- brakes.sav. This is a hypothetical data file that concerns quality control at a factory that produces disc brakes for high-performance automobiles. The data file contains diameter measurements of 16 discs from each of 8 production machines. The target diameter for the brakes is 322 millimeters.
- creditpromo.sav. This is a hypothetical data file that concerns a department store's efforts to evaluate the effectiveness of a recent credit card promotion. To this end, 500 cardholders were randomly selected. Half received an ad promoting a reduced interest rate on purchases made over the next three months. Half received a standard seasonal ad.
- dietstudy.sav. This hypothetical data file contains the results of a study of the "Stillman diet" (Rickman, Mitchell, Dingman, and Dalen, 1974). Each case corresponds to a separate subject and records his or her pre- and post-diet weights in pounds and triglyceride levels in mg/100 ml.