



Digital Media, Democracy and Civil Society in Central and Eastern Europe

Katowice 8-9 January 2024

	8 January 2024		
	Hotel Monopol ul. Dworcowa 5, Katowice		
14h	Welcome	<i>Karolina Koc-Michalska</i>	Audencia Business School Nantes University of Silesia in Katowice
		<i>Michał Daszykowski</i>	University of Silesia in Katowice
		<i>Mariusz Kolczyński</i>	University of Silesia in Katowice
14h15	The Illiberal Public Sphere: Media and Audiences in the Age of Polarization		
	Keynote	<i>Sabina Mihelj</i>	Loughborough University
		<i>Václav Štětka</i>	Loughborough University
15h30	Coffee break		
16h-17h15	Digital Media, Democracy, and Civil Society in Central and Eastern Europe		
	Round Table: Journal of Information Technology & Politics Special Issue		
	Introduction & Moderator	<i>Damian Guzek</i>	University of Silesia in Katowice
		<i>Katarzyna Bąkowicz</i>	University of Social Science and Humanities
		<i>Bogusława Dobek-Ostrowska</i>	University of Wrocław
		<i>Krzysztof Izdebski</i>	Batory Foundation
		<i>Jan Zając</i>	Sotrender
17h30-19h	The Threats and Potentials for Democracy: Changing Political Information Environment		
	Round Table: THREATPIE project		
	Introduction & Moderator	<i>Agnieszka Stępińska</i>	Adam Mickiewicz University
		<i>Mariusz Jankowski</i>	Katowice City Hub
		<i>Ulrike Klinger</i>	European New School of Digital Studies
		<i>Monika Rosa</i>	Polish Member of Parliament
		<i>Václav Štětka</i>	Loughborough University
		<i>Sylvia Szostak</i>	Interia, Wprost, Ekran University of Social Sciences and Humanities
		<i>Paweł Szot</i>	TVN
19h30	Conference dinner for invited participants sponsored by Threatpie project (Norface)		

	9 January 2024	
	WNS ul. Bankowa 11, room 142	
9h -10h45	Threats to the democracy? New media and politics in CEE Chair: Danis Halgiera, THREATPIE, Adam Mickiewicz University	
9h	Negative Campaigning on Facebook in Central and Eastern European Countries	<i>Krisztina Burai (Eötvös Loránd University), Delia Balaban (Babeş-Bolyai University Cluj-Napoca), Dren Gërguri (University of Prishtina), Tamara Grechanaya (University of Milan) Alena Macková (Masaryk University) Jonila Godile (University of Tirana)</i>
9h15	New Technologies and Ethical Challenges: Political Marketing Practice from Central European Perspective	<i>Miloš Gregor, Tereza Vahancikova (Masaryk University)</i>
9h30	Researching Media and Democracy Researchers: Monitoring Capabilities in Poland	<i>Michał Glowacki, Jacek Mikucki, Katarzyna Gajlewicz-Korab, Łukasz Szurmiński, Maria Łoszevska-Ołowska (University of Warsaw)</i>
9h45	Unraveling the Role of Media in Conspiracy Thinking: Insights from the Czech Population	<i>Lucie Čejková, Alena Macková (Masaryk University)</i>
10h	Digital Tools for the Political Communication Quality. Perspective of the Polish Political Actors	<i>Barbara Brodzińska-Mirowska (Nicolaus Copernicus University in Toruń)</i>
10h15	Exploring Dark Participation in Online Political Discourse: A Quantitative Analysis of Hate Speech and Trolling in Facebook Comments during the Czech Presidential Elections Campaign	<i>Julia Gottstein, Jan Novotný (Charles University)</i>
10h45-11h15	Coffee break	
11h15-12h45	Threats to the democracy? New media and citizens in CEE Chair: Kinga Adamczewska, Adam Mickiewicz University	
11h15	Astroturfed influencers. How do campaigns use coordinated influencer activity to conquer social media - the case of Megafon	<i>Vanessa Juhász (ELTE Eötvös Loránd University), Márton Bene (Centre for Social Sciences, Hungarian Academy of Sciences Centre of Excellence & ELTE Eötvös Loránd University)</i>
11h30	Abandoned by Elites, United by Crisis: The Rise of a Collective Identity Online	<i>Martina Novotná (Masaryk University), Lenka Vochocová (Charles University)</i>
11h45	'New media-mediatized' public opinion	<i>Ewa Nowak-Teter (Maria Curie-Skłodowska University in Lublin)</i>
12h	Crises, uncertainty reduction and collective identity negotiation in collaborative communities of online third spaces	<i>Lenka Vochocová, Jana Rosenfeldová (Charles University)</i>
12h15	Immigration from Ukraine to Poland during the Russian-Ukrainian War in readers' comments to quality and tabloid articles	<i>Anna Bączkowska (University of Gdańsk)</i>
12h45	Final Remarks	<i>Darren Lilleker (Bournemouth University)</i>
13h15	Lunch for invited participants Hotel Monopol	