



# Anthropology of Travel and Tourism

Travel/tourism & time

# Recapitulation from 11.10

- **Place categories in ethnology/anthropology** (the place (and time) understood in a qualitative way (not quantitative), the symbolic level, ownership of a place, (cosmos vs. chaos), culture as a link not only between humans, but also between a man and a space.
- **Tourist destination** - A geographical place conditioned to receive tourists and visitors who are interested in gazing certain attractions.
- **Tourist attraction** - attracts people to a given place and makes them curious about it, to such a level that they are determined to invest money and time to see it/experience it.
- **Development of attractions during 20/21 century** (increase in the wealth of society, increase in free time both in the form of paid holidays (holidays) and a two-day weekend, technology development combined with modern booking systems, increased mobility due to the development of the automotive industry, popularizing attractions in the media.
- **Six stages of creating a tourist attraction (Dean MacCannell)** - naming the object, distinguishing the object from the environment, visibility and elevation of the object, placing on the altar, mechanical reproduction of the representation of the object social reproduction (eg naming a restaurant just like an object).
- Song comments by – Yui and Noelia. Thank you 😊

# The concept of time in ethnology / anthropology and related humanities studies

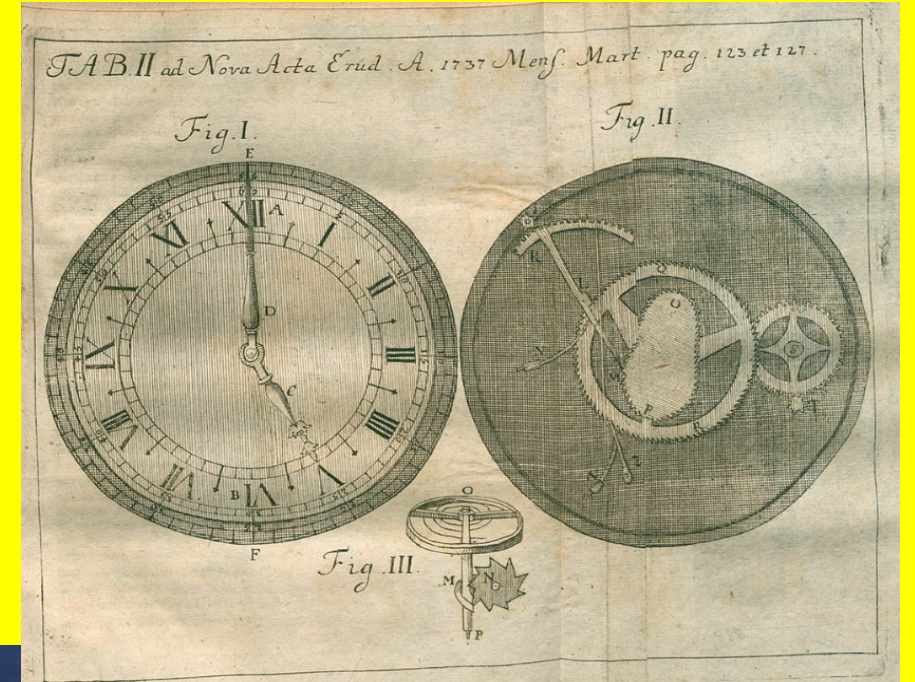
- time associated with nature, work, and religious ceremonies
- a person's time subordinated to the time of the community, the church, feudal lords, etc.
- time as a natural part of being, not as an external abstract unit
- the role of turning points, such as natural cataclysms – floods, epidemics, wars, etc.





# Watches.....

- personal watches invented at the turn of the 16th and 17<sup>th</sup>,
- pocket watches till World War I,
- wristwatch initially as a fashion,
- usefulness for the army and popularization after World War II,



# The concept of time in ethnology / anthropology and related humanities studies

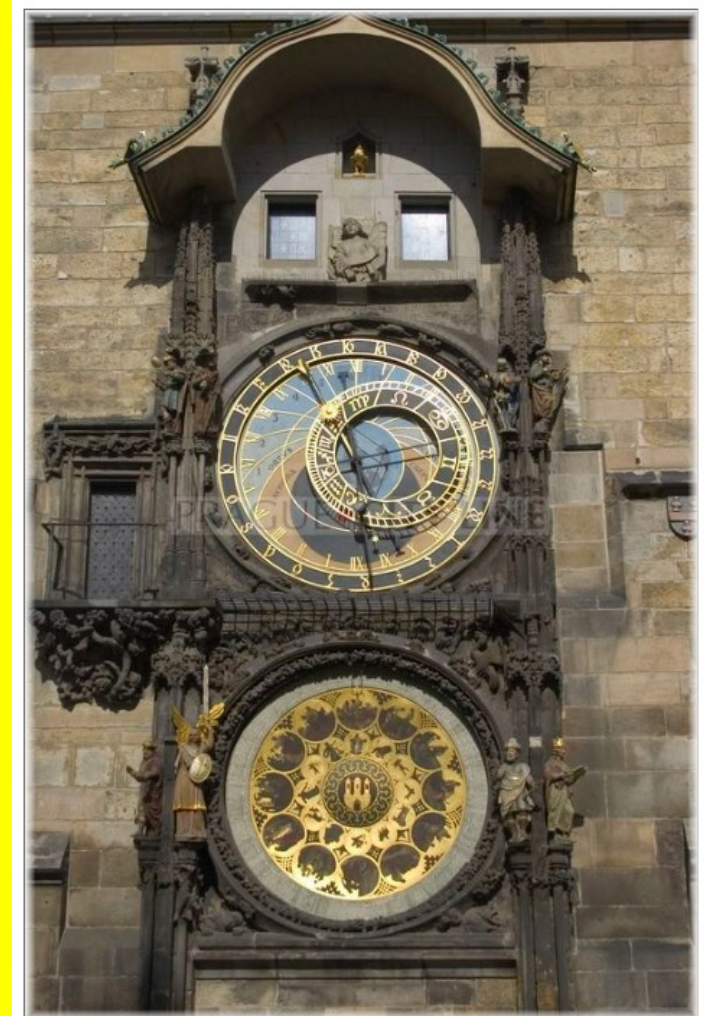
- time as a qualitative unit
- dimensions associated with important meanings and regulations in society, for an individual human being
- sacred time vs secular, ordinary time (eg. Working days vs. Holiday days)
- Henri Bergson, quantitative time (fr. temps) is only a symbolic representation of pure duration (fr. la durée), a subjective perception of each individual
- the continuity between sacred and secular time is ensured by the rituals present in individual societies (Mircea Eliade)
- Edmund Leach: the human perception of time is based on the observation of successive changes: life/death, summer/winter, day/night, young/old, hot/cold
- Émil Durkheim and Marcel Mauss - pointed to society and individuals as the source and determinant of time and space, historically and culturally diverse





# The concept of time in ethnology / anthropology and related humanities studies

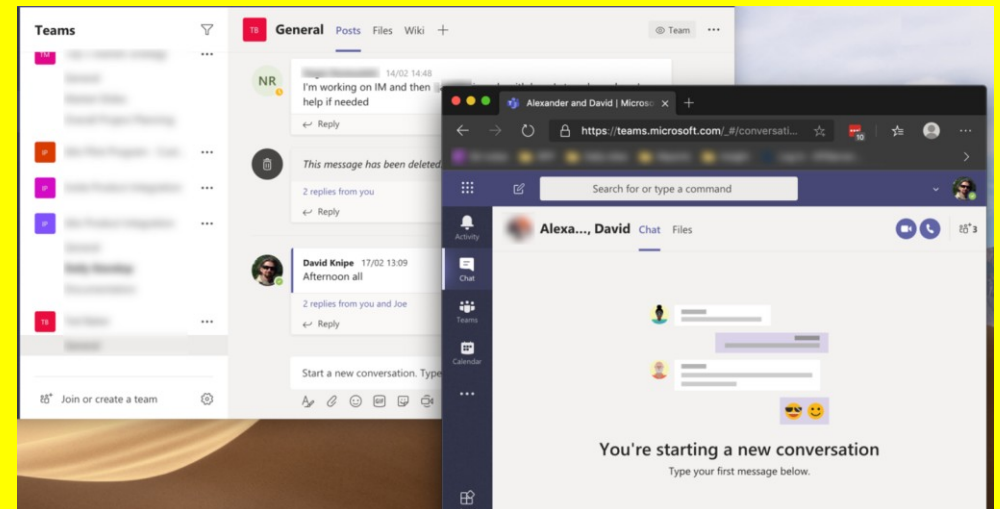
- Émil Durkheim and Marcel Mauss - pointed to society and individuals as the source and determinant of time and space, historically and culturally diverse
- Edward Hall: time is a "deep system" of cultural and communal life
- a linear form of the time (Christianity), but also key role of agricultural schedule and the pre-Christian understanding of time and the ceremonies associated with it
- "merchant and craft time"



Prague, Old Town Square, Old Town Astronomical Clock

# The concept of time in ethnology / anthropology and related humanities studies

- the economic understanding of time - Benjamin Franklin - "time is money,, (1748)
- time as a separate abstract category in modern societies
- the fragmentation of linear and quantitative time
- Thomas Eriksen: a multiplicity of reference points or a metaphorical approach, motionless moment-points
- Michael Maffesoli: the time of society as devoid of the cyclical and linear dimension, but consisting of disordered points, moments
- postmodern society, the fragmentation of daily activities
- off-line time vs. on-line time





# Free time?

- contrasting free time with work time
- free time, half-free time
- real free time vs. busy free time
- leisure time
- the boundary between free and non-free time?



# Historical changes related to free time

- in pre-industrialization, time off work is often a time of celebration, related to belief and religion
- industrial changes (from the end of the 18th century)
- the 19th century - the working hours of laborers generally reached 14-16 hours a day
- the beginning of the 20th century – the working hours across Europe ranged from 10 to 11.5
- since 1919 - 8 hours a day and 48 hours a week
- within the 19th and 20th centuries, working hours were cut in half, from around 80 hours a week to 40-48 hours



# Time in tourism

- physical time (travel length, timetables, time zones...)
- social, qualitative time (the emphasis on the content of time)



Departures		
Time	To/Via	Flight
08:20	LONDON	UL 125
08:45	NEW YORK	TH 9599
09:05	BARCELONA	AX 571
09:30	MOSCOW	BE 25836
09:55	DUBAI	LK 12121
10:20	PARIS	DM 7324
10:45	ROME	RS 1703
11:10	BERLIN	FX 50714



The ownership of time

A promotional banner for a tropical vacation. The background shows a rocky island with palm trees and a white speedboat on turquoise water under a blue sky with light clouds. The word 'Egzotyka' is written in large, white, bold letters across the top. Below it, the phrase 'Lato przez cały rok!' is written in a yellow, cursive font. In the bottom right corner, there is an orange button with the text 'Sprawdź >' in white.

# Egzotyka

*Lato przez cały rok!*

Sprawdź >



# The ownership of time



## Nečekejte na léto a leťte do ráje!

nechte se vtáhnout do exotiky

Pouze ubytování

# The myth of exceptional time (exceptional experience)

EXCEPTIONAL SMALL GROUP ADVENTURES



*Exceptional*  
SMALL GROUP ADVENTURES

RECEIVE \$250<sup>PP</sup> OFF 2023  
PREMIUM TRIPS WORLDWIDE

 Intrepid

Detailed description: This is a promotional banner for Intrepid's 'Exceptional Small Group Adventures'. The background is a photograph of the Great Sphinx of Giza in Egypt. The text is overlaid on the image. At the top left, it says 'EXCEPTIONAL SMALL GROUP ADVENTURES'. In the center, the word 'Exceptional' is written in a white script font, with 'SMALL GROUP ADVENTURES' in a white sans-serif font below it. Below that, there are two lines of text: 'RECEIVE \$250<sup>PP</sup> OFF 2023' and 'PREMIUM TRIPS WORLDWIDE'. At the bottom right, there is the Intrepid logo, which consists of a stylized 'i' inside a circle followed by the word 'Intrepid'.



"THIS WAS THE  
EXPERIENCE OF  
A LIFETIME"

EXPLORE OUR HAND-CRAFTED TOURS ▶

GONDWANA  
ECOTOURS

Detailed description: This is a vertical advertisement for Gondwana Ecotours. The background is a photograph of a mountainous landscape with a valley and a small settlement. The text is overlaid on the image. At the top, there is a quote: '"THIS WAS THE EXPERIENCE OF A LIFETIME"'. Below the quote, there is a line of text: 'EXPLORE OUR HAND-CRAFTED TOURS ▶'. At the bottom, there is the company name 'GONDWANA ECOTOURS'.



# The escape from time (and place)



Hello Tomorrow Emirates

## Wake up somewhere different

Travel the world with our special fares starting from USD 899. Book by 23 August 2015.

DESTINATIONS	ECONOMY CLASS (Starting from USD)	BUSINESS CLASS (Starting from USD)
Middle East	899	3,799
Europe	899	3,299
Americas	1,399	3,449
Africa	1,499	3,699

[emirates.com/bd](http://emirates.com/bd)

The escape from time (and place) during the crisis - example of the covid-19 pandemic or the so-called migration crisis

Macedonia, Albania, a może Dominikana?  
**Sprawdź, gdzie już dzisiaj możesz wyruszyć bez testów i kwarantanny!**

An aerial view of a beach with large text overlay. The image shows a wide, sandy beach with many palm trees in the foreground and middle ground. The water is a clear, bright blue, and the sky is a deep blue with scattered white clouds. In the distance, there are some buildings and more palm trees. The overall atmosphere is bright and sunny.

**GREEK  
SEA.  
NOT IN  
CRISIS.**

**Greece, feel it.**  
Myrtos Beach, Aerial View, Cephalonia Island.

ADIEL  
SAATCHI & SAATCHI

© 2020 ADIEL SAATCHI & SAATCHI



# The paradise metaphor

ARRIVED IN SEARCH OF THE ULTIMATE BREAK.  
DEPARTED HAVING FOUND PARADISE.

it's true what they say: to find yourself sometimes you need to lose yourself. In Australia they call this going "walkabout". And with the most incredible beaches, the ultimate lifestyle and one of the best climates in the world, it's no wonder people are finding themselves here every single day. Visit [Australia.com](http://Australia.com) to find out how you can go walkabout.



  
Australia.com

TRAVEL WITH US TO  
**SUMMER  
PARADISE**



## Types of paradise (Graham Dann, 1996 ):

- Paradise contrived: no people; natives as scenery; natives as cultural markers;
- Paradise confined: tourists only—tourist ghetto;
- Paradise controlled: limited contact with locals: natives as servants, natives as entertainers, natives as vendors;
- Paradise confused: further contact with locals, attempt to enter locals-only zones: natives as seducers, natives as intermediaries, natives as familiar, natives as tourists, tourists as natives.



# Paradise contrived





# Paradise confined

HELLO!!  
*your logo*

summer

**HOLIDAY TIME**

RESERVATION

[www.yourdomain.com](http://www.yourdomain.com)

★ LOGO

THE BEST  
PACKAGES  
FOR YOU

*Vacations*  
PACKAGES

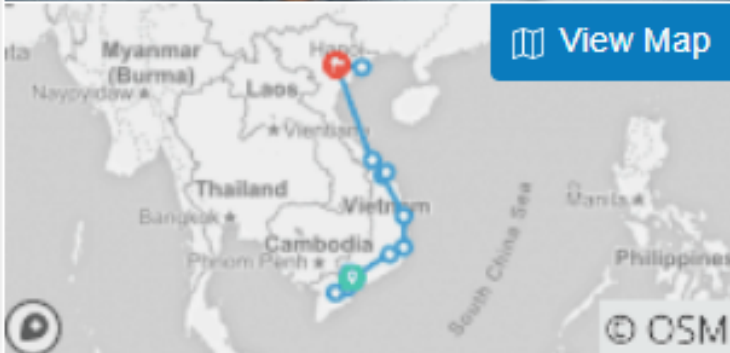
[Book A Package](#)

CALL US NOW  
**+312 54243253**

[www.yourwebsite.com](http://www.yourwebsite.com)



# Paradise controlled



## Active Adventure Vietnam Panorama

### Destinations

Ho Chi Minh City  
Rang, Dalat, Ni  
[+5 more](#)

### Age Range

12 to 100 year

### Country Region

Southern Vietn

### Travel Style

Boat, Family, River Cruise [+4 more](#)

### Operated in

English

### Operator

Wendy Wu Tours





# Paradise confused



The songs presentations...