MU sessions

Provisional Title: Filmmaking in the Virtual Age: training, trends and perspectives

Lectures: 100 minutes Seminars: 130 minutes

DAY 1

- 1. **Lecture I:** Intro to Industry & Production Roles/Hierarchy. Industry-relevant training, Filmmaking Teaching and Practice (praxis, authentic learning, visual references, ideation/analysis skills)
- 2. **Seminar/Workshop I:** Script breakdown & analysis (visual approach) practical exercise reflect on creative process & teaching method

DAY 2

- 3. **Lecture II:** Cinematography & Post-Production/VFX (PhD Alex artistic ownership, shift from production to post-production, impact on traditional roles and hierarchies)
- 4. **Seminar/Workshop II:** Previsualisation & storyboarding practical exercise reflect on approach and learning practice

DAY 3

- 5. **Lecture III:** Emerging Technologies (Virtual Production / Motion Capture / Game-Engine previz) and their impact on industry practice
- 6. **Seminar III:** Effect of disruptive workflows in Industry, Hybrid roles / workforce upskilling (AI-Deep Fakes, Metahumans Evolution, creative potential / audience expectation) and problematics (sustainability / IP ownership / cost / entry threshold). Debate the role of industry, institutions and organisations in supporting and directing the trend

Note: Seminar/Workshops 1 & 2 would probably need a bit more time than Seminar 3, but we can look at this in more detail