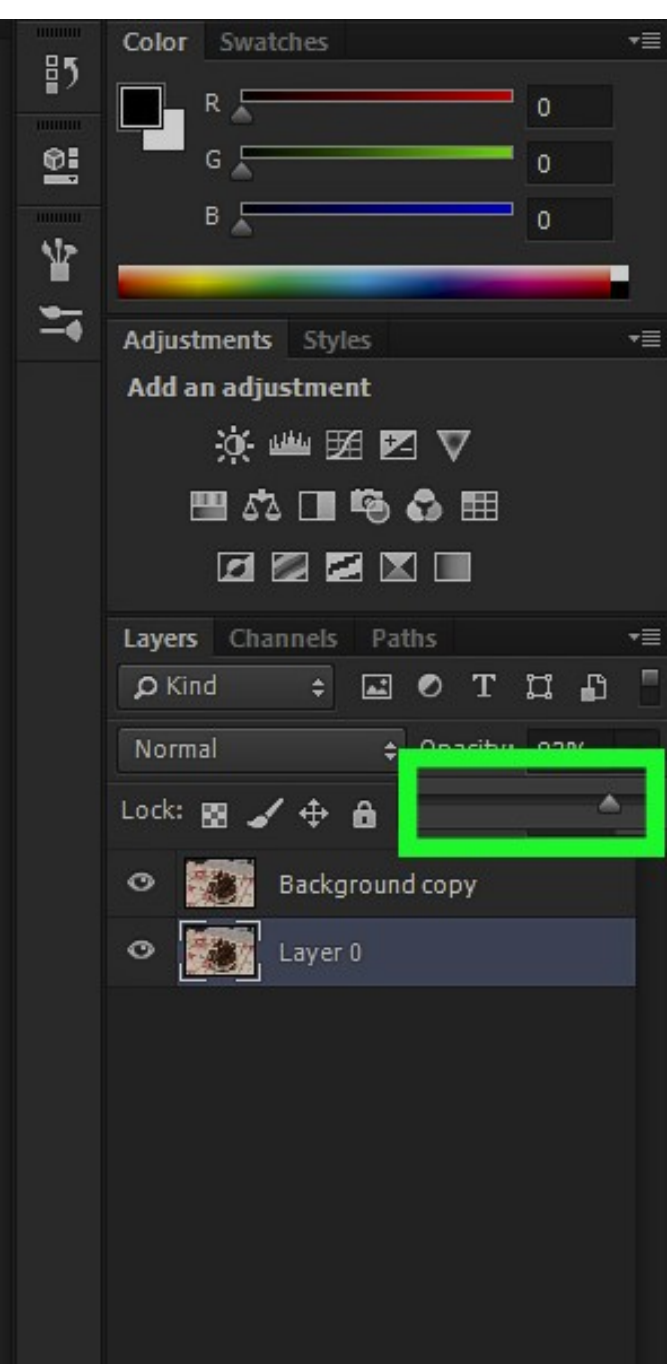
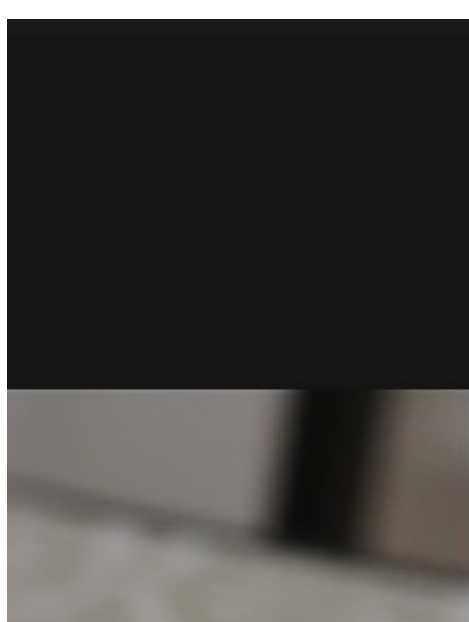
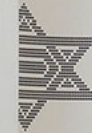


# **NEW MEDIA ART OBSESSIONS**

**Vilém Flusser / Matthew Fuller**



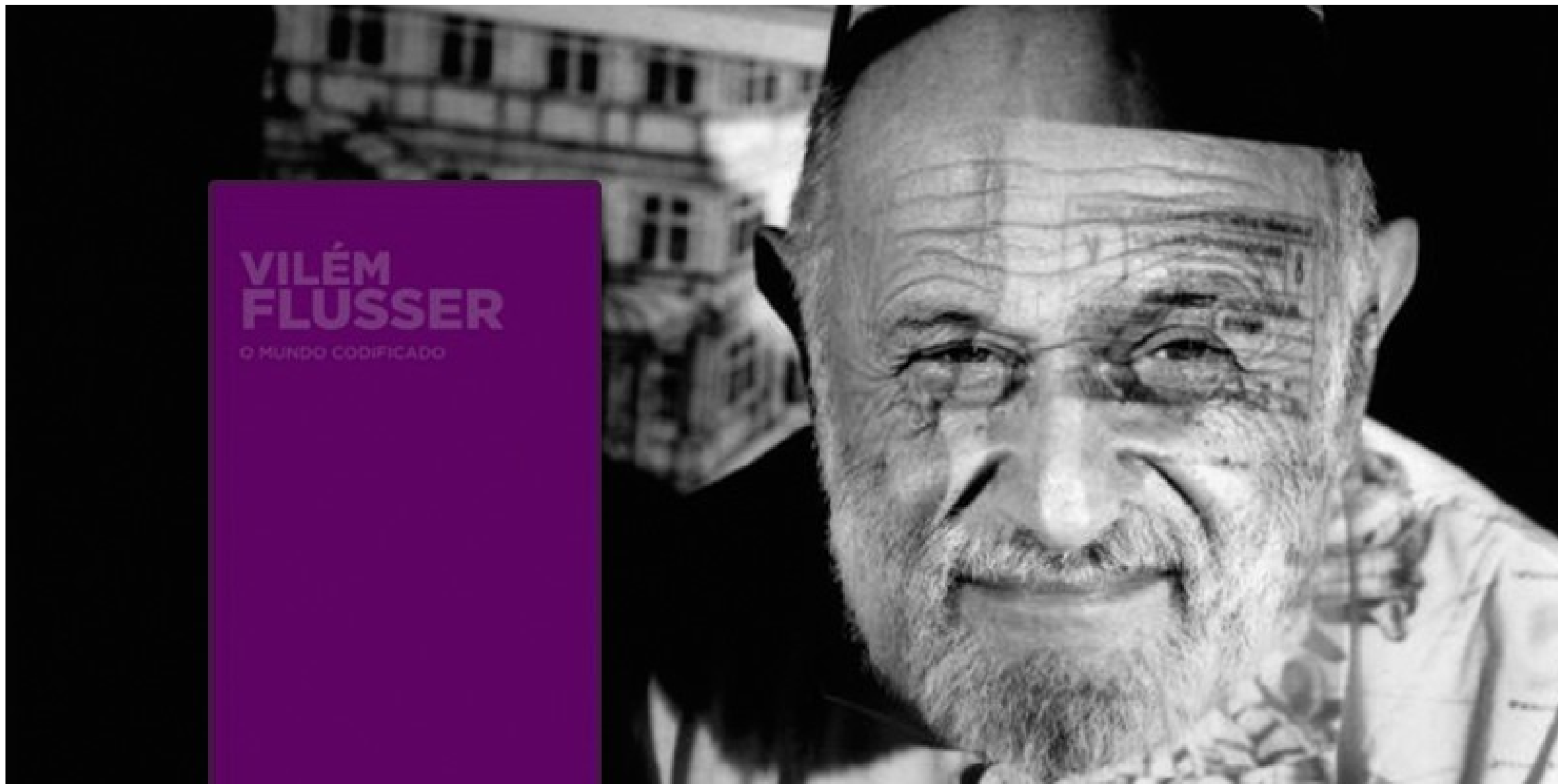


kontext





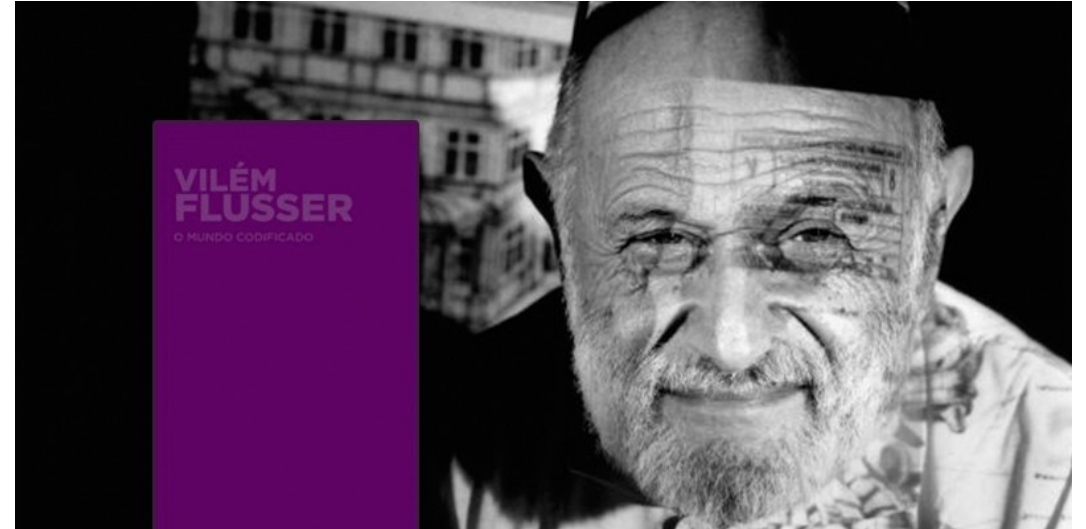
# Vilém Flusser



VILÉM  
FLUSSER  
O MUNDO CODIFICADO

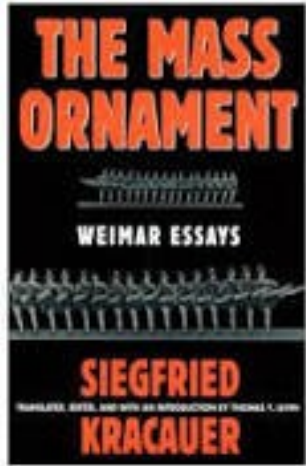
# Vilém Flusser

- Aparát – operátor systém
- Operátor jako „funkcionář/robot“
- Operátor jako „hráč“ (proti aparátu)
  
- IKT – dominantní aparát post-industriální doby
- Expanze a miniaturizace aparátu jako komplementární procesy.





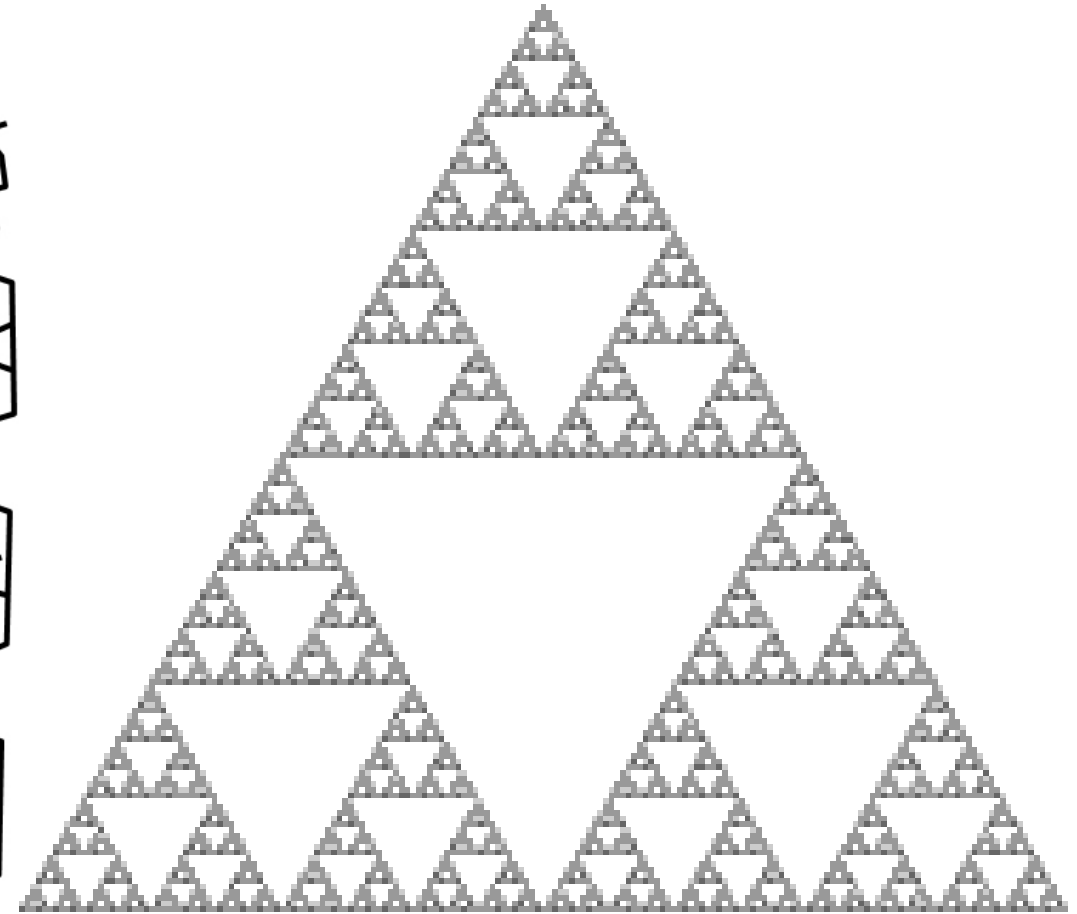
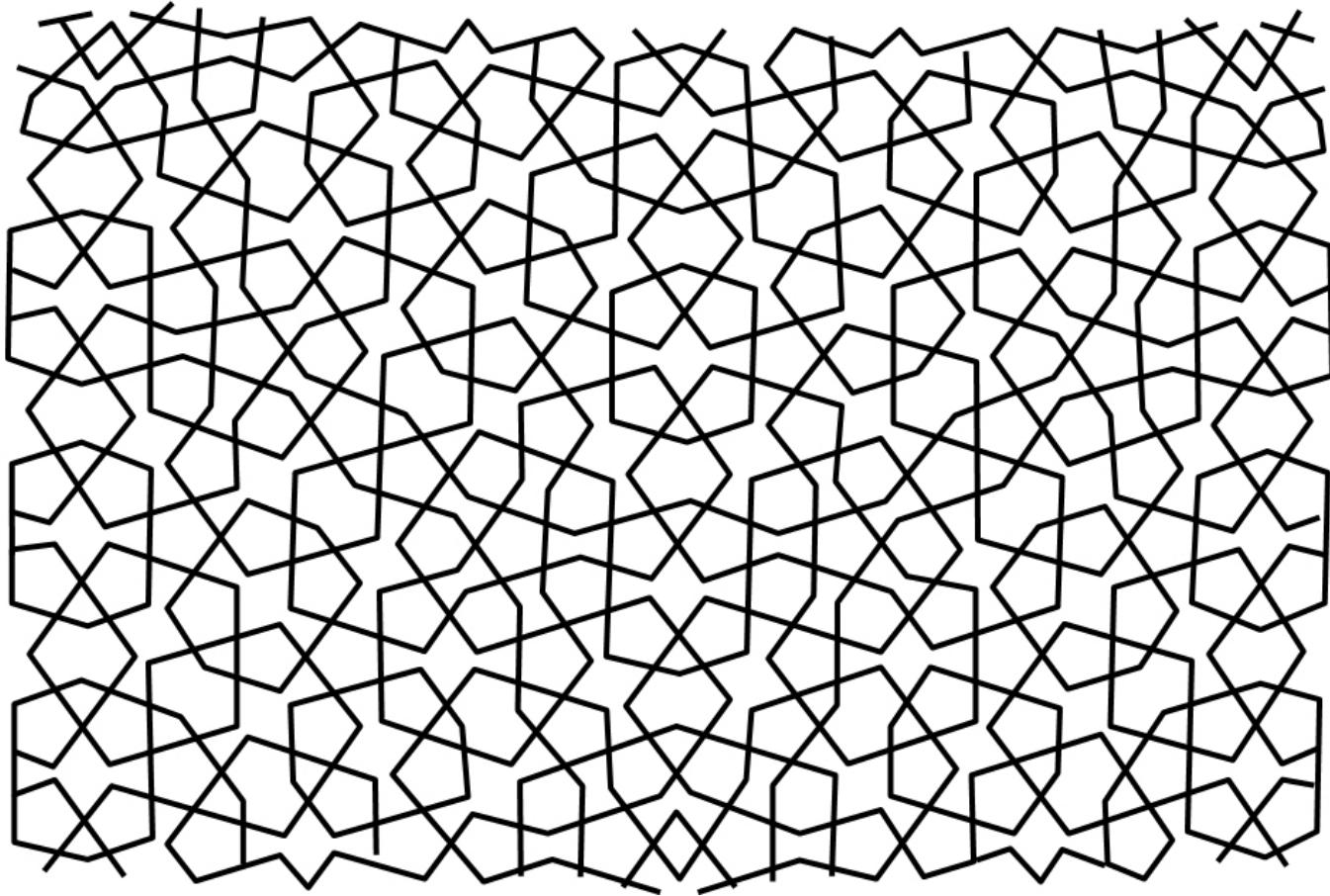
# Siegfried Kracauer Ornament masy



<https://www.youtube.com/watch?v=JIZeyndTBFc>

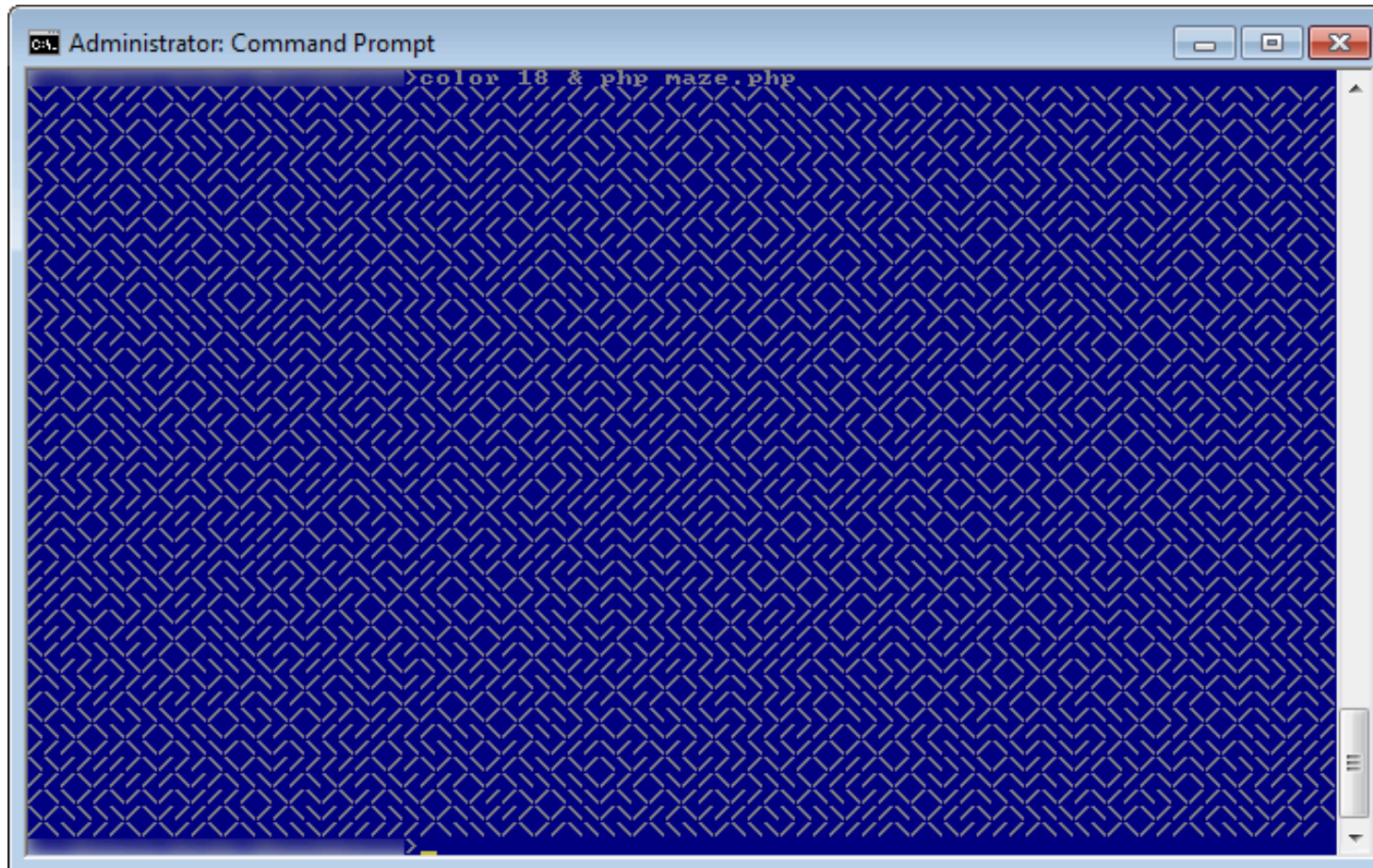


# Od ornamentu k fraktálu



# 10 PRINT CHR\$(205.5+RND(1)); : GOTO 10

<https://www.youtube.com/watch?v=m9joBLOZVEo>



# **Aparát: mapa vs. teritorium Flusser vs. Fuller**

- Fuller: Angažovaná věda / spekulativní programování
- Flusser: Obecná teorie gest /vyhledávání gest jako symptomů svobody

# Strategie svobody / Strategie odklánění a testování limitů aparátu

- Andrew Spitz: *Me doing this*, 2012

[http://www.youtube.com/watch?v=1qt\\_pAhExHM&feature=related](http://www.youtube.com/watch?v=1qt_pAhExHM&feature=related)

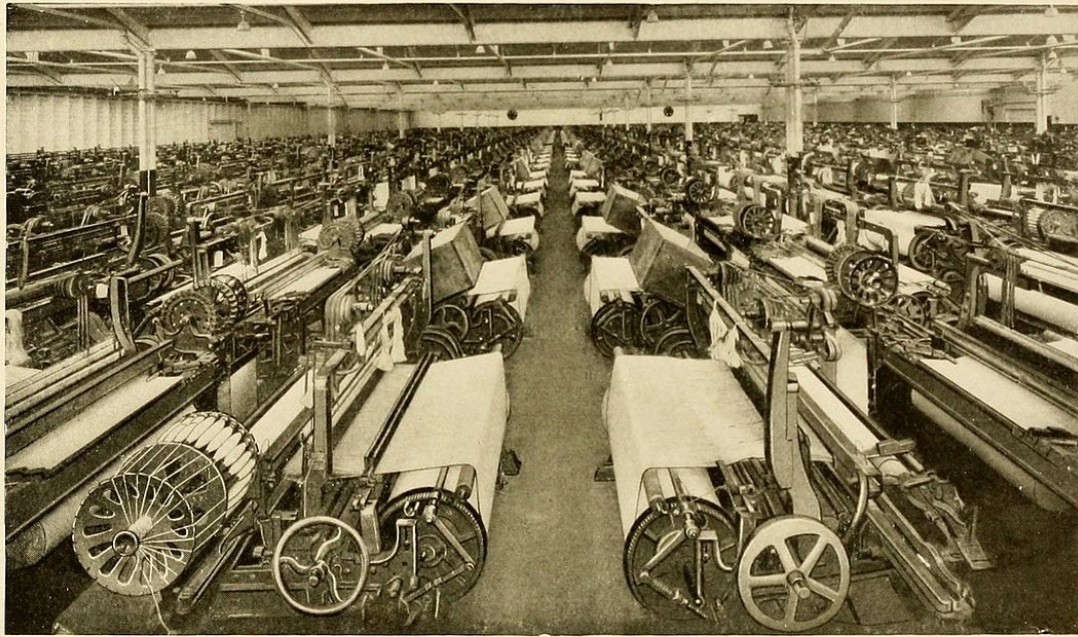
- Benjamin Grosser: *Facebook demetricator*

<http://computationalculture.net/what-do-metrics-want/>

- Glitch
- Virus
- ...?...



# Ornament industriální a postindustriální doby



INTERIOR VIEW OF A MODERN WEAWE-ROOM  
*(Courtesy of the Chicopee Manufacturing Company)*



# Tiller Girls



**Louis-Philippe Demers (2009)**

**<https://vimeo.com/9963441>**

**<https://vimeo.com/25547829>**

**Tiller Girls (1958)**

**<https://www.youtube.com/watch?reload=9&v=0XQ170Z4mwU>**

- The Trial
- <https://www.youtube.com/watch?v=aV6ChawH2KI>