

Anthropology of travel and tourism

Ethical issues & tourism

Recapitulation from 22.11.2022

- Pilgrimage: a journey of the religious imagination, a spiritual and a temporal movement, may be collective or individual, physical movement from one place to another
- The complexity of a pilgrimage site
- Modern perspectives of pilgrimage in anthropology/related studies: **communitas** - Victor & Edith Turner, **contestation** - John Eade, Michael Sallnow
- Other perspectives of pilgrimage in anthropology: tourism as the 'successor' par excellence of pilgrimage in this age of 'liquid modernity' (Bauman), shift of identities based on the level of importance attribute to the peoples, places, or practices with which pilgrims/tourists interact at the moment
- Pilgrimage and tourism difference: **The pilgrim, and the 'pilgrim-tourist' peregrinate toward their sociocultural center, while the traveler and the 'traveler-tourist' move in the opposite direction.**
- Ideal place of pilgrimage according to you: **nature**, art, historical areas, etc. (a place where a human can think, reflect and experience himself/herself)
- **Song** comments by: Miyu and Eliška. Thank you 😊

Neocolonialism

- tourism as a new form of imperialism
- tourism as a way to legally and effectively reach for the different resources of distant lands in the post-decolonization era







Countries with the highest outbound tourism expenditure worldwide from 2019 to 2021 (in billion U.S. dollars)

Characteristic	2019	2020	2021
China	254.6	131.1	105.7
United States	133.3	34.2	56.9
Germany	93.2	38.9	48.2
France	50.5	27.8	34.8
United Kingdom	70.6	21.7	24.3
UAE	33.4	15.9	21.8
South Korea	32.7	16.1	16.7
Italy	30.3	10.9	15
Belgium	18.8	13	14.7
India	22.9	12.6	12.6

From: <https://www.statista.com/>

Greece Key Data

2019	2020	2021
Total contribution of Travel & Tourism to GDP:		
 20.7% of Total Economy EUR 38.2BN (USD 42.0BN)	9.2% of Total Economy EUR 15.5BN (USD 17.1BN) Change: -59.3% Economy change: -8.7%	14.9% of Total Economy EUR 27.2BN (USD 29.9BN) Change: +74.9% Economy change: +7.9%
Total contribution of Travel & Tourism to Employment:		
 819.8 (000s) 21.0% of total jobs	707.8 (000s) 18.3% of total jobs Change: -13.7%	781.6 (000s) 19.9% of total jobs Change: +10.4%
Visitor Spend:		
International:		
 EUR 20.5 BN 27.6% of total exports (USD 22.6BN)	EUR 5.5 BN 10.2% of total exports (USD 6.0BN) Change: -73.3%	EUR 13.1 BN 17.6% of total exports (USD 14.4BN) Change: +138.8%
Domestic:		
 EUR 9.7 BN (USD 10.7BN)	EUR 5.7 BN (USD 6.3BN) Change: -41.3%	EUR 7.8 BN (USD 8.6BN) Change: +37.3%

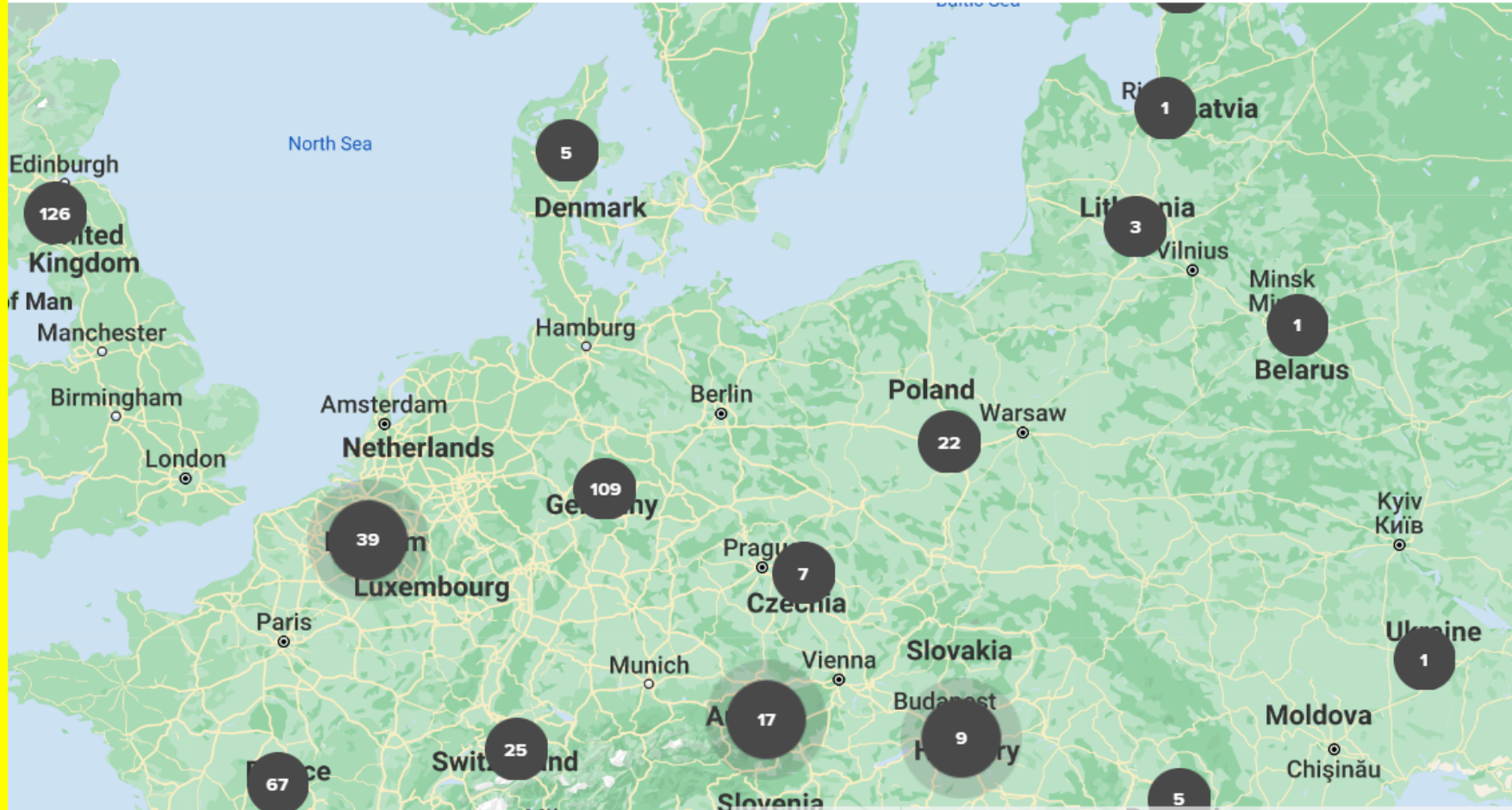
From World Travel & Tourism Council,
<https://wtcc.org/research/economicimpact>



 THE RITZ-CARLTON	 ST REGIS	 EDITION	 THE LUXURY COLLECTION	 W HOTELS	 JW MARRIOTT
 MARRIOTT	 SHERATON	 MARRIOTT VACATION CLUB	 DELTA HOTELS MARRIOTT	 Le MERIDIEN	 WESTIN
 AUTOGRAPH COLLECTION HOTELS	 DESIGN HOTELS	 RENAISSANCE HOTELS	 TRIBUTE PORTFOLIO	 GAYLORD HOTELS	 COURTYARD BY MARRIOTT
 FOUR POINTS BY SHERATON	 SPRINGHILL SUITES BY MARRIOTT	 PROTEA HOTELS MARRIOTT	 Fairfield BY MARRIOTT	 AC HOTELS MARRIOTT	 aloft HOTELS
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8420 Hotels Worldwide

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From: <https://www.marriott.com/hotel-search.mi>

Private water areas

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Caprice Hotel ★★★★★

Baktuu-Dolonotu, Kyrgyzstan



DETAILS

PHOTOS

Location:

Kapriz recreation center is located on the banks of the beautiful blue Issyk-Kul Lake in Baktuu-Dolonotu village, 5 kilometers from the town of Cholpon-Ata city. Recreation Centre is a private luxury cottage village

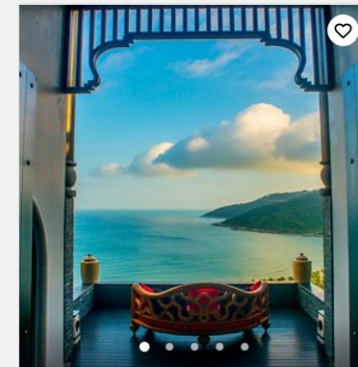
Vietnam Hotels with Private Beach

Check In: Sun, 01/01/23 | Check Out: Tue, 01/31/23 | Guests: 1 room, 2 adults, 0 children

168 of 3,152 properties match your filters. [Clear all filters](#)

Sort by: Traveler Ranked

Private Beaches × Hotels & Motels ×



1. InterContinental Danang Sun Peninsula Resort

INTERCONTINENTAL
CZK 11,186

View deal

✓ Reserve now, pay at stay

Trip.com ↗ CZK 9,239
Agoda.com
Expedia.com

View all 8 deals from CZK 9,239

5,634 reviews
#2 of 97 hotels in Son Tra Peninsula
"Outstanding, world class resort , stunning views , monkeys on the balcony, all staff well trained & so welcoming , kids friendly , private beach & swimming pools , restaurants are high quality but be prepared for..."
"Swimming laps in their private bay, simple walks on the private beach or the infinity pool above the Long Bar are one of those priceless holiday moments that will forever be remembered and draw us back."



2. Bamboo Village Beach Resort & Spa

Booking.com

Trip.com ↗ CZK 2,342

2,978 reviews
#1 of 41 hotels in Mui Ne

Kryspinów Lake, Kraków





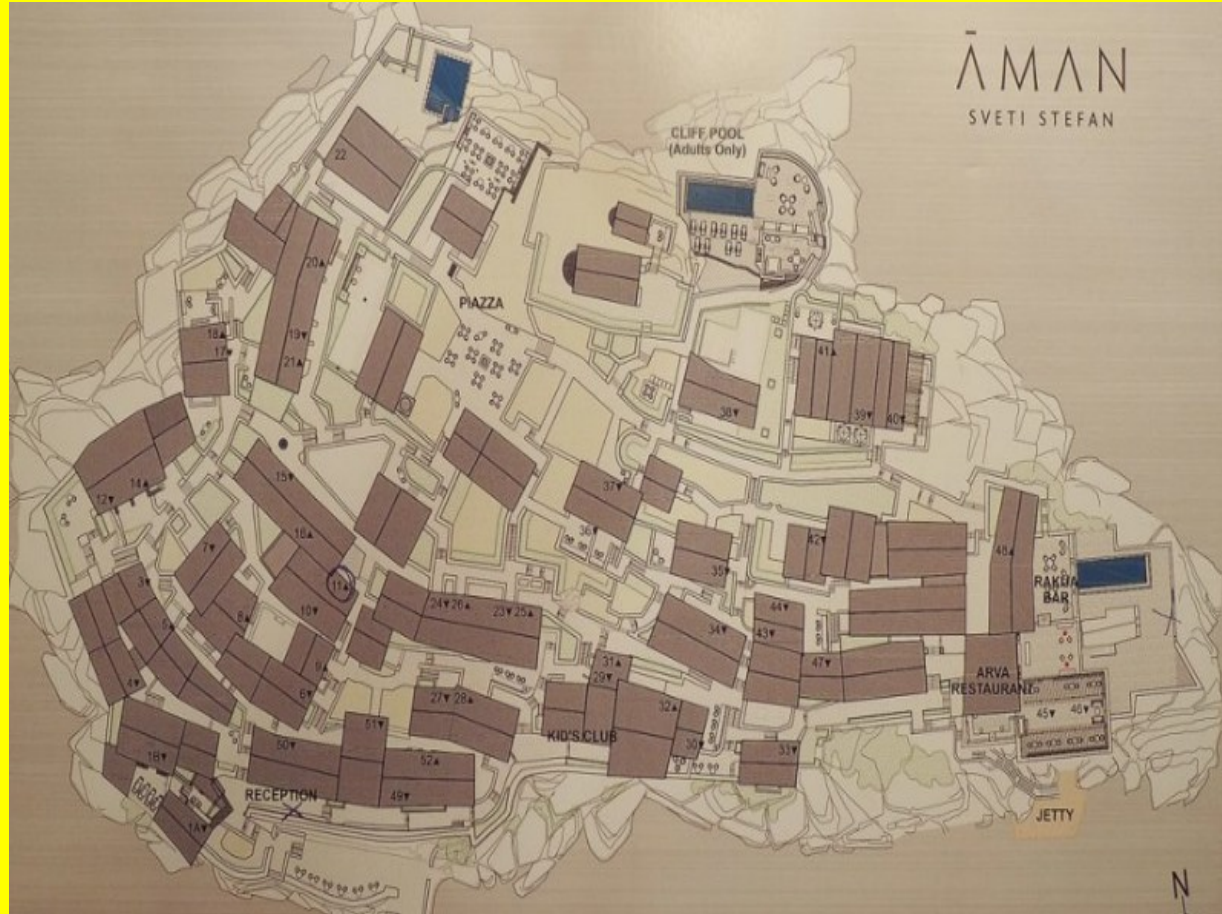
Sveti Stefan Island, Montenegro in 1965-1975 years and in 2017



Sophia Loren at island of Sveti Stefan St Stefan



Sveti Stefan Island





From: <https://saigoneer.com/vietnam-heritage/16278-photos-on-the-cusp-of-a-tourism-boom,-a-pristine-sapa-of-the-1920s>



Buildings replace terrace rice fields

From: <https://vietnamnet.vn/en/unsustainable-tourism-ruins-sapa-E198084.html>



A rubbish-filled area in Sapa Town

Vietnamese Gov't greenlights investment of US\$307-million Sapa Airport

Nguyen Tung




The Sapa Airport is designed to have a total capacity of three million passengers of year and is capable of serving operations of narrow-body aircraft of Airbus 320 or Boeing 737.

HANOI TIMES The Vietnamese Government plans to allocate VND7 trillion (US\$307.4 million) for the construction of the Sapa Airport in the northwest mountainous Lao Cai Province on an area of 371 hectares.



From: <https://hanoitimes.vn/vietnam-govt-greenlights-investment-of-us307-million-sapa-airport-319061.html>


●●●○○○ Reviewed October 2, 2018  via mobile

Great place being overdeveloped

Going to Sapa to see the beautiful rice fields in the unspoilt countryside of Vietnam? You may be disappointed...

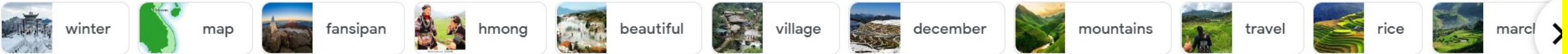
Large numbers of tourists heading this way have meant an opportunity for development so there is a lot of south east Asian style development going on. Not only might that disrupt your enjoyment, but that also means an increase of population around these areas, lots of plastic rubbish in the landscape and some ugly behaviour from local women insisting that you buy their products. It still has some of its charm when you walk out of the villages and walk up the little paths and across rice fields but just be aware it might not be quite what you expect.

Date of experience: October 2018

●●●○○○ Reviewed December 13, 2014  via mobile

A little short

The trek wasn't as long as I expected, and it was more of a tourist walking tour than a trek. The weather was lovely though, for the time of the year.



Rough Guides
Sa Pa Travel guide | What to Do in Sa ...



TripSavvy
The Top Things to Do in Sapa, Vietnam



Guide Vietnam
Sapa – Best place to visit in Vietnam ...



BucketListly Blog
A Guide to Backpacking Sapa



Kam a kdy
Počasí Sapa (severní Vietnam): Kdy jet ...



Bookatrekking.com
Sapa Trekking - Tips about your trek in ...



Getting Stamped
visiting Sapa Vietnam



TripSavvy
The Top Things to Do in Sapa, Vietnam



Tripadvisor
Sapa, Vietnam 2022: Best Places to ...



Novo-monde
Sapa: our travel guide for a trek in ...

The Maasai

- livestock such as cattle, goats and sheep are traditionally the primary source of income for the Maasai
- the concept of private ownership was a foreign concept to the Maasai. (till 1960s - 1980s), a program of commercializing livestock and land was forced
- **"We would like to be agents of our change rather than victims of change."** Kakuta Ole Maimai, Managing Director, Maasai Association.



 **MAASAI**
Association

Preserving and Celebrating Maasai Cultural Heritage



From: <https://www.maasaimarakenyapark.com/information/masai-mara-gates/>



OLDUVAI
GEOCHRONOLOGY
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PROJECT



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ACKNOWLEDGEMENTS



From: <https://www.olduvai-gorge.org/>





Hot-air balloon safari

Experience the Masai Mara on a different level.

Flying high up in the skies above the Masai Mara is the ultimate safari experience. The landscape below is a never-ending exciting mixture of riverine forests, sprawling savannahs, towering escarpments and rugged rivers. Against a backdrop of stunning sunrises, hot-air balloon flights in the Masai Mara give you a unique vantage point of the abundant wildlife living below. There's really nothing quite like it, the view is unparalleled and the experience is unforgettable.

the experience / great migration from above / price / enquiry



Mpata Safari Club

SAFARIS

3 days Masai Mara safari

10 Days Kenya wildlife Safari

7 days Maasai Mara, Lake Nakuru and Amboseli safari

4 days Best Kenya wildlife safari

11 days Kenya wildlife safari

4 days Serengeti and Ngorongoro Crater
Luxury safari

2 days Tsavo West Safari

17 days Kenya, Uganda and Tanzania safari

Community-based ecotourism?

- cooperation with the local population
- respecting natural resources

“The sanctuary is communally owned by 844 local Maasai, who in 1996 had the vision to set-aside this land as the very first community conservancy in Kenya. Tourism provides a much needed revenue stream for this community, and is therefore a critical incentive for preserving this important piece of land. “ *[official website of Kimana project]*



From: <https://www.kimanasanctuary.com/wildlifesecurity>

Stereotyping in tourism

"The tourist's gaze is about signs, and tourism is about **collecting signs.**" John Urry



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Croatia Travel Services | Custom Tour ...

Do you speak
Touriste ?

DÉCODEUR DE
POINTS DE VUE

Pour mieux accueillir les visiteurs

CCI PARIS ILE-DE-FRANCE

PARIS REGION
COMITÉ RÉGIONAL
DU TOURISME

LES VISITEURS CHINOIS

Les suggestions d'accueil

- Information**
Afin de les rassurer, mettez en avant le caractère officiel des informations que vous fournissez.
- Shopping**
Certifiez l'authenticité des modèles proposés. Proposez de les attendre en caisse avec une partie de leurs achats.
- Cuisine / Hôtellerie**
Les visiteurs chinois attendent de se voir proposer de l'eau chaude à chaque étape de leur voyage, notamment dans les hôtels et restaurants.
- Partage**
Soyez actif sur les réseaux sociaux chinois. Les visiteurs chinois partagent et s'informent beaucoup sur WeChat et Weibo.

LES VISITEURS ITALIENS

Les suggestions d'accueil

- Visite**
Les visiteurs italiens se montrent particulièrement intéressés par les activités en soirée ou nocturnes : renseignez-les sur ces activités.
- Gastronomie**
Ils ont souvent une culture gastronomique forte : racontez-leur l'histoire des plats, en mettant en avant vos prestations de dégustation et vos produits originaux.
- Accueil**
Les visiteurs italiens peuvent se montrer spontanés et chaleureux dans le geste et la parole : veillez à partager cet enthousiasme.

Stereotyping in tourism

- markers - an information board on the trail, description in a folder, photograph, film, souvenir - a given view becomes an attraction, i.e. the purpose of visits and the object of a tour or visit,
- markers refer to stereotypes, repeat and perpetuate them, creating easily identifiable schematic images about certain facts, phenomena, and above all - people and groups,
- can either facilitate mutual relations or inhibit them when is simplifying the way of perceiving reality.



Stereotyping in tourism

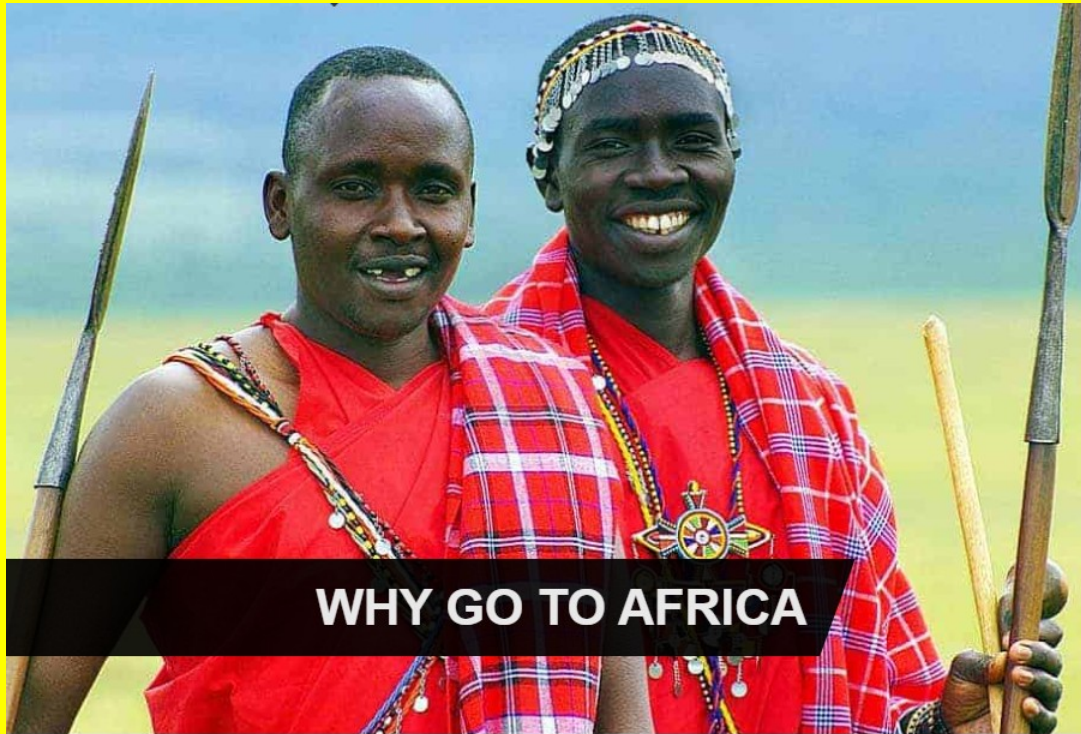
- refers not only to the cognitive sphere, it also evokes an emotional reaction and, consequently, influences behavior,
- sometimes neutral, it usually arises around features with a strong positive or, much more often, negative sign,
- a stereotype that positively portrays one group tends to attribute negative characteristics to other groups (including its own),
- ethnic stereotypes – ethnocentrism - expressing both the assessment of other groups (heterostereotype) and the self-esteem of representatives of a given community (autostereotype),



Swaziland festival, Best Countries in Africa by Bob Forrester

Why go to eSwatini (Swaziland)?

In Swaziland, you'll get an authentic taste of African culture. Time slows down and local tradition lives on here. Swaziland is a small (manageable) country. It is easy to get to from South Africa, yet unique enough to make it well worth visiting. Add to its cultural richness, beautiful mountain scenery, and exciting outdoor activities and you will see - Swaziland is a winner.



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GUIDED TOUR

Warsaw: 4-Hour Polish Vodka Tour

★★★★★ 4.9 / 5 8 reviews Activity provider: [Eat Polska](#)



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Go on a journey through the vodka culture of Poland on a 3.5-hour tasting tour in Warsaw, and visit 3-4 different shot bars to taste 6-7 different types of vodka. Hear drinking stories and anecdotes and ask any vodka related question you like!

From
2,078 Kč
per person

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1. Krakow Boat Party

★★★★★ 79



By Krakow Boat Party

Half-day Tours

5 hours

We set sail down the beautiful Wisla river at 5:00 pm and 8:00 pm sharp every Saturday night for 2 hours with an open bar...

 Taking safety measures

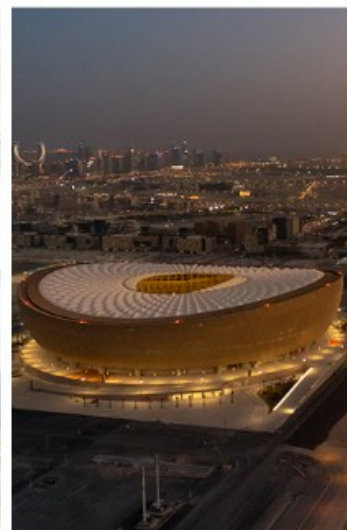
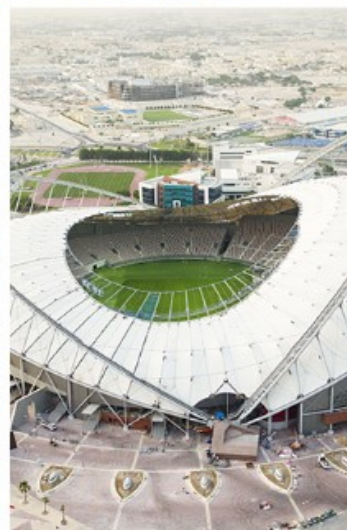
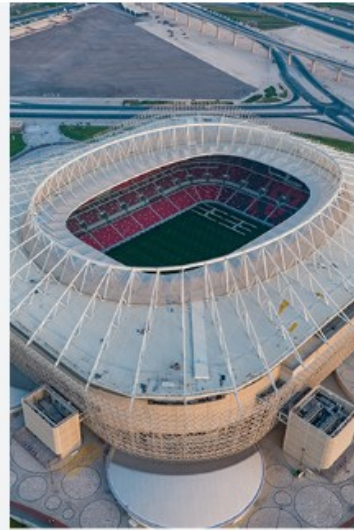
 Recommended by 96% of travelers 

from
\$42.85
per adult

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FIFA WORLD CUP
Qatar 2022





- the 2 million-strong migrant workforce (India, Nepal, Bangladesh)
- some migrant workers were denied food and water, had their passports taken away and were not paid for their work
- in the last 10 years, there have been several hundred fatal accidents in the construction sector in Qatar, probably as a result of failing to meet safety standards



Is it ethical to go to Doha to participate (as a supporter/fan) in the Fifa World Cup 2022 competition?

Song comments...