

# Administration of Questionnaires



Lesson 7  
30.10.2013

# Possible choices

- Surveys based on face to face interviews
- Postal Surveys
- Telephone Surveys
- Online Surveys (social media or any other)

*Can we assume face to face interviews as most feasible way to collect data from developing countries ?*

# Choices of Sampling Methods for DC

- **The geographical,**
- **ethnic and**
- **linguistic situation and,**
- **The existing sociological structures**

*UNESCO 1963. P.8*

# Sampling related matters

## What types

- Simple random sampling
- Stratified sampling
- Multi- Stage sampling

Do we have enough information to select samples from developing countries?

- Name lists
- Maps showing geographical boundaries
- Some micro-features not available in maps

# Towards some solutions

- **Field familiarity visits**
- **Topo maps, Google map**
- **Taking the help from village headman or any other knowledgeable persons to manage the survey**



**Boundaries of village, communities etc., initiatives to take samples**

# Village map showing different segments



# Range of socio-economic background of village leaders

**Village Headman in Rajasthan**



**Village Headman in Uttar Pradesh**



**Simunaya village headman (S. Africa)**

# Local Headmen's Values in Managing Surveys

- They have an intimate knowledge of their culture
- Knowledgeable local peoples' support to plan the survey and to know where about for more logistical things can be used.
- be informed heads/chiefs of the tribe in advance

*Fink notes this for Laos and Hoffmann for Africa. (p.13)*

# Determining the respondents and responses

Doubts	Options	Remarks
Who will be the respondents?	Chief household- Husband/wife	<ul style="list-style-type: none"><li>• Is it possible to make a prior appointment?</li><li>• Is it possible to pay attention to their free times (ethics?)</li></ul>
Will they be available?	<ul style="list-style-type: none"><li>• Any other matured family member</li></ul>	
Nature of responses	<ul style="list-style-type: none"><li>• Personal</li><li>• Collective</li></ul>	Taboos, bound by family and community (individual Quest. May not be ideal)

# Interviewers

- Ideal to have interviewers from the same ethnic group
- Same social status to avoid inferiority
- Training course may be important
- Supervisor for a several enumerators



# **Box 1: interviewer training in Laos social Survey (three and half day training)**

<b>1<sup>st</sup>, day morning-</b>	<b>Training of 'do's and 'don't s</b>
<b>1<sup>st</sup>, day afternoon-</b>	<b>Explanation of questionnaire</b>
<b>2<sup>nd</sup>' day morning-</b>	<b>Mock interviews with friends</b>
<b>2<sup>nd</sup>' day afternoon- interviews</b>	<b>Discussion &amp; review of m.</b>
<b>3<sup>rd</sup>' day morning</b>	<b>Interview with a stranger</b>
<b>3<sup>rd</sup>' day afternoon</b>	<b>Review interviews and exp. sampling</b>

# Afternoon reviewing and debriefing of interviewers works

- Editing errors
- Completing incomplete parts

