**3 POSTER PRESENTATION PROJECT**

**1. Watch the beginning of the video**  0.8-0.25 <https://www.youtube.com/watch?v=o3oZyFMCLGU>

* What kind of event is it?
* What are the people doing?
* How can this be useful for them?

**How do we pronounce:** *thesis*

*keynote speaker*

*alumnus*

*alumni*

**Watch the video and decide if the statements are true or false.**

1. Many other universities hold such events.
2. The conference takes place every year.
3. Former students give opening speeches.
4. Students learn how to present for non-experts.
5. First year students come to the conference to ask questions.
6. Second year students give Power Point presentations of their research.
7. Third year students deliver poster presentations.
8. The presentation skills can come in handy at job interviews.
9. Sometimes people in the audience say your presentation wasn’t good.
10. Students put a great effort in the event and become mature.

**2. Discuss**

* Have you taken part in a conference event? When? What type of event was it?
* Have you been to a conference held in English language? Did you like it?
* Have you given a presentation at a conference? Or would you like to in future?
* Would you rather give a speech or present a poster? What do you find more difficult?

**3. Course project: Designing and presenting a poster**

* Choose an interesting (controversial) topic related to the field of Physics
* Prepare a poster about your topic: formulate the problem, research and summarize the solutions, evaluate them = formulate a conclusion
* Poster form: 1 page, printable A3 format
* Presentations: 8 -10 minutes, be prepared for a discussion – your audience will ask questions.
* Posters will be presented in Week 12, posters into odevzdávárna by week 11

## TIPS FOR PRESENTATIONS

Use signalling language (e.g. Firstly,… Now I’ll hand over to Jan. In conclusion,…)

Inviting audience to ask questions; be ready to deal with questions (thank for them, react)

Reading the posters in advance will give you some ideas what to ask about; this can make discussions more interesting

## TIPS FOR POSTERS

logical layout

good content – question/hypothesis (= the topic) + solutions or answers based on literature research

original sentences, no plagiarizing (e.g. copying from the internet)

clear language - (grammar, spelling, technical terms)

relevant pictures

giving the sources in Reference section

**4.Now watch the video and note down more tips for designing a good poster.**

<https://www.youtube.com/watch?v=AwMFhyH7_5g>

a)

b)

c)

d)

**5. Poster presentation structure and language**

**Complete the structure with your own suggestions.**

1. Introduction

* open the poster presentation, introduce yourself
* introduce the …………………..…… of the presentation
* explain how the poster presentation is …………………..………

2. Main Body

* present each main point
* give …………………………… or supporting information
* evaluate solutions or ideas

3. Conclusion

* summarize what …………………….…… you have made
* give overall evaluation
* invite the ……………………….…… to ask questions

**6. Phrases you can use**

**Match the phrases and corresponding parts of a presentation.**

Thank you for listening……

This poster presentation is about ……

And finally, I will talk about…..

Now I will be happy to answer your questions……….

Now let us turn to the next point…….

What I want to do is to show that………………….

Are there any questions or comments?

I would like to begin by…………

To sum up………..

Moving on, I will look at……………….

That is all I have to say………….

What I want to point out is ………………

**7. Watch three examples of posters on physics. Are the posters well-organized? What should be done differently?** <https://www.youtube.com/watch?v=fm-pEPelB2o>

Comment on individual posters

1……………………………………………………………………………………………………………………………………………………………

2……………………………………………………………………………………………………………………………………………………………

3…………………………………………………………………………………………………………………………………………………………..

**8. Poster presenters should be prepared to give a short spoken summary of the main points of their research. How do the students summarize their research? What is their aim? Do they mention any limitations?**

1 Today I´m presenting research that I´ve been working on for about the ………………………………….. I work in single ………………………………… Our lab team has developed a novel single photon detector. Most photon detectors use superconductors so once you go above ……………………………… where superconductivity stops, the detector stops working. We are hoping ours will be able to…………………………………………………………….

2……………………………………………………………………………………………………………………………………………………………

3.………………………………………………………………………………………………………………………………………………………….

**9. Conference invitation language: Answer the questions 1 - 3.**

Source: Cambridge English for Scientists, Tamzen Armer, CUP 2011, unit 10



1. Who might be interested in attending this event?

2. If a researcher applies on 7 May, could he/she give a paper at this conference?

3. If you were interested in this conference, how could you find out more?

**10. Complete the phrases using these words:**

*basis course deadline keynote preliminary strictly presentation submit updates fees*

1. application \_\_\_\_\_\_\_\_\_\_\_\_

2. on a \_\_\_\_\_\_\_\_\_\_\_\_ first come, first-served \_\_\_\_\_\_\_\_

3. \_\_\_\_\_\_\_\_\_\_\_\_ speakers

4. poster \_\_\_\_\_\_\_\_\_\_\_\_

5. \_\_\_\_\_\_\_\_\_\_\_\_ programme

6. registration \_\_\_\_\_\_\_\_\_\_\_\_

7. to \_\_\_\_\_\_\_\_\_\_\_\_ an abstract

8. in due \_\_\_\_\_\_\_\_\_\_\_\_

9. check back for \_\_\_\_\_\_\_\_\_\_

**11. Which phrases in ex.10 have the same meaning as:**

* *an early plan for the conference, some details may change later*
* *look for further information*
* *when the time comes*

 **In a similar way, paraphrase the meaning of the remaining ones.**

12. Poster presentation – selecting a topic. Work in pairs. Choose two topics and decide how you could present these effectively on a poster. Make rough notes and sketches. Which topics seem more difficult to present on a poster? Give reasons.

a description of a process a plan for a redesigned city square

a sequence of exercise routines an argument for a specific approach

a debate for and against a project a physical experiment a case study

a detailed analysis of works of literature a prototype engine

1)………………………………………………..

2)………………………………………………..

Difficult topics:

# **Study the poster and match sections 1-5 with items a-e.**

a problems associated with the main topic

b definition and explanation of key terms

c an illustration of a process

d citations and references speculating on the future of publishing

e citations and references relating to business and universities

Choose two sections and briefly summarize what these sections are about.

Watch the extract and compare it with your summary. Which extra information is included?

# **Summary – How to design a poster. Fill in the blanks.**



**HW for week 4 – Think about the topic of your poster and its structure - how you will organize the information on your poster. Be ready to explain the topic and layout in 2 mins.**