JA02, ACADEMIC EMAIL WRITING

Writing academic/ scientific e-mails – TN

I. Discussion:

- o Do you write emails in English?
- o On what occasions?
- o How often?
- o Who's the recipient?
- o What kind of language/ register do you usually use in your English emails?

II. Look at the two emails. How are they different? What are the reasons why they were written?

From: 234567@mail.muni.cz

Subject: tomorrow

Hi teacher!

I cannot come to school tomorrow, 'cause I'm real sick. I'll do my presentation on Mammals next week.

Mammals next we

See ya, Tom Smiley

From: offthewall@email.com

Subject: Steven Bold, 3rd year student of Media and Communication, Monday seminar group, 9 a.m.

Good afternoon Mrs Crow,

I am very unhappy about the fact that I received F for my English exam. As a matter of fact, you are the only one who gave me such a bad mark, and now my distinction is in danger. When can I write the re-take? There are no more terms available, but I have to have it this semester, as I am very busy in summer.

Best regards,

Steven

Steven Bold PR Assistant Offthewall International

From: 54321@mail.muni.cz

Subject: Hello

Dear Mrs teacher,

I was not at school last Wednesday. Can you tell me what you did? And do I have to do any homework? Robert Dark

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III. Are those emails appropriate? Give arguments for/against

IV. Dos and Don'ts of academic/scientific email writing

Look at the phrases and categorize them into the things you should remember about and those you'd rather avoid doing

- Use a title which is not an academic one
- Have no reference to the attachment (the recipient will see it anyway)
- Use your university email account for academic and professional correspondence
- Leave out personal details
- Start emails with "I want..." or "I need..."
- Write a clear subject line
- Write a greeting appropriate to the addressee
- Omit greeting (the recipient knows that it's him/her that the message is being addressed to)
- Have exclamation marks for something that is considered very important
- Include your full name and contact information (if there is a need)
- Write a detailed description of events preceding the situation discussed
- Emphasize the conversational aspect
- Keep messages as concise as possible

DOs	DON'Ts

V. Discuss what features those email parts should contain:

https://www.softchalkcloud.com/lesson/serve/MXv2iJS1bBtOCR/html

- Title of the email
- Salutation
- The beginning
- The main body
- The ending
- Closing the email and signing

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- VI. Read the text giving tips on how to write an effective email (you will be given a copy in the lesson), and complete the text with the right adjective
- VII. Formal vs informal vocabulary:

How would you change these words/expressions into more formal ones?

INFORMAL	FORMAL
Thanks	
Sorry for	
Can you	
Do you know	
I can't	
I don't want to	

- VIII. Put the strips of paper given to you by your teacher in two emails: a formal and a semi-formal one
- IX. Choose one of the following email messages sent from students to Prof. Janet Maceda; think about the ways to convey the same information in a more appropriate way

Sources: (visited on February 10th, 2015)

http://www4.ncsu.edu/~nmswishe/academic email.pdf

https://www.softchalkcloud.com/

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