

neatly presented	cohesive	with full forms of words
objective	correct	without redundancies
explicit	factual	with flowing structure
hedged	unambiguous	without clichés
frequent third person pronouns	accurate	responsible
well structured	neutral	backed up by evidence
professionally acceptable	revised	understandable
linear structure	timeless	specific
without colloquialisms	re-drafted	referenced
precise	clear	nominalised
claiming authority	formal	tentative
more frequent passive voice	impersonal	no negative forms
with explicit links between presented ideas		coherent
with clear understanding of the subject matter		concise
relevant within the discourse of your discipline		