

# Anthropology of Travel and Tourism

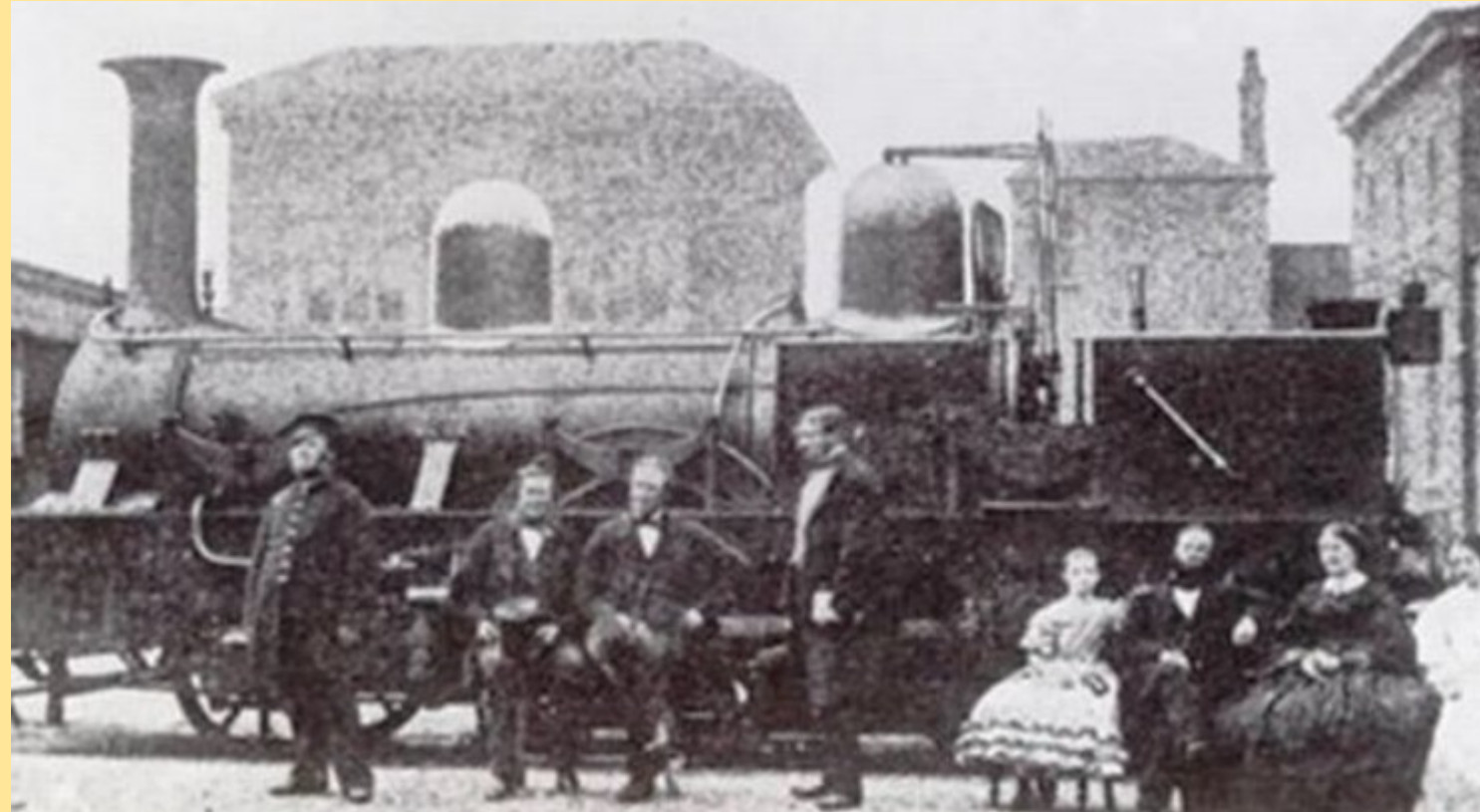
History of travel and tourism, part II

# Recapitulation from 27.9.2022

- Perhaps traveling is an experience older than humankind...
- Ancient roots of tourism: Sumerians, Egyptians, Greece, the Roman Empire
- Middle ages: monarchs, merchants, soldiers, preachers, students + pilgrimages
- Contacts with people & cultures from another continents XV, XVI century [cultural diffusion, acculturation]
- Grand tours
- Spa & seaside tourism
- Travel documents [first passports 15th – 16th century]
  
- interesting song comment by Meirav - journeys of young Israelis

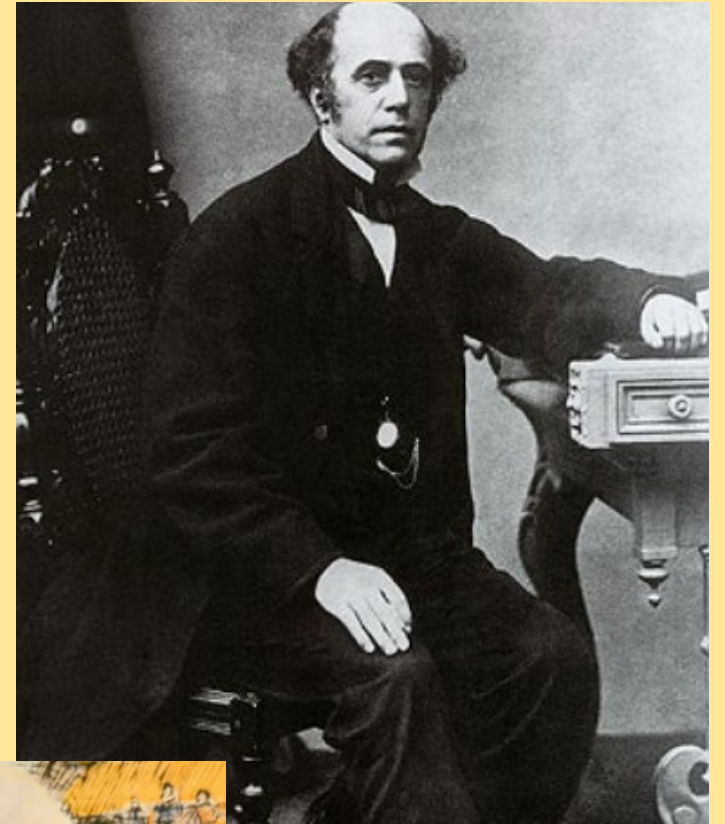
## THE RISE OF TOURISM IN MODERN TIMES: 1840-1914

- the role of the industrial revolution and the processes of industrialization and urbanization
- the creation of the first tourist tours and travelling agencies
- changing the nature of tourism - traveling for rest and relaxation



# Thomas Cook (1808-1892)

- an English businessman,
- one of the initial developers of the "package tour" including transport, accommodations, food, guides, etc.
- the first organized tour (1841),
- the first European tour (1855),
- the trip around the world in 222 days in 1872,
- trips to the Swiss Alps.







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TO  
NAPLES

AND ENVIRONS.  
WITH MAP AND PLAN.



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| 4 S. Chiara  | 12 S. Maria del Socco    | 20 S. Pietro a Capua |
| 5 S. Chiara  | 13 S. Maria del Socco    | 21 S. Pietro a Capua |
| 6 S. Chiara  | 14 S. Maria del Socco    | 22 S. Pietro a Capua |
| 7 S. Chiara  | 15 S. Maria del Socco    | 23 S. Pietro a Capua |
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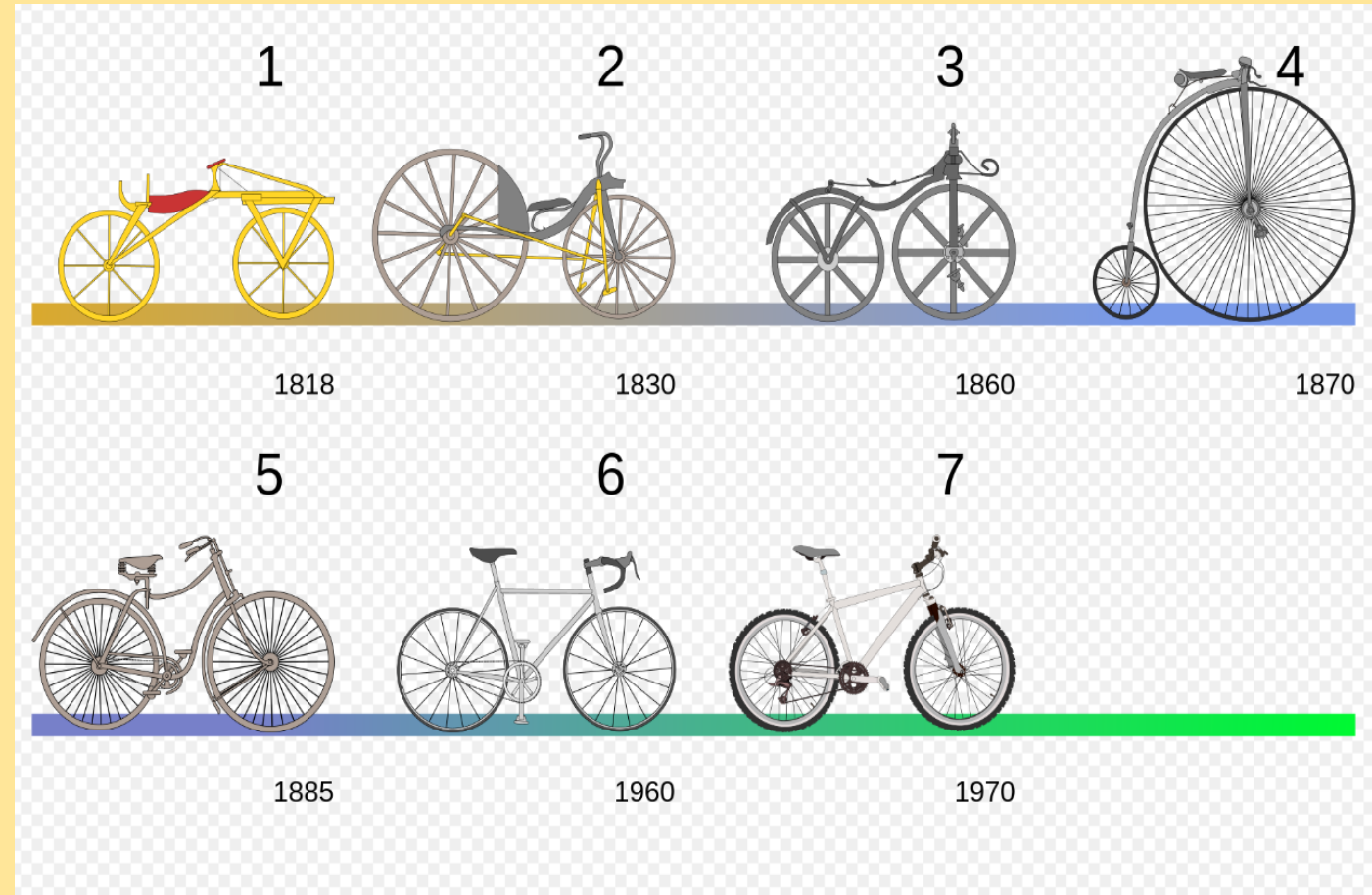
From the Thomas Cook archive: A Cook's Tour, Palestine, 1870s. Photo credit: Anthony Bale





# THE PERIOD BETWEEN THE WORLD WARS

- the development of transport > trains, cars, buses, but also popularization of the bicycle
- the development of infrastructure > the acceleration of travel and the mobility of passengers & reduction in travel costs
- the development of industrialization, urbanization
- the demographic changes,
- improvements in social and labor rights, increases in income, leisure time (paid vacation and holidays) and subsequent changes in consumer demand
- the rise of middle-class travel culture





# Butlins holiday camp



Chalets at Skegness




Outdoor swimming pool at Skegness, 1936





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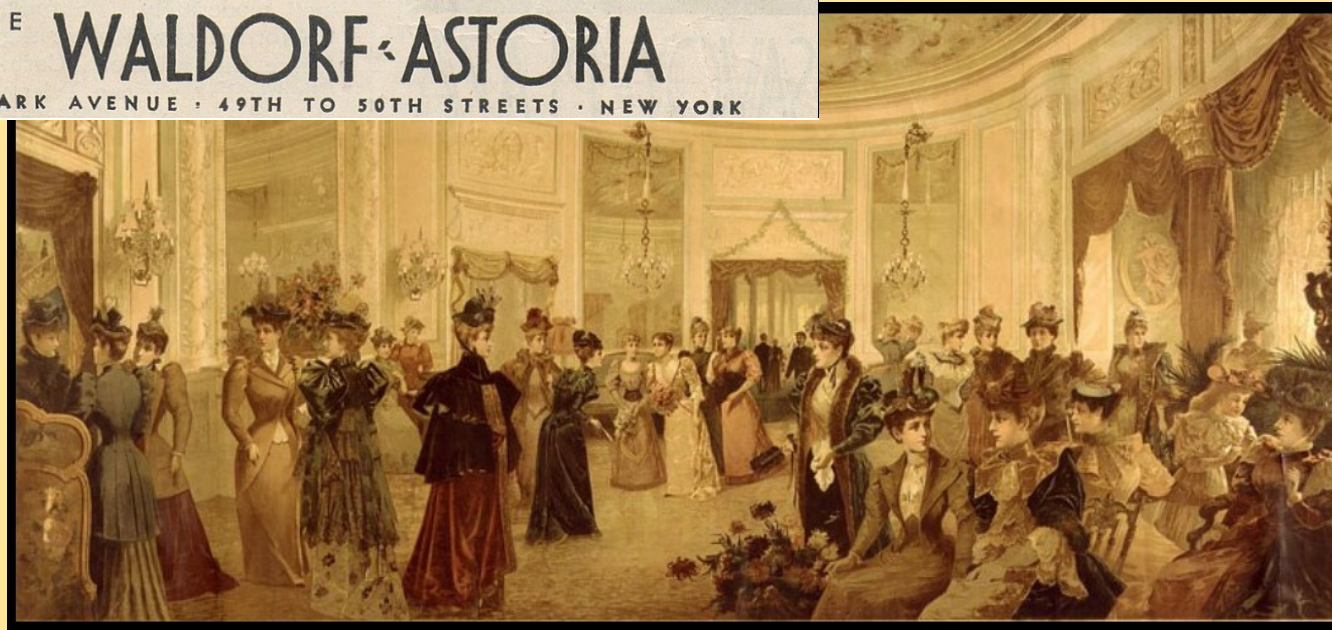
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Ritz, Paris, beginning of 20 century




Waldorf Astoria, Octagon Room, 1893




# The middle-class hotels





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BROILED WHITEFISH, DRAWN BUTTER		
	Potatoes Princess	
BOILED LEG OF MUTTON, CAPER SAUCE		
CUTLET, MUSHROOM SAUCE		
SIRLOIN OF BEEF, SPRING VEGETABLES		
POACHED EGGS, ALSATIAN		
ROAST BEEF, PAN GRAVY	ROAST HAM, CHAMPAGNE SAUCE	
BOILED AND MASHED POTATOES	GREEN PEAS	
PISTACHIO PUDDING, MARASCHINO SAUCE		
APPLE PIE	CUSTARD PIE	ASSORTED CAKES
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Sundays.		
Breakfast 6:00 to 10:00	Luncheon 1:00 to 2:30	Dinner 6:00 to 10:00

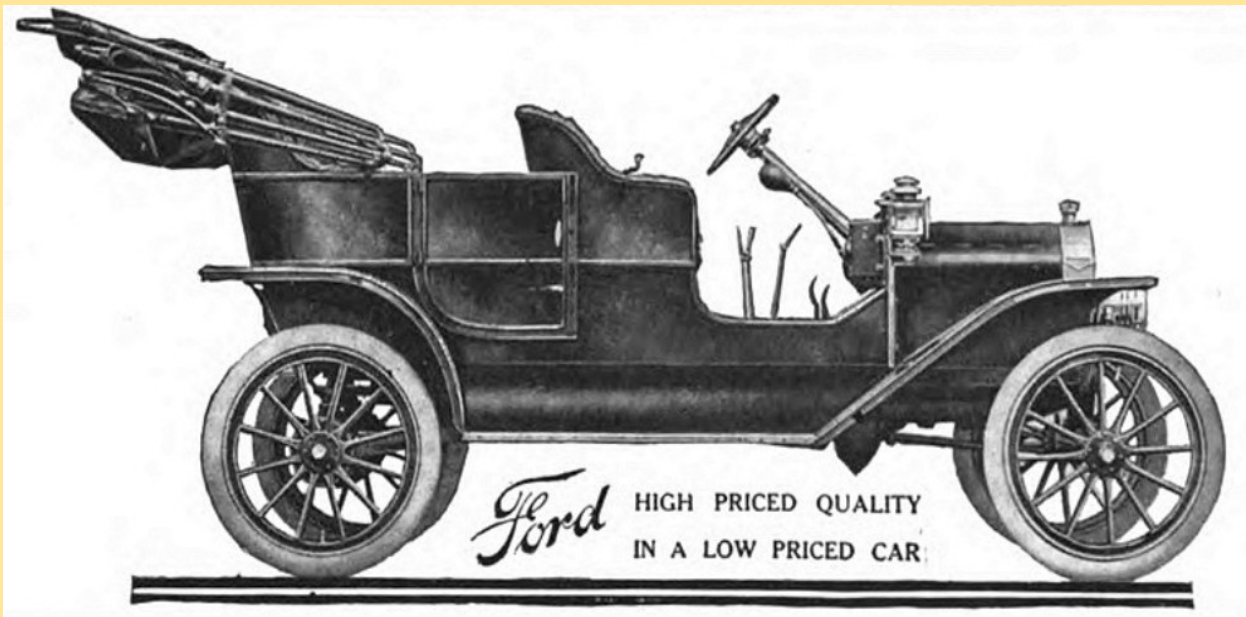
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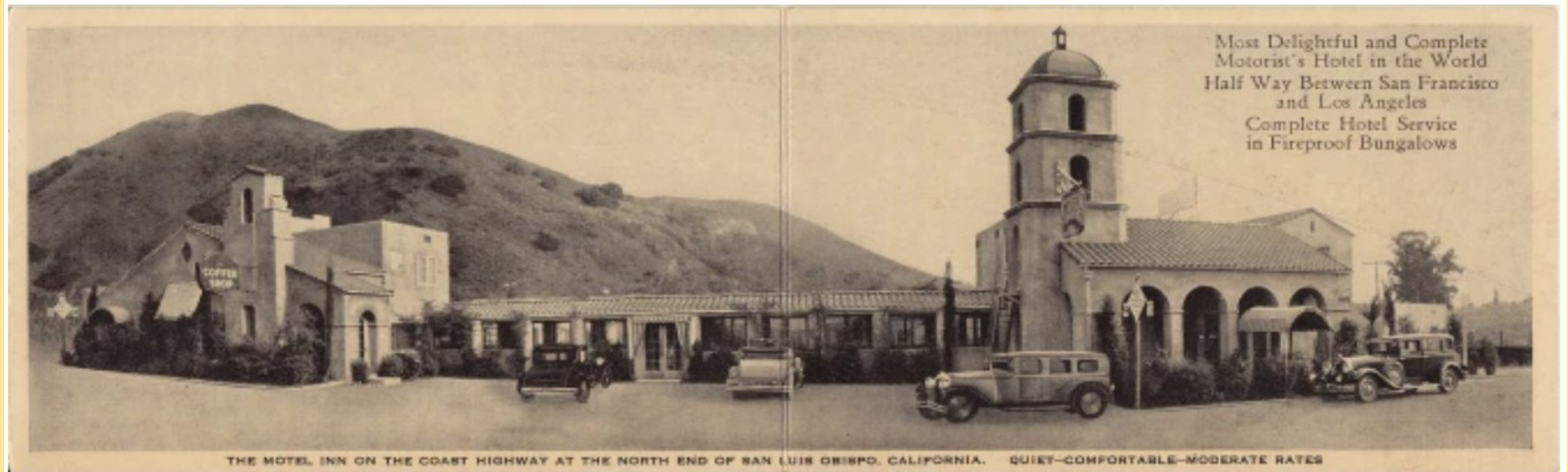
# Hotel Evropa Prague







Car Sales		Cars on Credit	
<p>NUMBER OF GENERAL MOTORS CARS SOLD</p> <p>1910 39,300</p> <p>1924 587,341</p>	<p>1924</p>	<p>NUMBER OF CARS &amp; TRUCKS BOUGHT</p> <p>1919 to 1925</p> <p>ON CREDIT THROUGH GENERAL MOTORS ACCEPTANCE CORPORATION</p> <p>RETAIL ~ 652,831</p> <p>WHOLESALE ~ 494,977</p> <p>TOTAL 1,147,808</p> <p>AMOUNT OF CREDIT GRANTED</p> <p>1919 to 1925</p> <p>\$810,000,000</p>	
<p>1910</p>		<p>GENERAL MOTORS</p> <p><small>BUICK • CADILLAC • CHEVROLET • OAKLAND • OLDSMOBILE • GMC TRUCKS</small></p>	

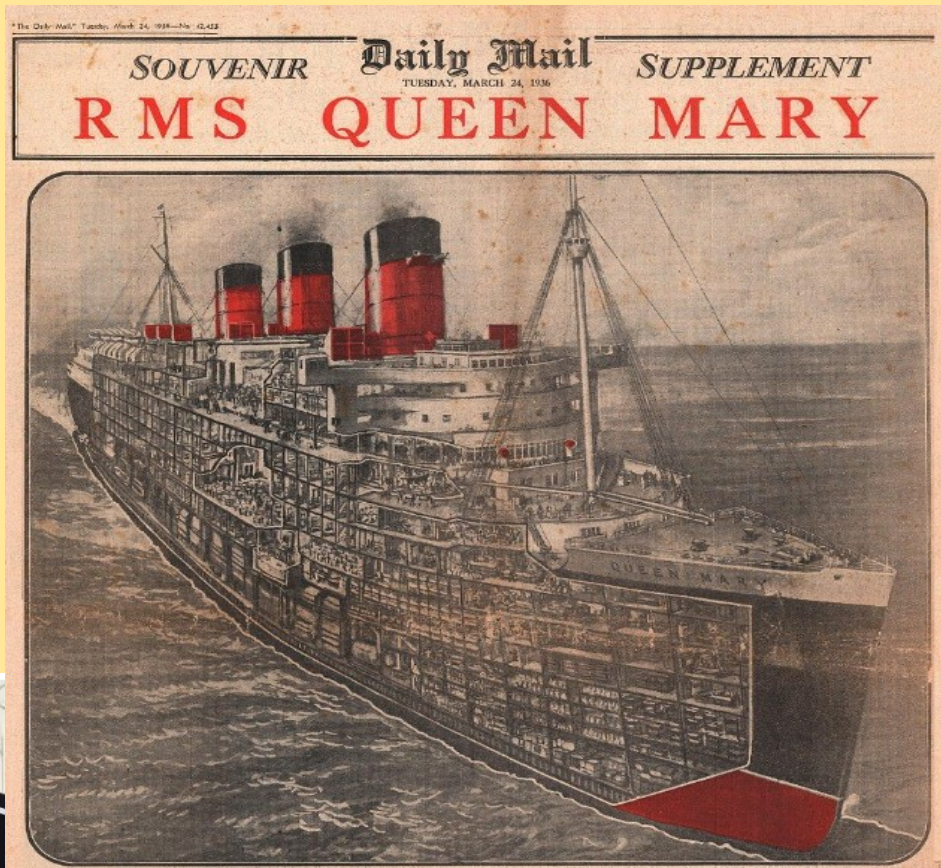




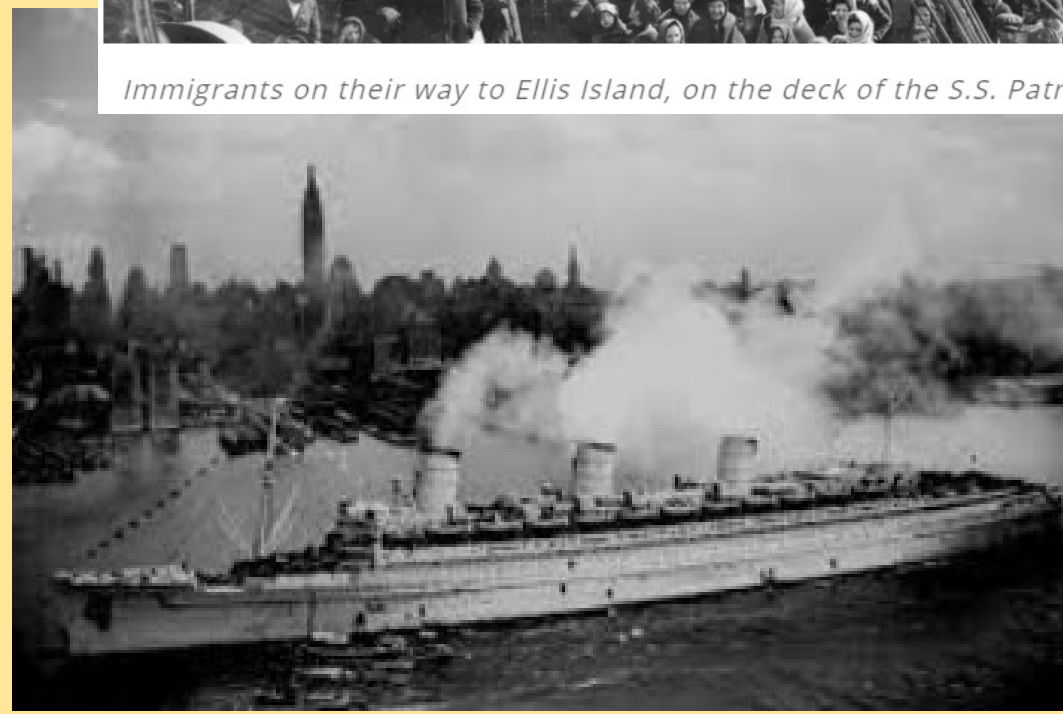


*Camping in Yellowstone*





*Immigrants on their way to Ellis Island, on the deck of the S.S. Patricia, 1906.*





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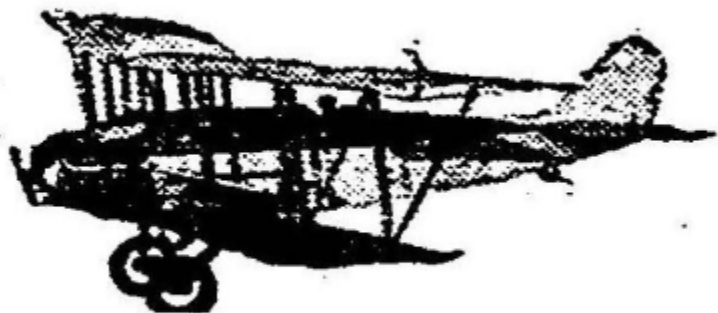
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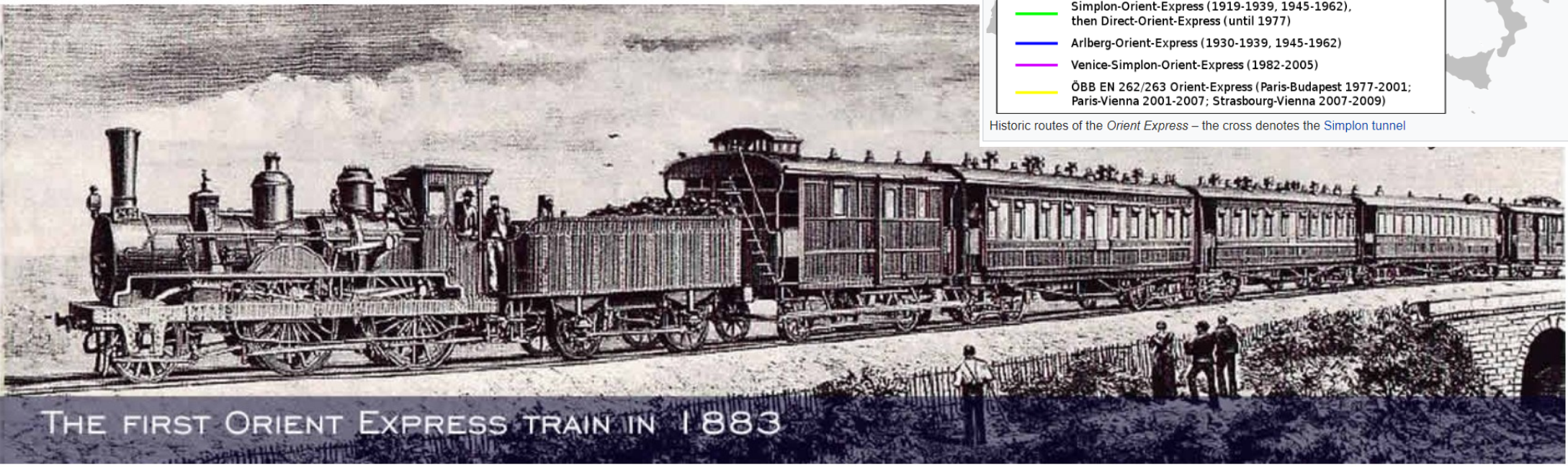
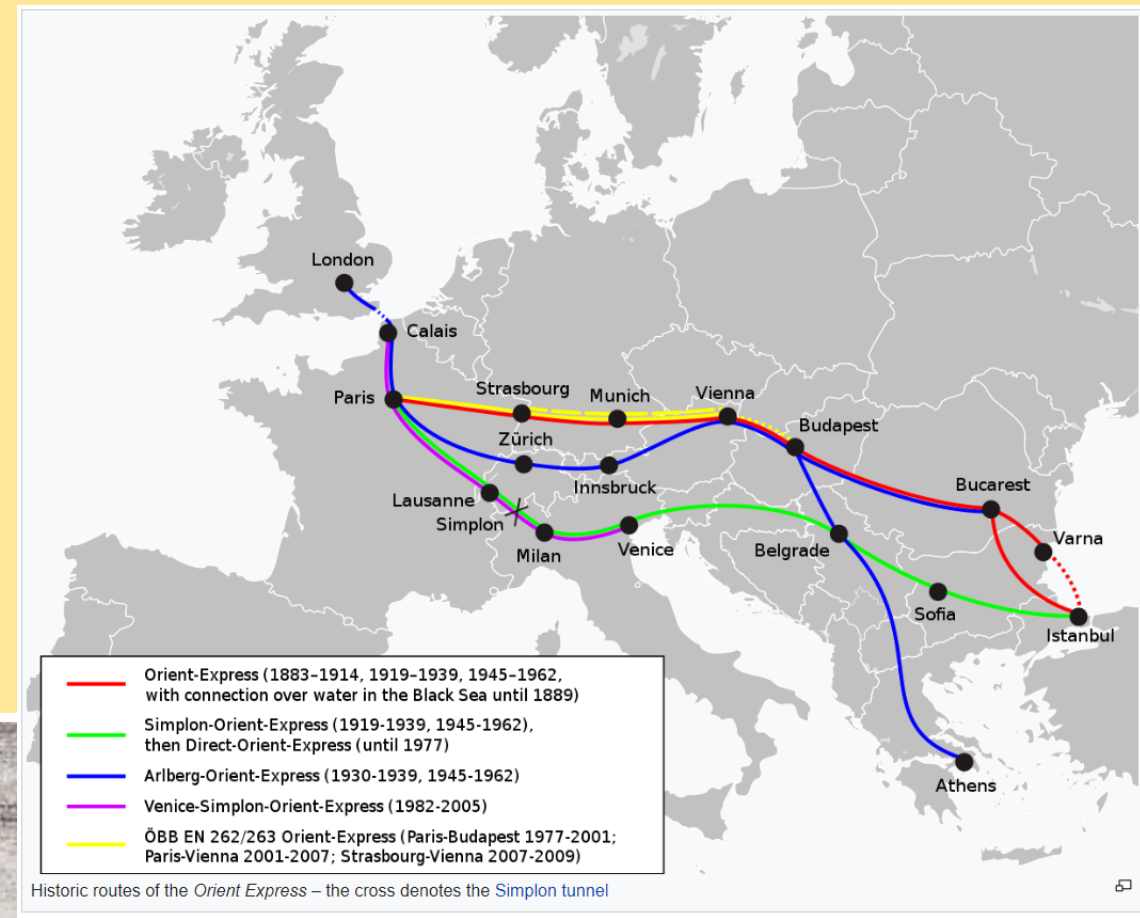
# Transport/movement

- Transport is an integral part of tourism
- Different roles:
  1. the functional, utilitarian role (from place A to place B)
  2. the function of movement and tourist attraction at the same time
    - 2.1 as a tourist attraction (steam trains or steamships)
    - 2.2 as a part of the tourist experience (cycling, hiking or hot air ballooning)
    - 2.3 as an essential component of a holiday (cruising or sightseeing)



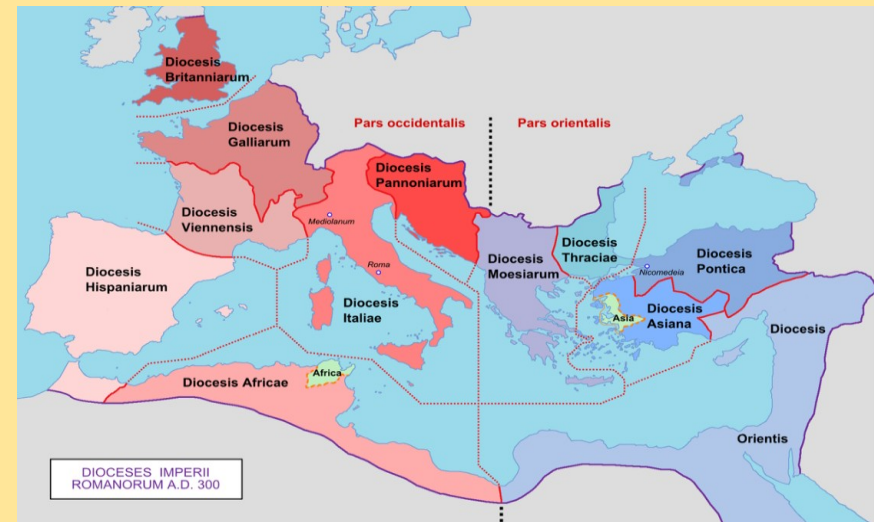
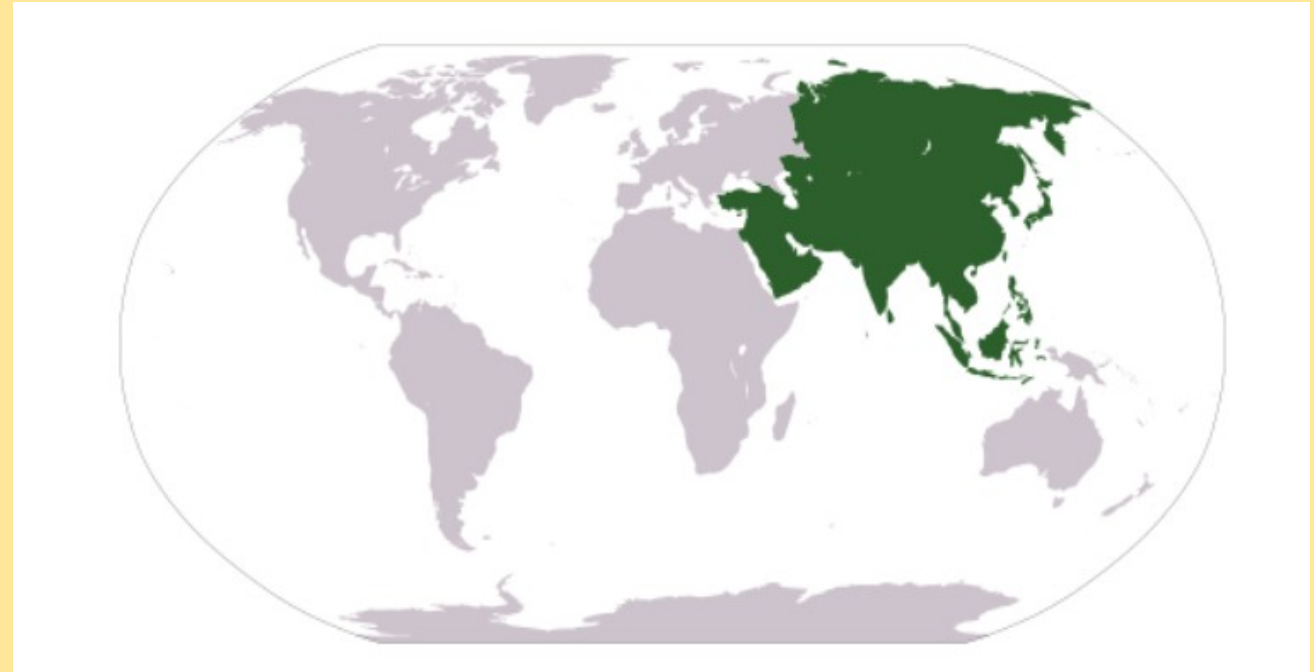


# Orient Express



# the Orient

- the Orient - traditionally comprising anything that belongs to the Eastern world, in relation to Europe,
- use/used as the antonym of Occident
- the term oriental is often used to describe objects from eg. the Middle East or the Far East
- considered an outdated and often offensive term
- connected with a Western tradition, of prejudiced outsider interpretations of the another parts of the World, shaped by the attitudes of European imperialism in the 18th and the 19th centuries





## THE RISE OF TOURISM IN MODERN TIMES: THE PERIOD AFTER WORLD WAR II

- rapid development of both domestic and international tourism
- high-speed trains, commercial jet aircraft (a reduction in ticket prices)
- organized holidays with assured services, including charter flights
- the mass holiday market
- the concept of all inclusive
- the range and availability of accommodation facilities and the quality of their services increased



# The second half of the 20th century

- variety of options: a serviced holiday, usually provided by travel agencies, clubs and large hotels, and a non-serviced holiday, motels, hostels, small hotels or guesthouses, but gradually also other types of resorts and hotels, including highly luxurious ones
- holiday without services represents a new form of post-war tourism development allowing freedom of program and planning
- a longer rental of a tourist object for a fixed period of time during the year
- home exchange, home sharing
- journeys of individuals and families
- tourist offices





the beginning of the 21st century



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The songs presentations...