

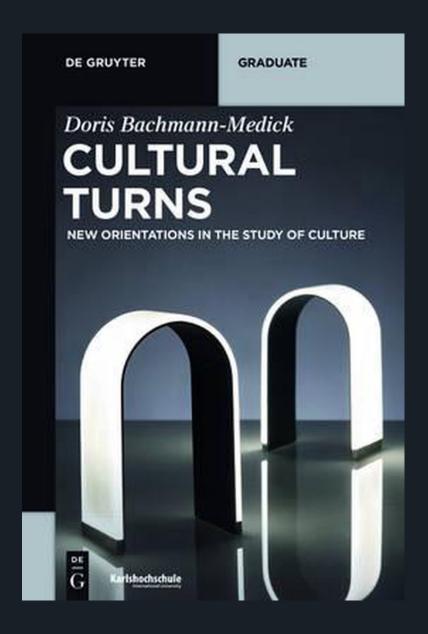
DE GRUYTER

GRADUATE

Doris Bachmann-Medick CULTURAL TURNS NEW ORIENTATIONS IN THE STUDY OF CULTURE

The turn is apparently the modern way of referring to the heightened awareness of dimensions and aspects that were previously neglected. [...] It suggests that a multitude of very different perspectives are possible on the same subject. It is apparently an enrichment of the act of seeing, perceiving and processing. Turns (in the plural, that is) are evidently an indication that something is afoot: an opening, an expansion, a pluralization of dimensions.

From Schlögel, Karl: "Kartenlesen, Augenarbeit: Über die Fälligkeit des spatial turn in den Geschichts- und Kulturwissenschaften." in Was sind Kulturwissenschaften? 13 Antworten. Ed. Heinz Dieter Kittsteiner. Munich: Fink, 2004. 261–283, p. 265.



Linguistic turn

Interpretive Turn

Performative Turn

Reflexive Turn/Literary Turn

Postcolonial Turn

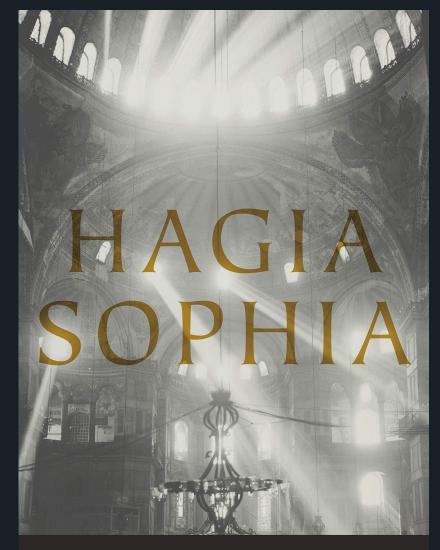
Translational Turn

Spatial Turn

Iconic Turn/Pictorial Turn

Sensory turn



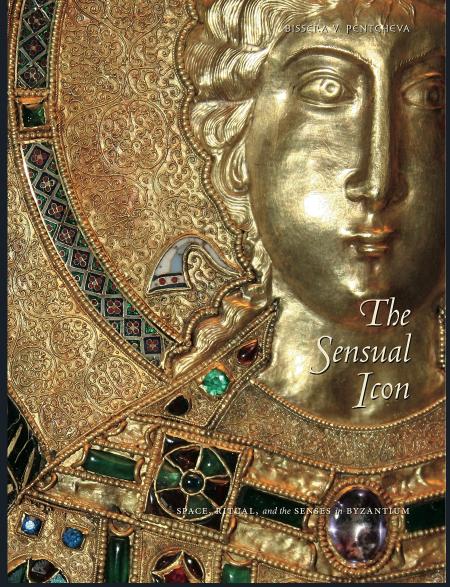


Sound, Space, and Spirit in Byzantium





Bissera V. Pentcheva



2010

Iconic Turn // Sensory turn

The icon was perceived as matter [...] As matter, this object was meant to be physically experienced. Touch, smell, taste, and sound all contributed to the experience of 'seeing' the portable portrait. Over the years, this sensory and sensual experience (aesthesis) of the image has been lost from view in the scholarship. [...]

The icon is in fact a surface that resonates with sound, wind, light, touch, and smell. This object thus offers us a glimpse into what vision meant in Byzantium: a synesthetic experience in which the whole body is engaged.

B. Pentcheva, "The Performative Icon", *The Art Bulletin*, 88, 4 (2006), pp. 631–655, p. 631.



In its original setting, the icon performed through its materiality. The radiance of light reflected from the gilded surfaces, the flicker of candles and oil lamps placed before the image, the sweetly fragrant incense, the sounds of prayer and music, these inundated all senses. In saturating the material and sensorial to excess, the experience of the icon led to a transcendence of this very materiality and gave access to the intangible, invisible, and noetic.

B. Pentcheva, "The Performative Icon", *The Art Bulletin*, 88, 4 (2006), pp. 631–655, p. 631.



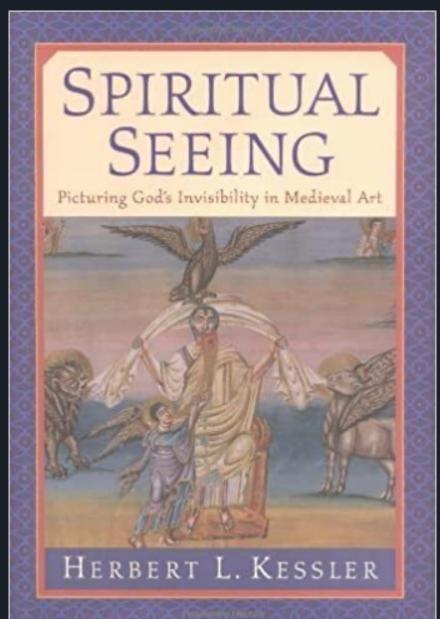


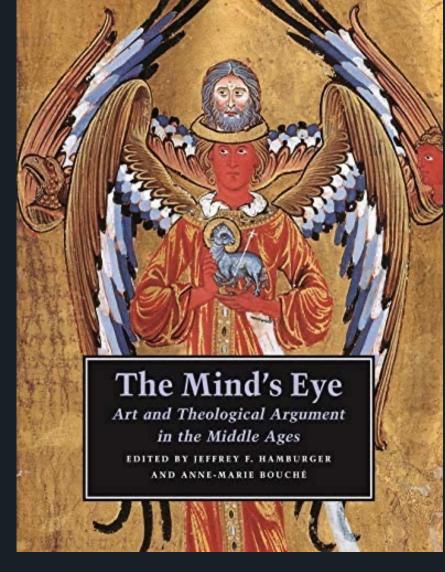
LA LITTERATURE ARTISTIQUE

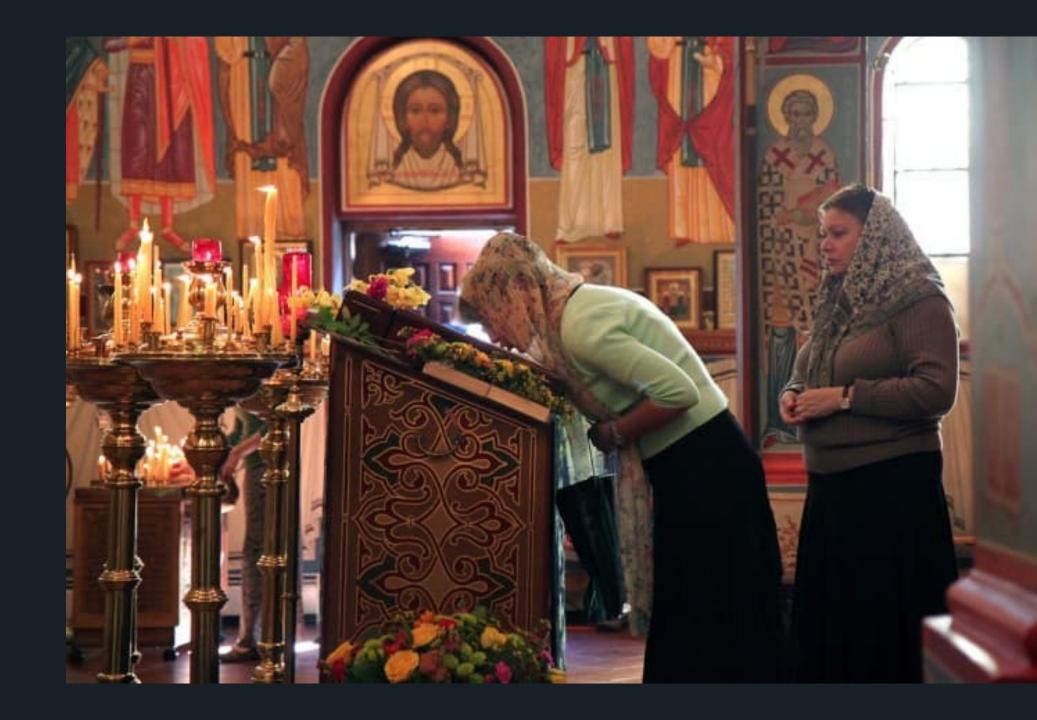
André Grabar

Les origines de l'esthétique médiévale











Alexej Lidov



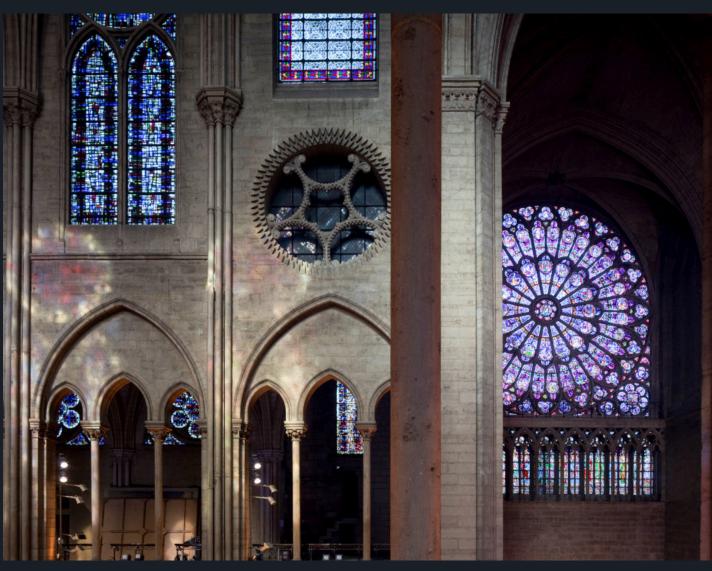
ICONS OF SPACE

ADVANCES IN HIEROTOPY

Edited by Jelena Bogdanović









AURAL ARCHITECTURE



Music, Acoustics, and Ritual

Edited by Bissera V. Pentcheva

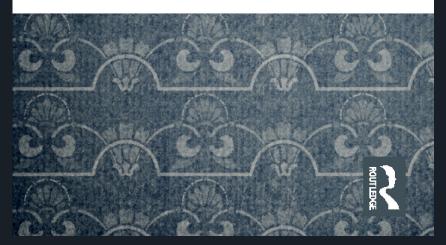


Music and Visual Culture

ICONS OF SOUND

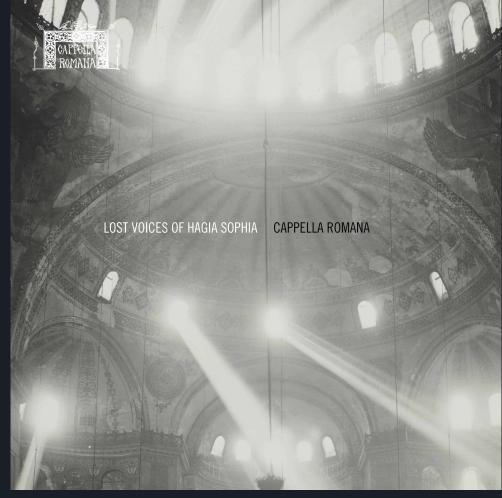
VOICE, ARCHITECTURE, AND IMAGINATION IN MEDIEVAL ART

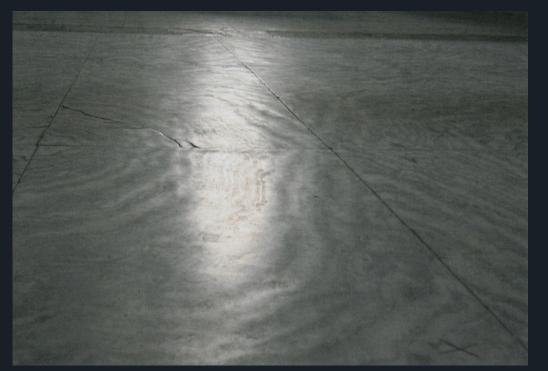
Edited by Bissera V. Pentcheva



2018







Body & senses at the center of the experience

