

Anthropology of travel and tourism

Types of tourism

20.9 - Introduction

27. 9 - History of tourism I

4.10 - History of tourism II

11.10 – Travel/tourism & the place

18.10 – Travel/tourism & the time

25.10 – Travel/tourism & the thing

1.11 – Travel/tourism & the Other

8.11 - Types of tourism

15.11 – No lecture! 😊

22.11 – Pilgrimages and its rituals

29.11 - Ethical issues in tourism

6.12 - Summary of the course + short film about the meaning of traveling

13.12 – Your presentations 😊

Recapitulation from 1.11.2022

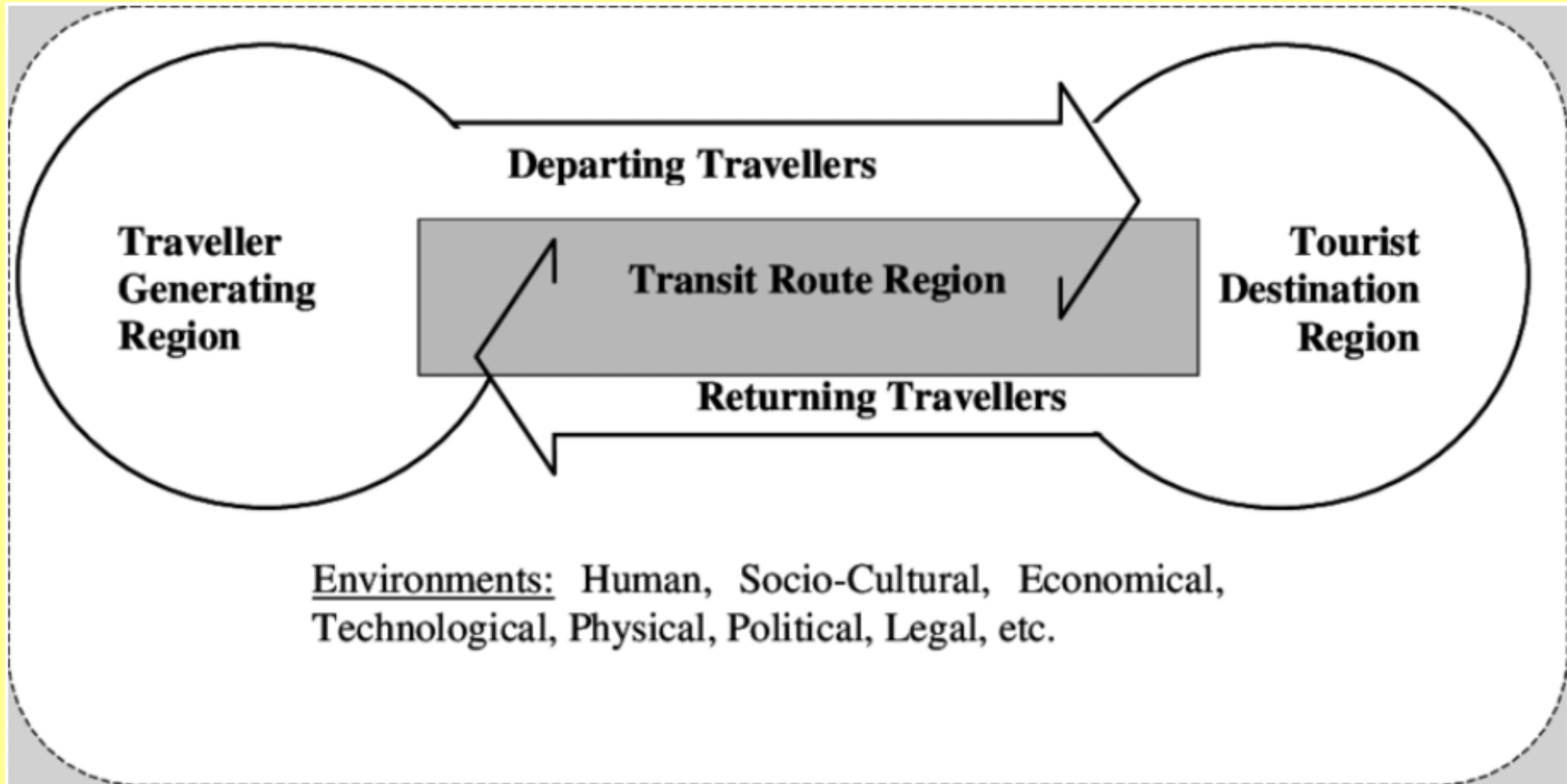
The other: a person as a representative of a different culture, in the past, „a culture of an other” were often considered inferior to the culture of the researcher's origin, paradigm shift, end of the 20th century - we are all in the category of „ the other“.

Doxey's Irritation Index: euphoria, apathy, annoyance, antagonism.

Role of cultural brokers or mediators: i.e. tourist guides.

Host-tourist interactions, constructed ethnicity (MacCannell), the concept of commodification of culture, acculturation vs transculturation, tourist gaze (John Urry) - taking photos in host-guest interactions

Song comments by: Suzuka and Misael. Thank you 😊



The tourism system. Redrawn from Leiper (1990a).

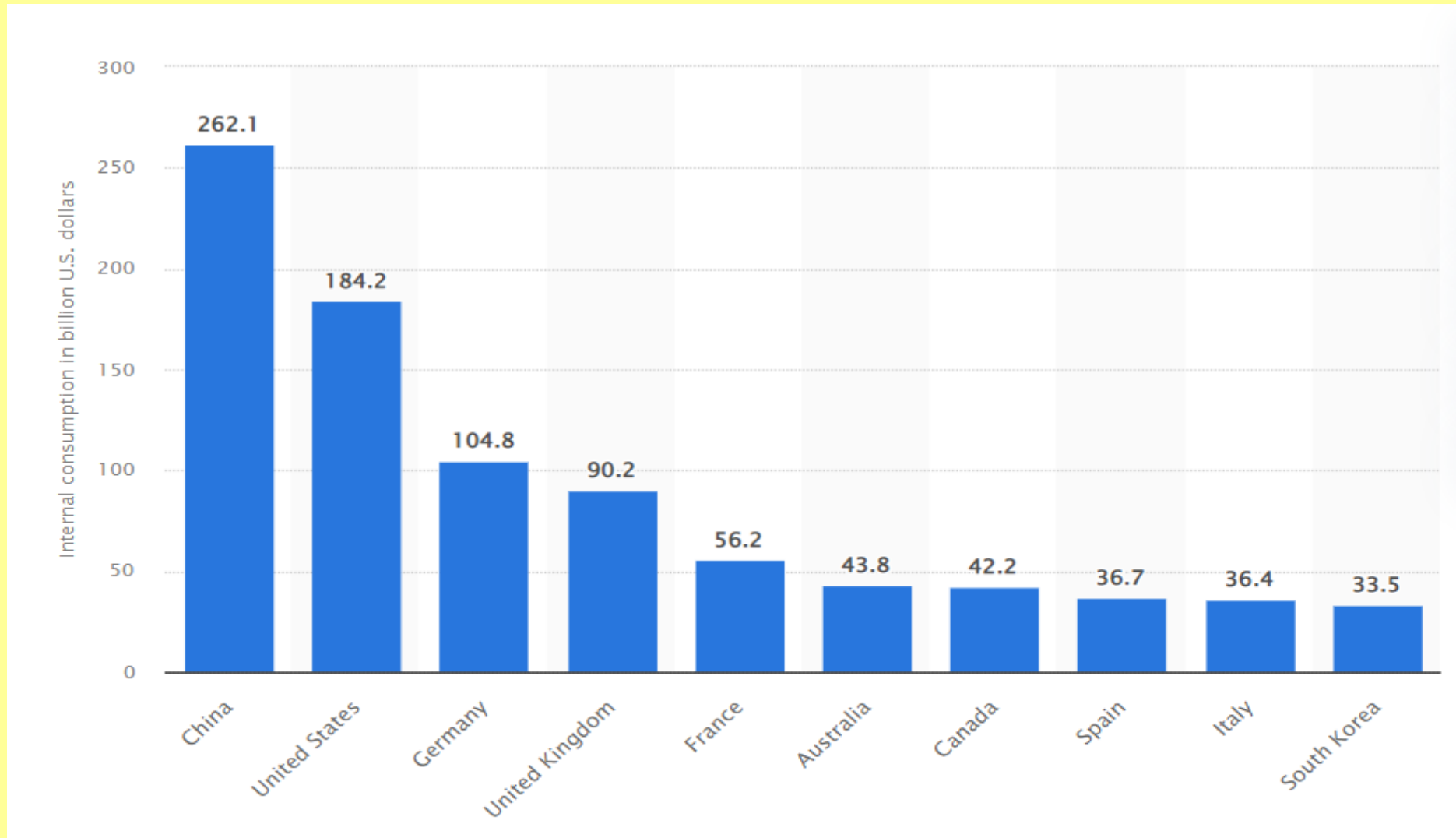
Types of tourism

- domestic
- international

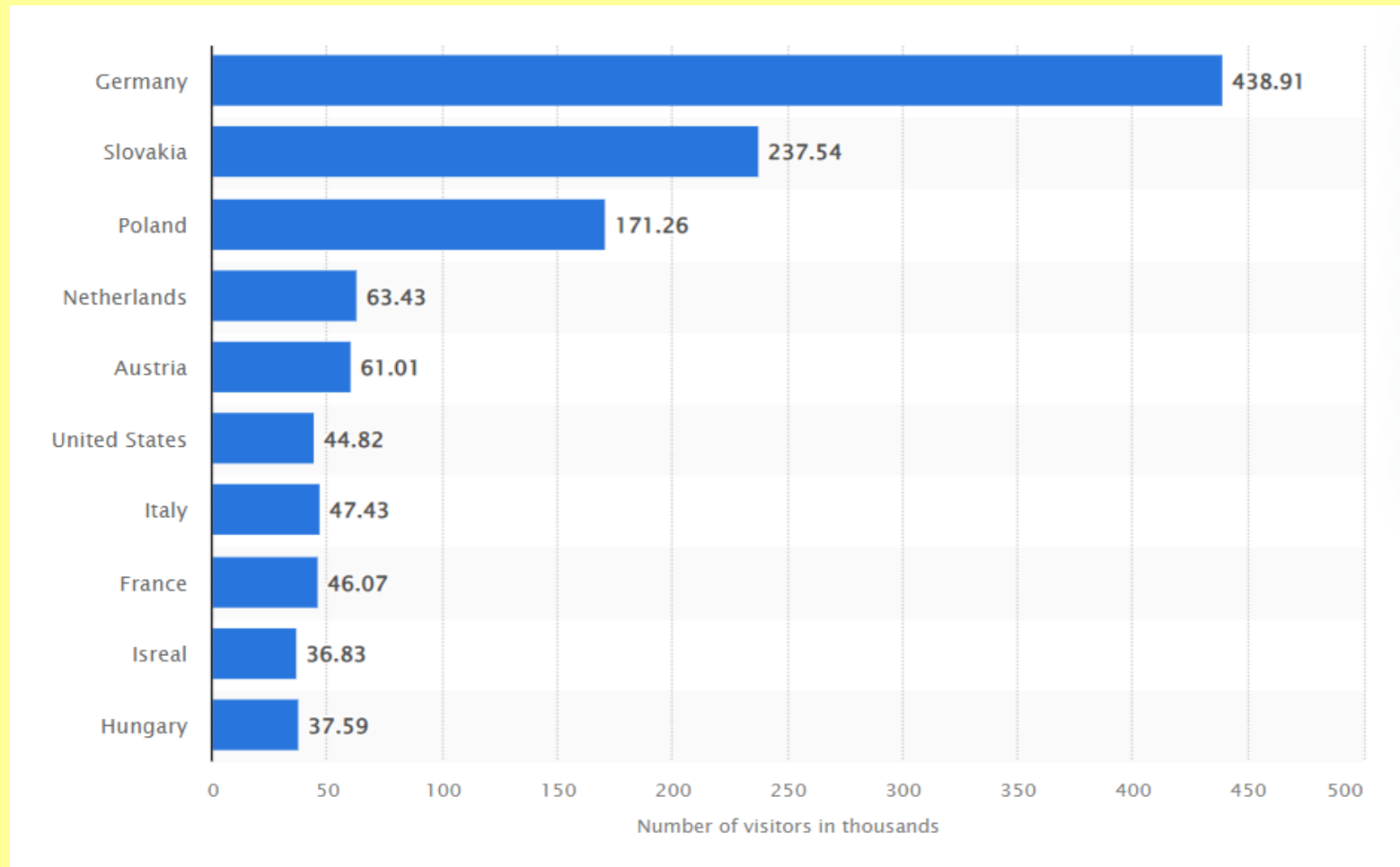
- inbound
- outbound



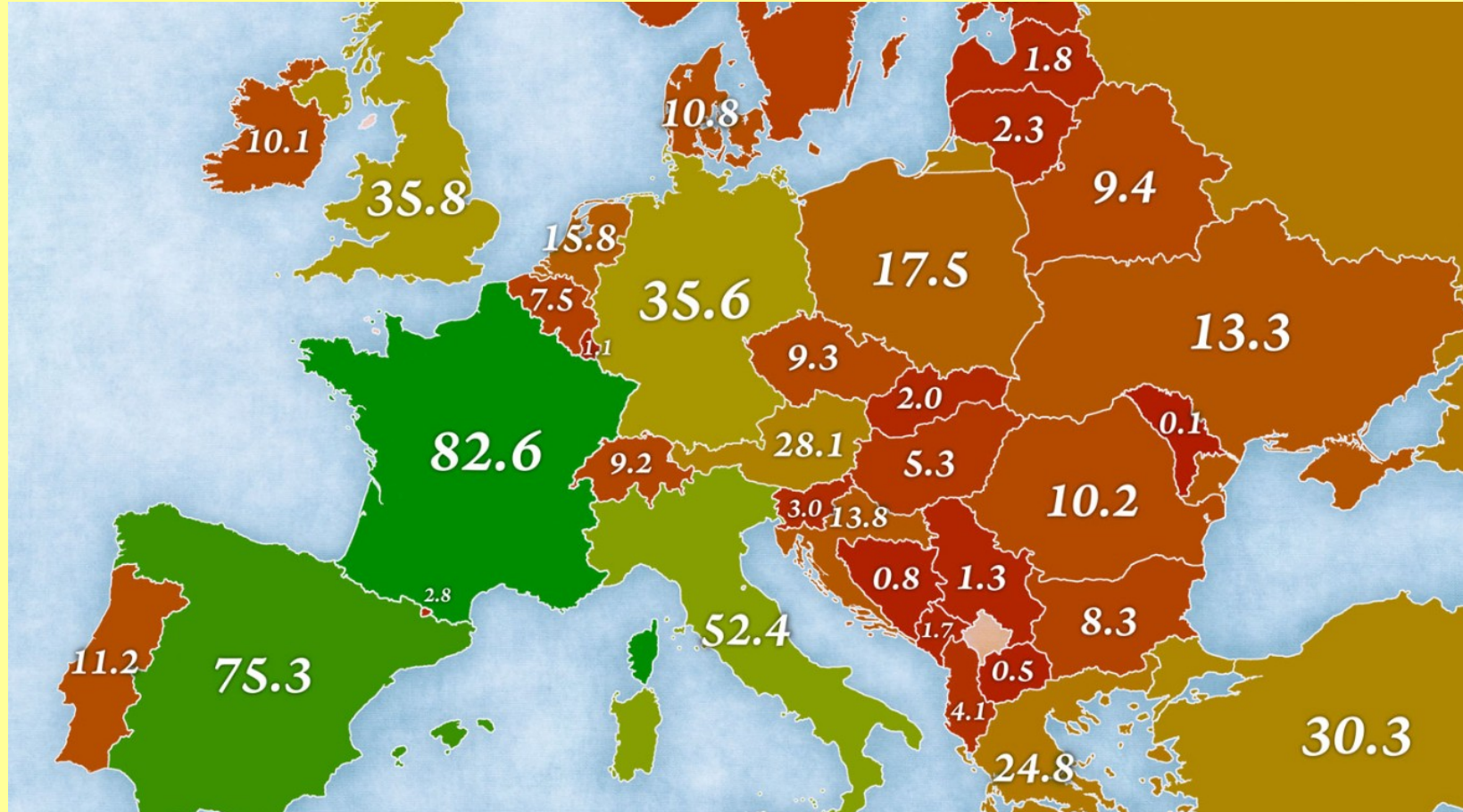
Outbound travel and tourism expenditure in leading countries worldwide in 2019 (in billion U.S. dollars)



Number of non-resident tourist guests in the Czech Republic in the first three quarters of 2021, by country in 1,000



Numbers of international tourist arrivals in Europe (2016)



Data by World Bank

Different types of tourism?

- **Natural based tourism** (nature trips, sun and sand, ecotourism, agrotourism, hiking etc.),
- **Cultural based tourism** (Cultural and Traditional Tourism (food, customs, architecture, literature, famous people), Ethnic Tourism (ethnic villages), Historical Tourism (events, reconstructions), etc.),
- **Special/specific interest tourism** (Religious tourism (pilgrims), Health tourism, Meditation tourism, Adventure tourism, Sport tourism, Dark tourism, etc.),
- **Other forms/hybrid forms** (between tourism and migration, year gaps, work & travel, backpackers, digital nomads, seasonal tourism, etc.).

Tourism related to the organized form of spending free time

- all-inclusive tourism
- package tourism
- mass tourism



Photo Source: Ikos Dassia

Tourism related to the history and structure of families and personal heritage

- ancestry tourism
- family vacations
- honey moons/minimoon tourism/couple trips
- bachelor/bachelorette party tourism
- babymoon tourism
- birth tourism



— Oleysa Suhareva's baby became an American citizen by being born in Miami.

Courtesy Oleysa Suhareva

Reshetova came to Miami to have her first child, hiring an agency to help arrange her trip. The services – which can include finding apartments and doctors and obtaining visas – don't come cheap. She expects to pay close to \$50,000, and some packages run as high as \$100,000. Bokeria says some landlords ask for six months rent up front.

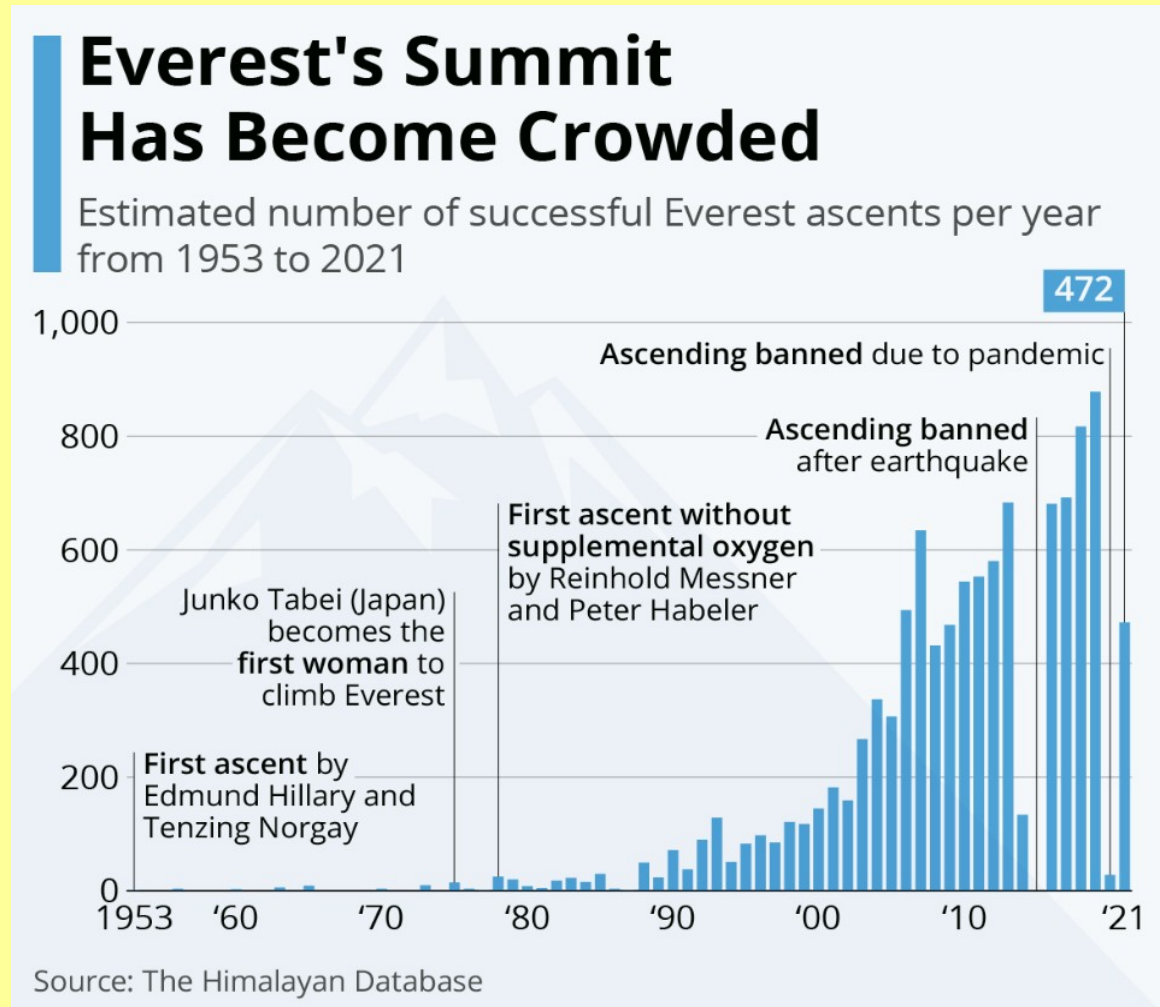
Tourism related to the consumption

- food tourism
- culinary tourism
- enotourism
- booze tourism
- drug tourism



Tourism related to the values of the natural environment

- sun & sand, beach tourism
- water tourism
- hiking, climbing
- camping



Tourism related to the low financial cost

- backpacking
- begpacking
- couchsurfing
- homestay



Tourism related to the places of tragic events

- black tourism/dark tourism
- cemetery tourism
- disaster tourism
- war tourism

- **Chernobyl**

2016: 50 000 visitors

- **Cambodian 'Killing Fields'**

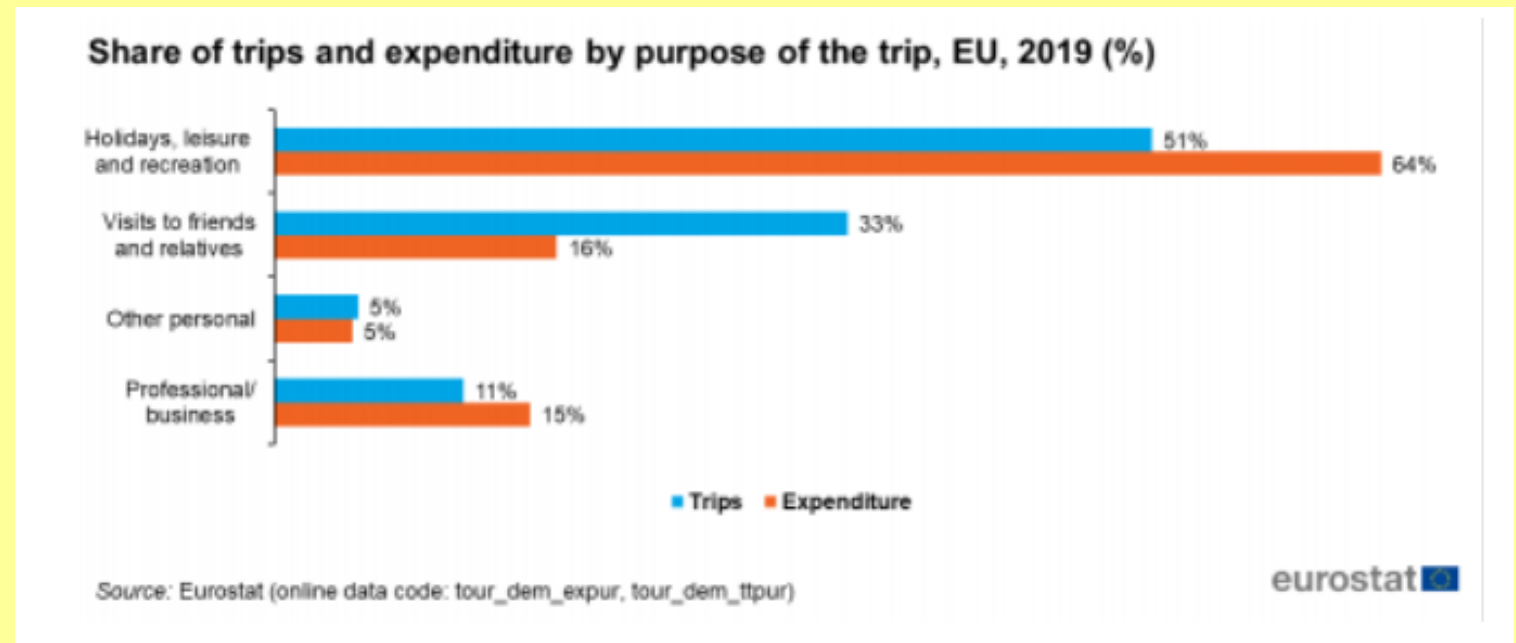
In 2005 when there were only about 100 to 200, or a maximum 300 visitors per day. In 2015 it is about 700 to 800 per day



The Sarajevo tunnel

Business tourism, business travel

- business travels
- conference tourism



Tourism related to helping

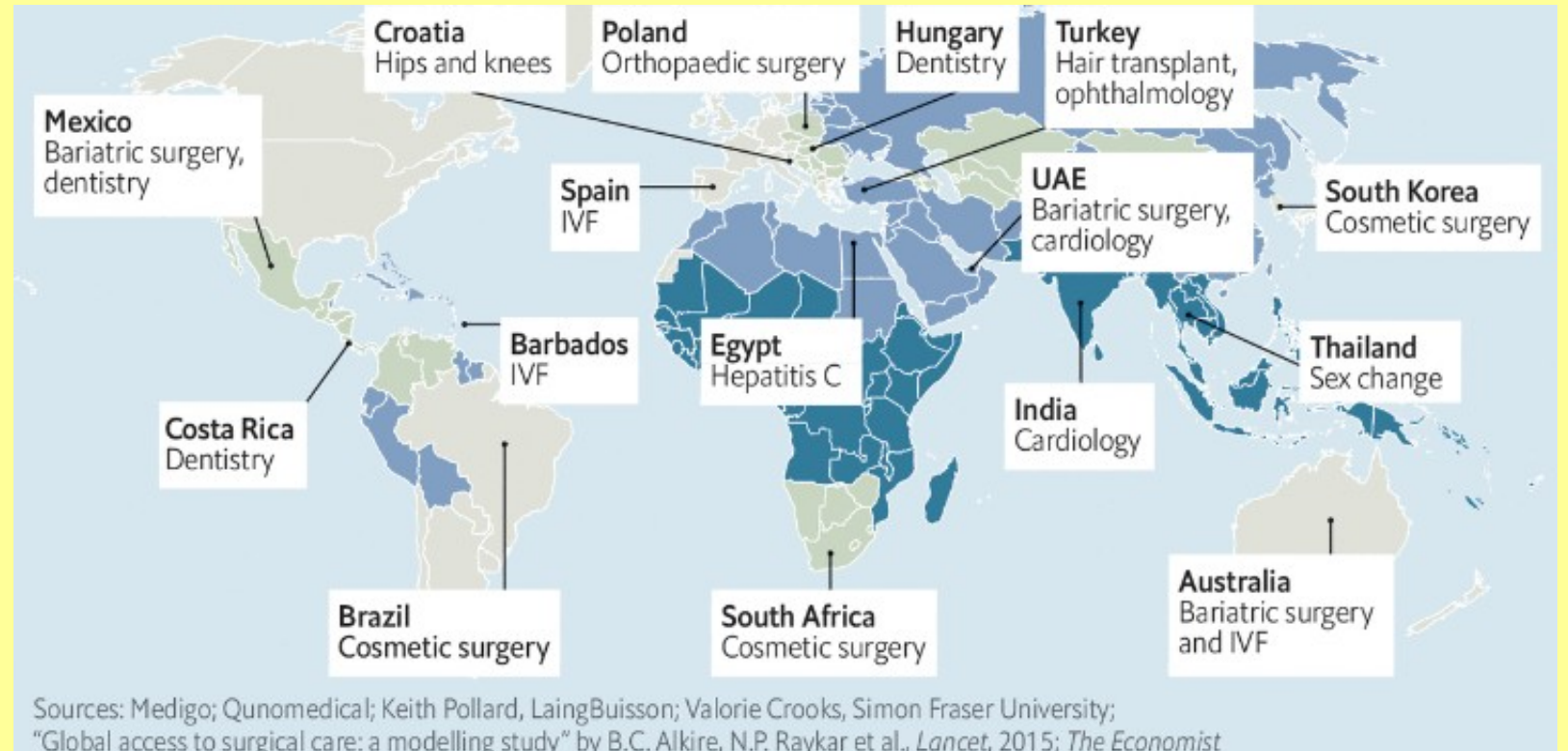
- charity tourism, aid tourism
- volunteer tourism
- philanthropic tourism



The 12th Fabulous Year of the
ROTARY DRAGON BOAT CHARITY CHALLENGE
on 14th May 2022

Health related tourism

- medical tourism/ aesthetic medical tourism
- dental tourism



Insta tourism

SOCIAL MEDIA USE POST-VACATION



76%

post vacation photos
on social networks



55%

liked Facebook pages
specific to a vacation



46%

post hotel reviews



40%

post activity/attraction
reviews



40%

post restaurant reviews

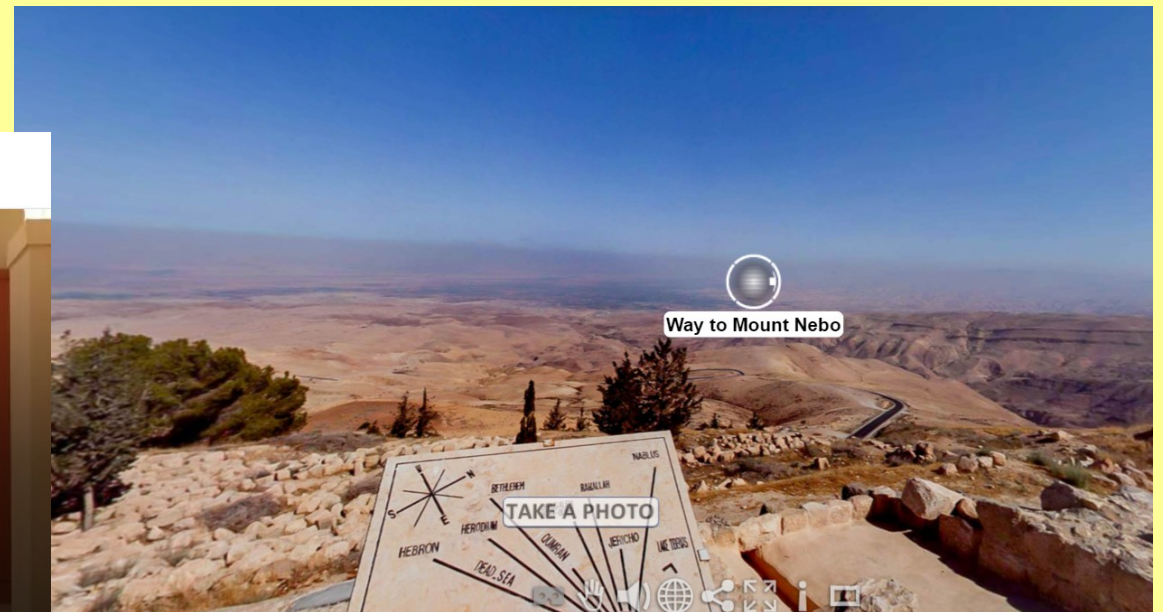
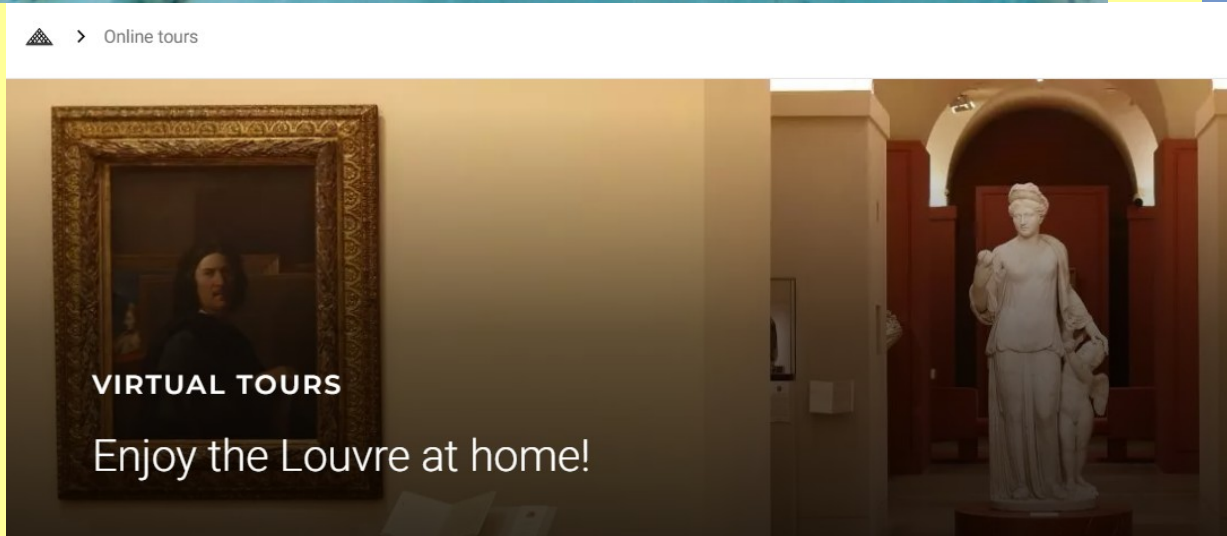
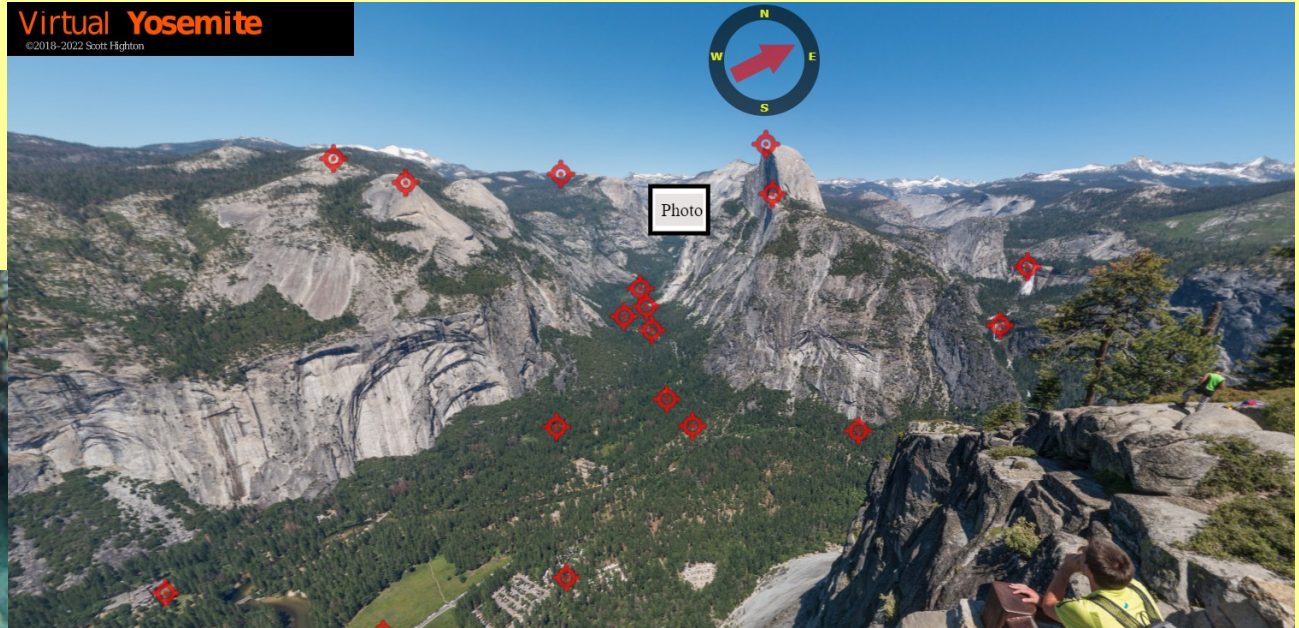
100 TRAVEL TIPS READY-TO-POST

- BOOST YOUR FOLLOWING AND INCREASE ENGAGEMENT
- MAKE YOUR FEED LOOK BEAUTIFUL
- .JPG & .PNG FILES INCLUDED
- USE AS IS OR CUSTOMIZE WITH YOUR LOGO OR BACKGROUND
- TURN FOLLOWERS INTO FANS

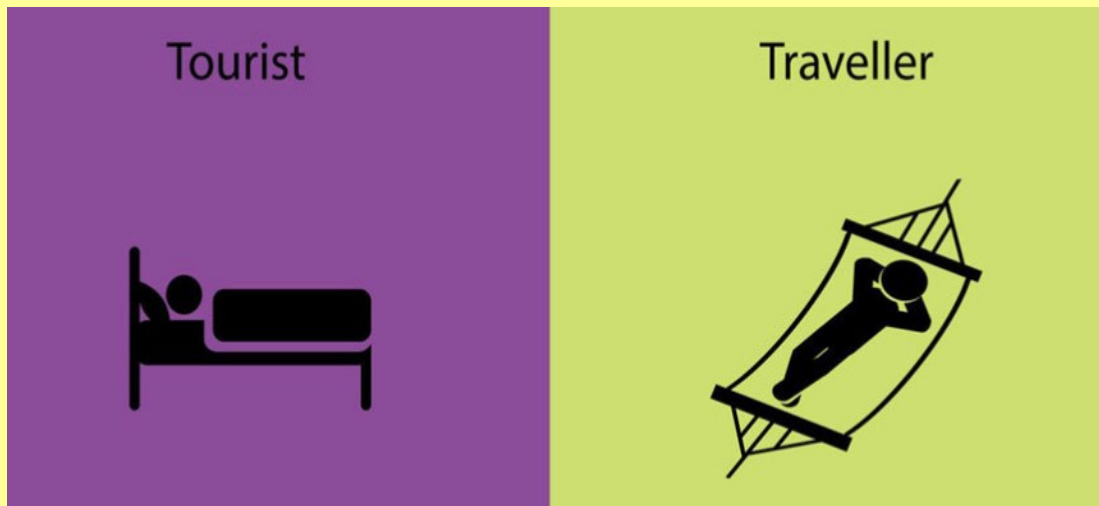
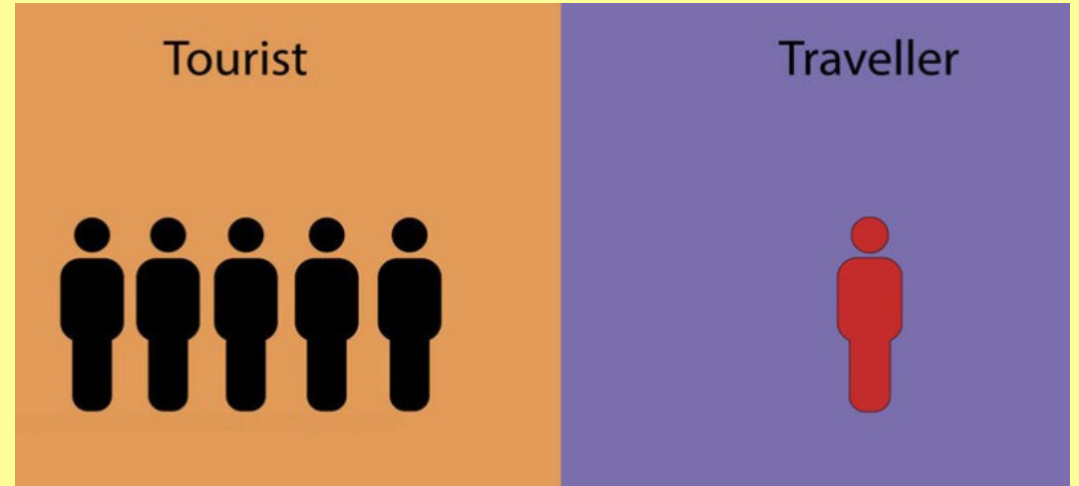
FOR *Instagram*



Virtual tourism



A tourist, a traveller?



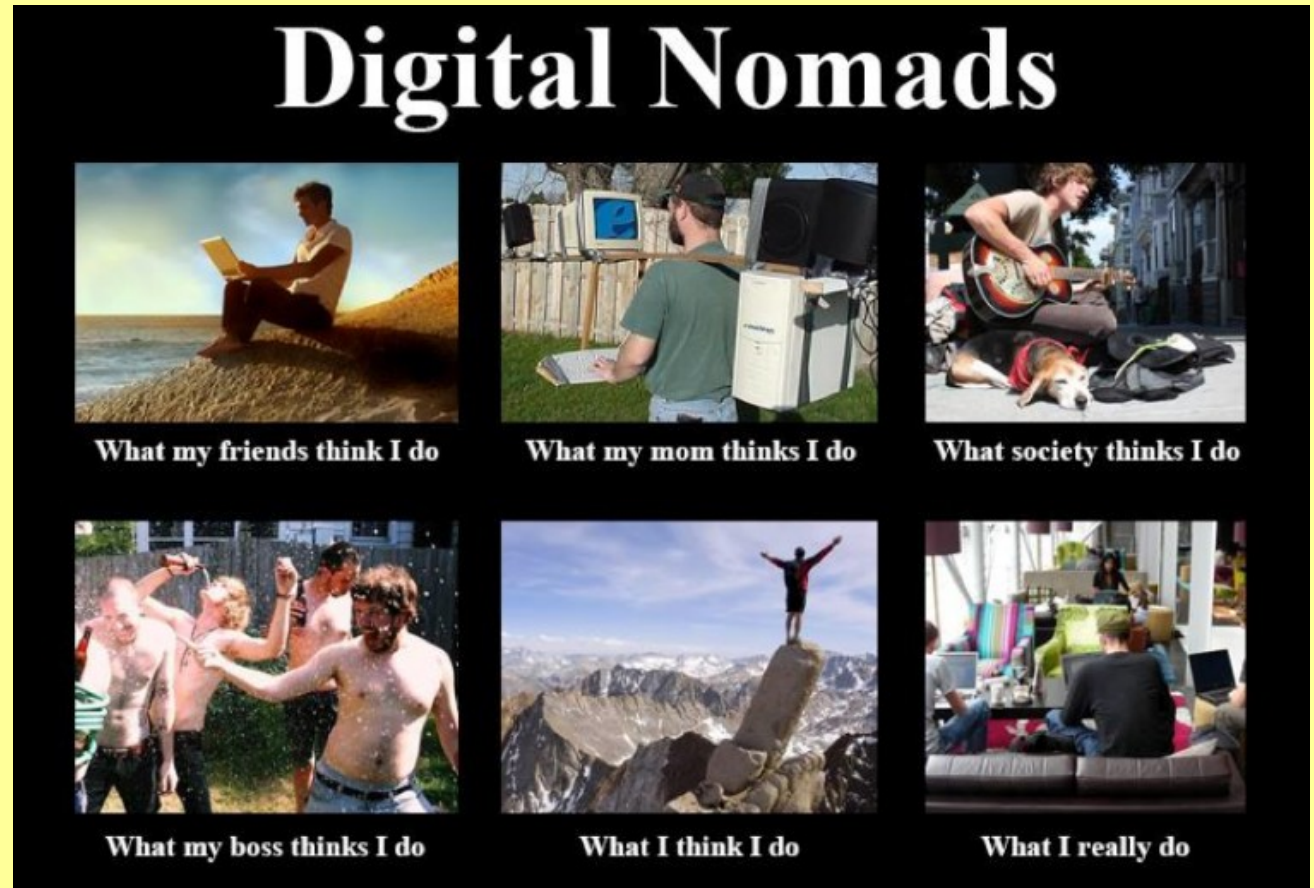
Erik Cohen's tourist typology

- institutionalised tourists
- noninstitutionalised tourists
- 4 types of tourists

Type	Familiarity	Novelty	Others
The Drifter	Lowest	Highest	Highly adventurous; lives within the local community
The Explorer	Lower	Higher	Travels alone; seeks comfortable accommodations and reliable transportation
The Individual Mass Tourist	Higher	Lower	Not bound to a group; somewhat controlled time and itinerary
The Organized Mass Tourist	Highest	Lowest	Follows a tour guide; follows an itinerary fixed in advance

Digital nomads are to be distinguished from settlers and migrants. Settlers live and work in fixed locations. Most people today are settlers. Migrants are people who have moved to new locations permanently or for an extended period of time. They live and work in fixed locations that are not their traditional ethnic home. For instance, modern “expat” workers are migrants.

Digital nomads are constantly on travel, moving from one place to another place.



Digital Nomad Statistics



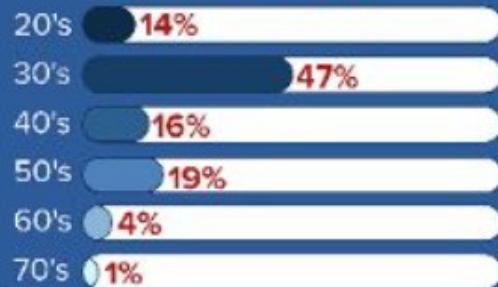
49.81% of digital nomads are **FEMALE** and **50.19%** **MALE**



76% of digital nomads are white (European descent), **10%** are Latino/Hispanic, **8%** are Asian or Pacific Islanders, and **6%** are black (African descent)



Most digital nomads are in their **30'S** and **40'S**



\$1,875 is the average monthly budget for digital nomads

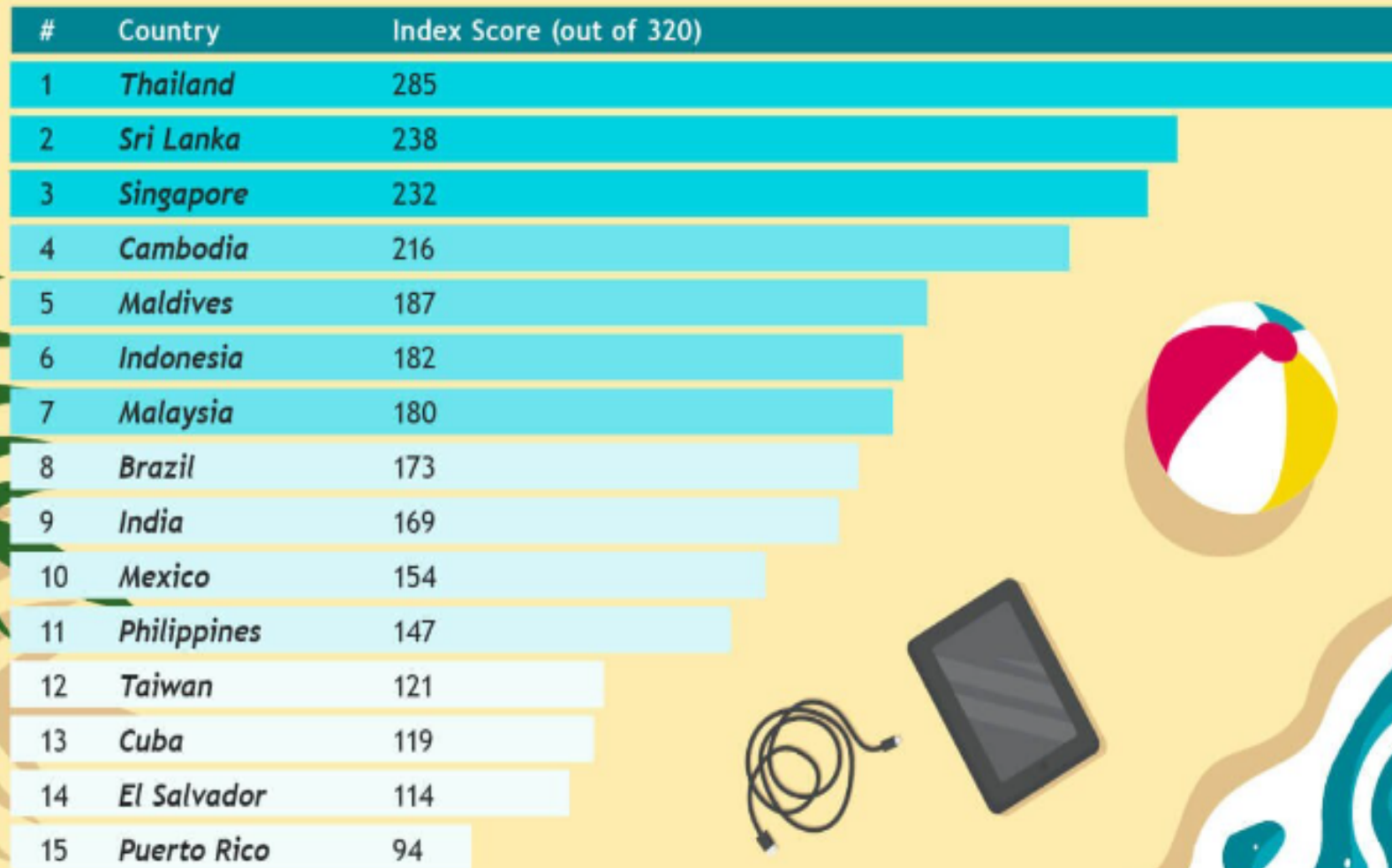


The average digital nomad has been traveling for **6.1 YEARS** and **85%** have been on the road longer than **1 YEAR**



Top 15 countries for digital nomads

Based on 8 factors including temperature, cost of living, internet speed and number of activities



#	Country	Index Score (out of 320)
1	<i>Thailand</i>	285
2	<i>Sri Lanka</i>	238
3	<i>Singapore</i>	232
4	<i>Cambodia</i>	216
5	<i>Maldives</i>	187
6	<i>Indonesia</i>	182
7	<i>Malaysia</i>	180
8	<i>Brazil</i>	173
9	<i>India</i>	169
10	<i>Mexico</i>	154
11	<i>Philippines</i>	147
12	<i>Taiwan</i>	121
13	<i>Cuba</i>	119
14	<i>El Salvador</i>	114
15	<i>Puerto Rico</i>	94

Read the full report at clubmed.co.uk/l/blog/digital-nomad-index

Song presentations...