N=410	Ukazatel	Postoj_prumer_off	SN_prumer_off	VKCH_prumer_off	Zamer_prumer_off	Vnímaná dostupnost prostředků a času	Vnímaná dostupnost	Vnímaná cena	Důvěra v certifikaci
CZ; N=209	Šikmost	-0,94	0,11	-1,60	0,29	-0,26	0,14	0,37	-0,103
	Standardní chyba šikmosti	0,17	0,17	0,17	0,17	0,17	0,17	0,17	0,168
	Špičatost	0,90	-1,04	2,34	-0,91	-0,92	-0,61	-0,32	-0,756
	Standardní chyba špičatosti	0,34	0,34	0,34	0,34	0,34	0,34	0,34	0,335
DE; N=201	Šikmost	-1,03	-0,06	-1,15	-0,54	-0,11	-0,51	0,92	-0,163
	Standardní chyba šikmosti	0,17	0,17	0,17	0,17	0,17	0,17	0,17	0,172
	Špičatost	1,65	-0,61	1,51	-0,70	-1,15	-0,36	0,88	-0,508
	Standardní chyba špičatosti	0,34	0,34	0,34	0,34	0,34	0,34	0,34	0,341

CZ	Collinearity Statistics	
	Tolerance	VIF
(Constant)		
Postoj_prumer_off	0,62	1,613
SN_prumer_off	0,723	1,383
VKCH_prumer_off	0,788	1,27
Vnímaná dostupnost prostředků a času	0,695	1,44
Vnímaná dostupnost	0,879	1,138
Vnímaná cena	0,779	1,284
Důvěra v certifikaci	0,753	1,329

a Dependent Variable: Zamer_prumer_off

CZ	Collinearity Statistics	
	Tolerance	VIF
(Constant)		
pos_kval	0,287	3,483
pos_chut	0,571	1,751
pos_zdrav	0,352	2,84
pos_env	0,365	2,738
pos_zvir	0,374	2,67

a Dependent Variable: Zamer_prumer_off

CZ	Collinearity Statistics	
	Tolerance	VIF
(Constant)		
sn_partner	0,61	1,64
sn_rodina	0,56	1,787
sn_kamar	0,555	1,802
sn_infl	0,715	1,399

a Dependent Variable: Zamer_prumer_off

DE	Collinearity Statistics	
	Tolerance	VIF
(Constant)		
Postoj_prumer_off	0,623	1,606
SN_prumer_off	0,756	1,323
VKCH_prumer_off	0,849	1,178
Vnímaná dostupnost prostředků a času	0,849	1,177
Vnímaná dostupnost	0,874	1,145
Vnímaná cena	0,852	1,174
Důvěra v certifikaci	0,794	1,259

a Dependent Variable: Zamer_prumer_off

DE	Collinearity Statistics	
	Tolerance	VIF
(Constant)		
pos_kval	0,483	2,07
pos_chut	0,596	1,678
pos_zdrav	0,584	1,713
pos_env	0,573	1,747
pos_zvir	0,718	1,394

a Dependent Variable: Zamer_prumer_off

DE	Collinearity Statistics	
	Tolerance	VIF
(Constant)		
sn_partner	0,641	1,559
sn_rodina	0,559	1,79
sn_kamar	0,589	1,699
sn_infl	0,757	1,321

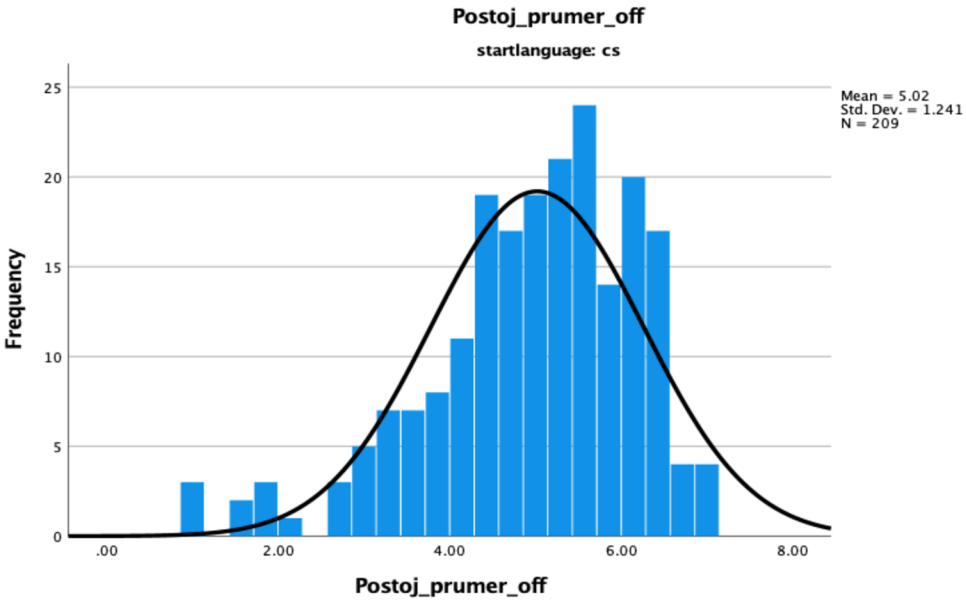
a Dependent Variable: Zamer_prumer_off

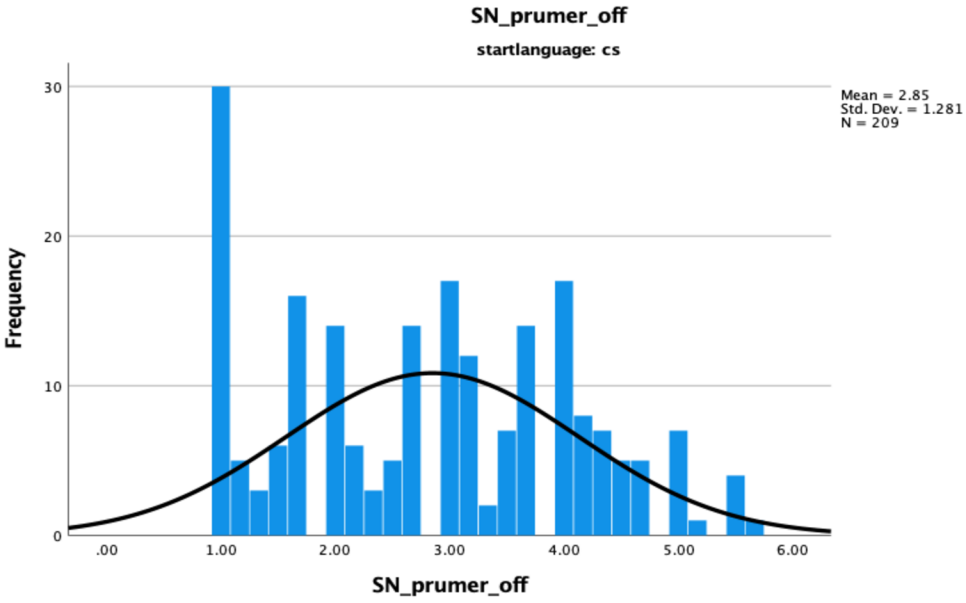
	pos_hl1	pos_hl2	pos_kval	pos_chut	pos_zdrav	pos_env	pos_zvir	pos_lok
pos_hl1	1	0,836	0,644	0,52	0,537	0,536	0,446	0,287
pos_hl2	0,836	1	0,596	0,487	0,51	0,513	0,438	0,301
pos_kval	0,644	0,596	1	0,63	0,686	0,531	0,472	0,337
pos_chut	0,52	0,487	0,63	1	0,512	0,383	0,314	0,34
pos_zdrav	0,537	0,51	0,686	0,512	1	0,518	0,442	0,216
pos_env	0,536	0,513	0,531	0,383	0,518	1	0,656	0,317
pos_zvir	0,446	0,438	0,472	0,314	0,442	0,656	1	0,327
pos_lok	0,287	0,301	0,337	0,34	0,216	0,317	0,327	1

	sn_partner	sn_rodina	sn_kamar	sn_infl
sn_partner	1	0,587	0,477	0,322
sn_rodina	0,587	1	0,579	0,27
sn_kamar	0,477	0,579	1	0,446
sn_infl	0,322	0,27	0,446	1

	vkch_hl1	vkch_hl2	vkch_pros_ca	vkch_dost	vkch_drah	vkch_cert
vkch_hl1	1	0,442	0,087	0,127	0,032	0,085
vkch_hl2	0,442	1	0,306	0,232	0,172	0,145
vkch_pros_c	0,087	0,306	1	0,116	0,37	0,101
vkch_dost	0,127	0,232	0,116	1	0,093	0,141
vkch_drah	0,032	0,172	0,37	0,093	1	0,095
vkch_cert	0,085	0,145	0,101	0,141	0,095	1

	zam_hl1	zam_hl2	zam_hl3_prav
zam_hl1	1	0,931	0,812
zam_hl2	0,931	1	0,82
zam_hl3_pra	0,812	0,82	1


Postoj_prumer_off
startlanguage: cs
Mean = 5.02
Std. Dev. = 1.241
N = 209
Frequency
25
20
15
10
5
0
.00
2.00
4.00
6.00
8.00
Postoj_prumer_off


SN_prumer_off
startlanguage: cs
Mean = 2.85
Std. Dev. = 1.281
N = 209
Frequency
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10
0
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1.00
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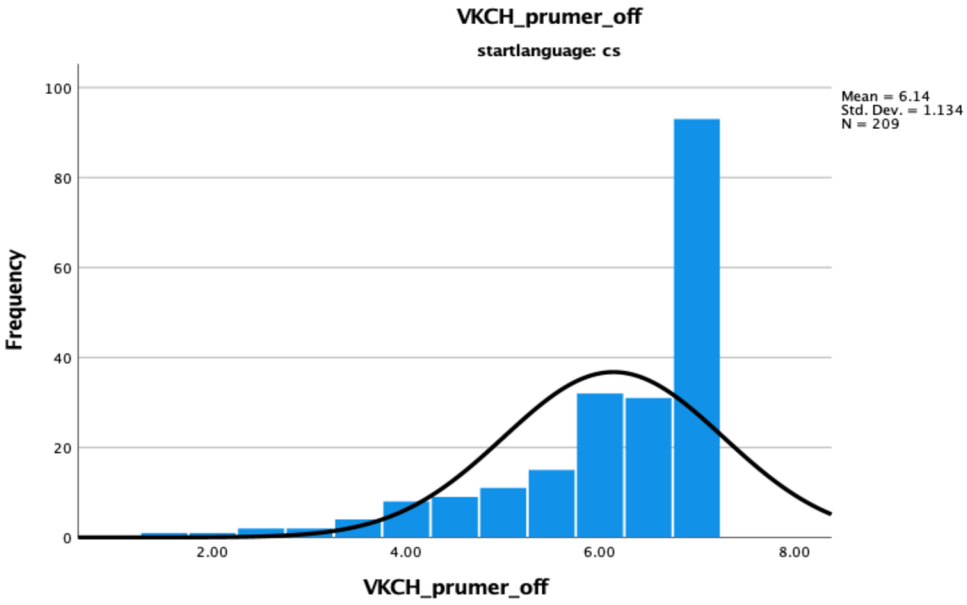
6.00
SN_prumer_off


VKCH_prumer_off
startlanguage: cs
Mean = 6.14
Std. Dev. = 1.134
N = 209
Frequency
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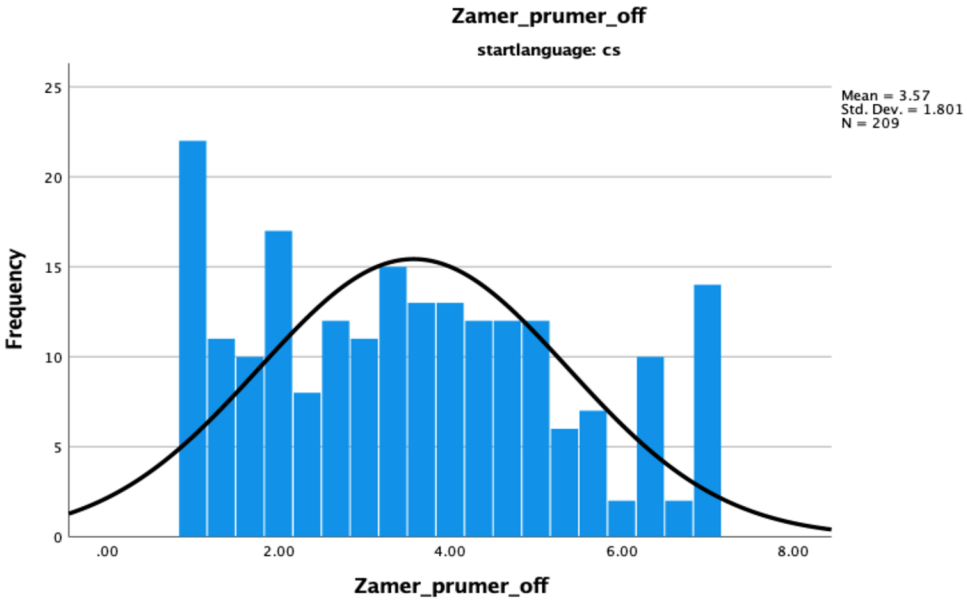
80
60
40
20
0
2.00
4.00
6.00
8.00
VKCH_prumer_off


Zamer_prumer_off
startlanguage: cs
Mean = 3.57
Std. Dev. = 1.801
N = 209
Frequency
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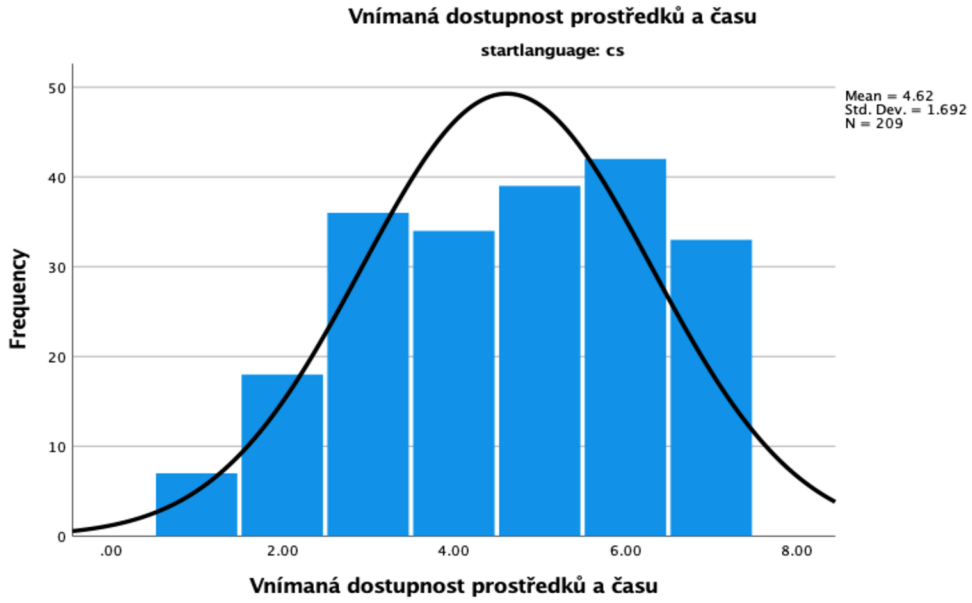
20
15
10
5
0
.00
2.00
4.00
6.00
8.00
Zamer_prumer_off


Vnímaná dostupnost prostředků a času
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Mean = 4.62
Std. Dev. = 1.692
N = 209
Frequency
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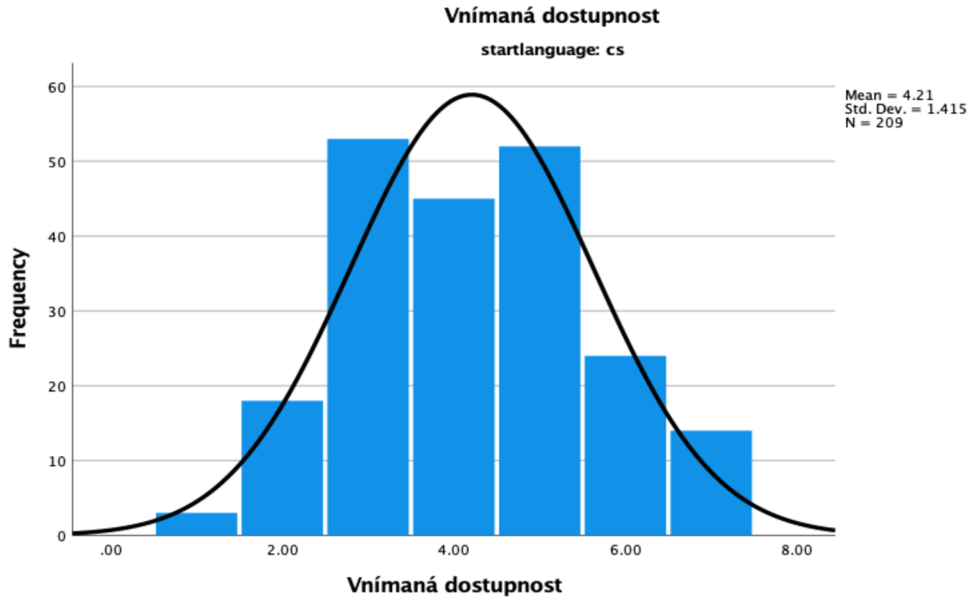
40
30
20
10
0
.00
2.00
4.00
6.00
8.00
Vnímaná dostupnost prostředků a času


Vnímaná dostupnost
startlanguage: cs
Mean = 4.21
Std. Dev. = 1.415
N = 209
Frequency
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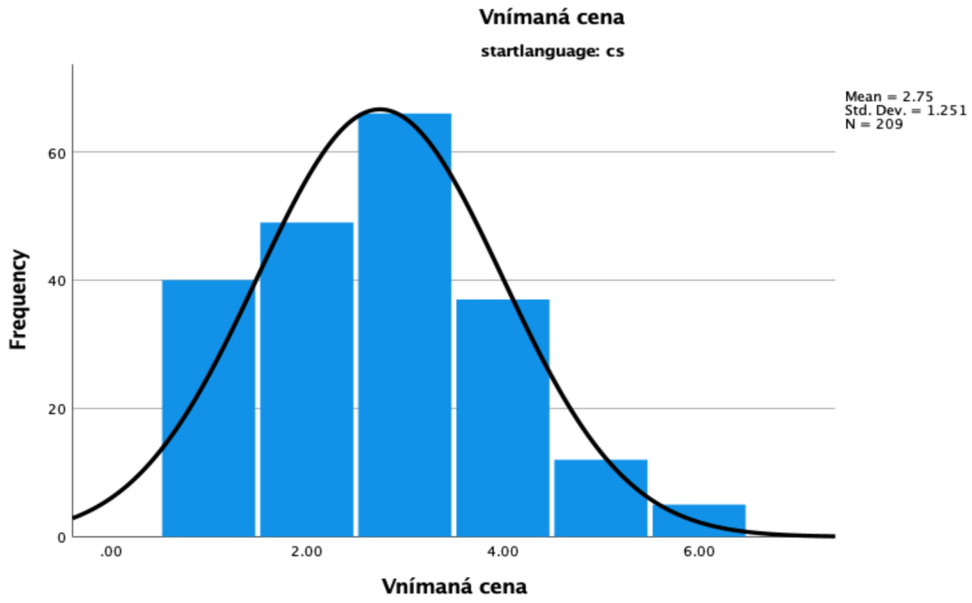
50
40
30
20
10
0
.00
2.00
4.00
6.00
8.00
Vnímaná dostupnost


Vnímaná cena
startlanguage: cs
Mean = 2.75
Std. Dev. = 1.251
N = 209
Frequency
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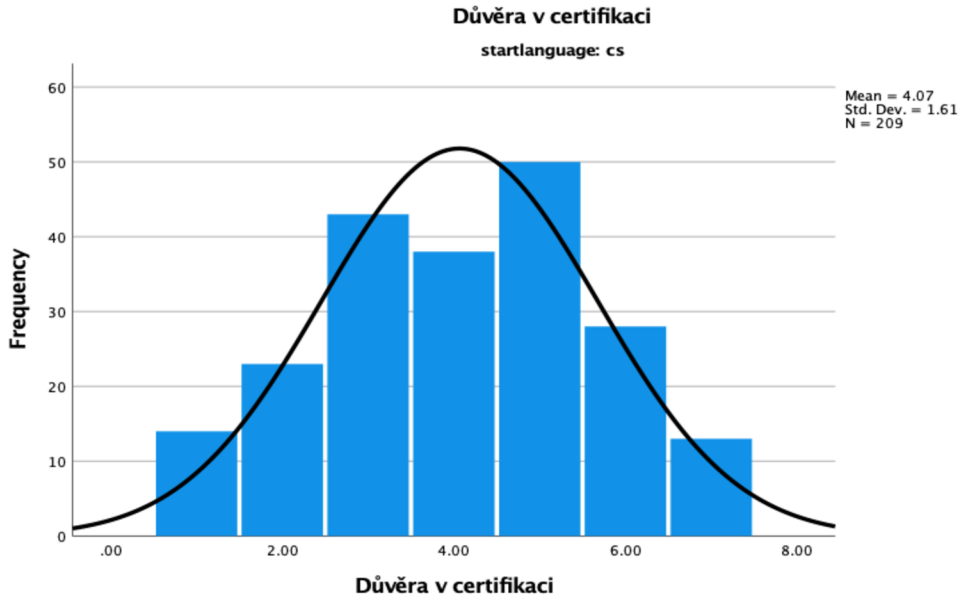
40
20
0
.00
2.00
4.00
6.00
Vnímaná cena


Důvěra v certifikaci
startlanguage: cs
Mean = 4.07
Std. Dev. = 1.61
N = 209
Frequency
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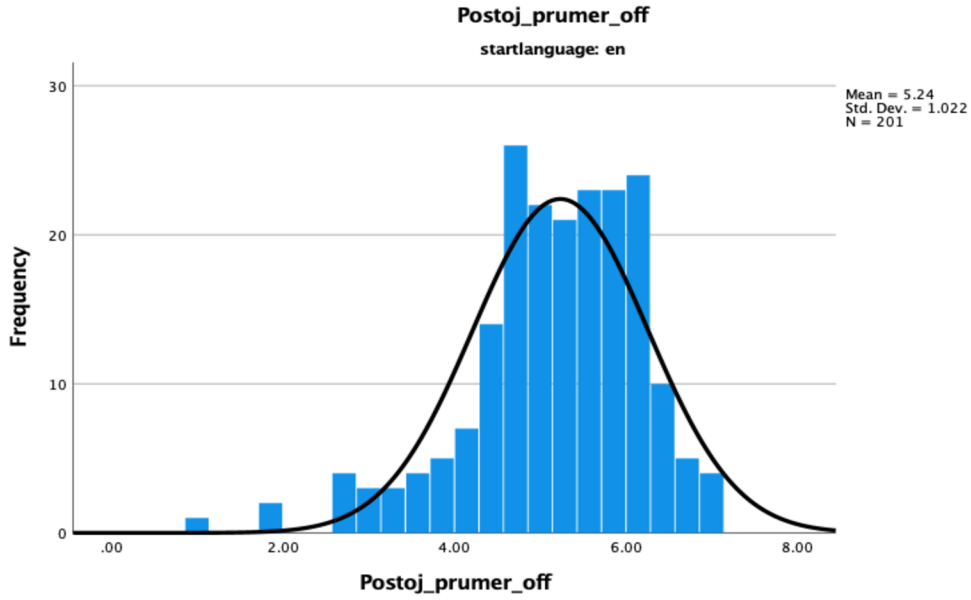
50
40
30
20
10
0
.00
2.00
4.00
6.00
8.00
Důvěra v certifikaci


Postoj_prumer_off
startlanguage: en
Mean = 5.24
Std. Dev. = 1.022
N = 201
Frequency
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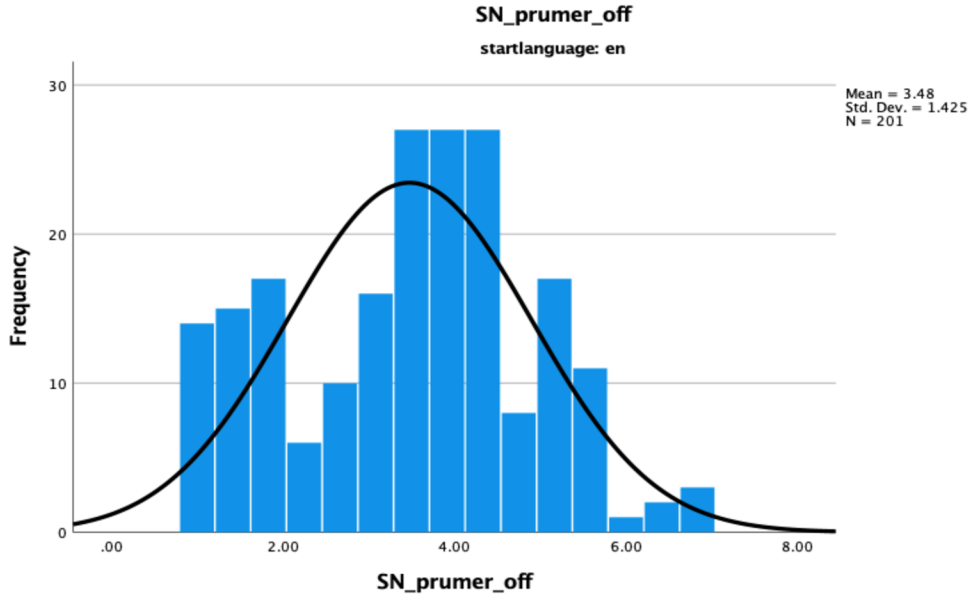
20
10
0
.00
2.00
4.00
6.00
8.00
Postoj_prumer_off


SN_prumer_off
startlanguage: en
Mean = 3.48
Std. Dev. = 1.425
N = 201
Frequency
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20
10
0
.00
2.00
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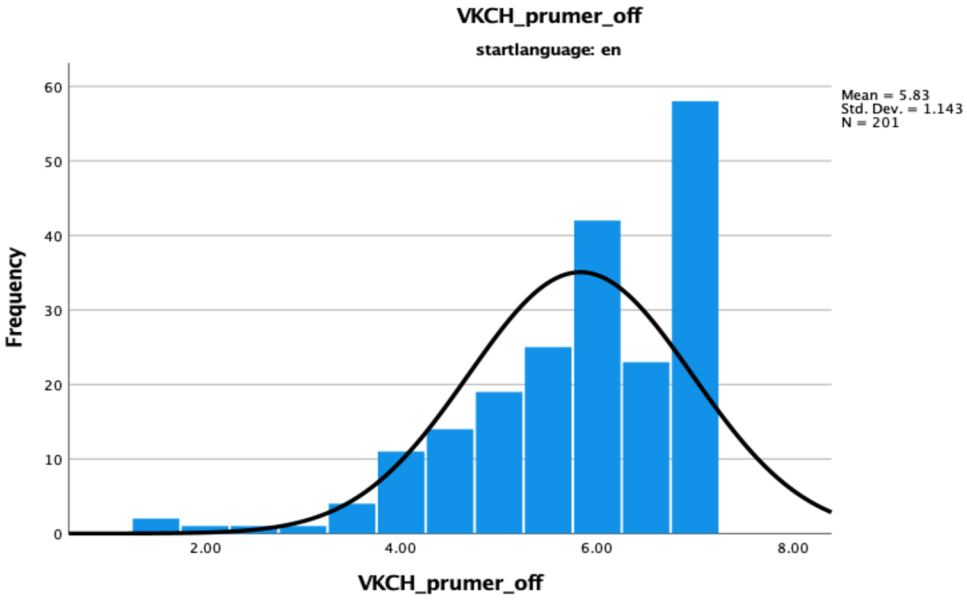
8.00
SN_prumer_off


VKCH_prumer_off
startlanguage: en
Mean = 5.83
Std. Dev. = 1.143
N = 201
Frequency
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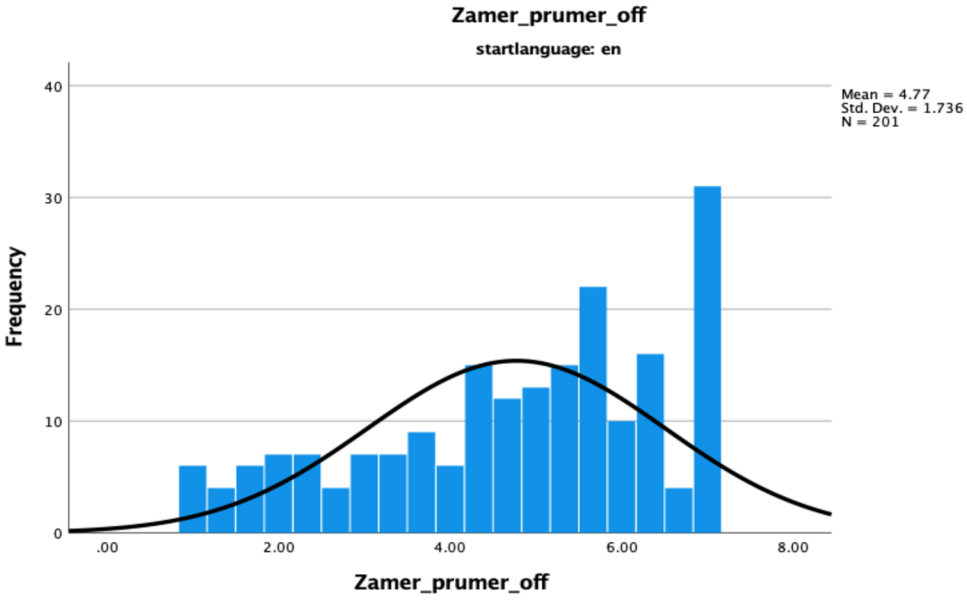
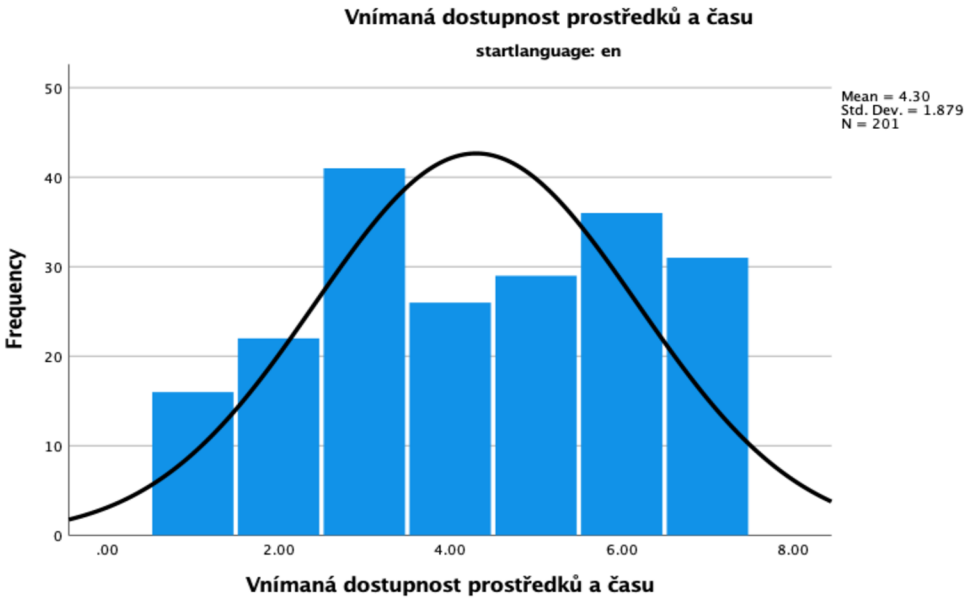
50
40
30
20
10
0
2.00
4.00
6.00
8.00
VKCH_prumer_off


Zamer_prumer_off
startlanguage: en
Mean = 4.77
Std. Dev. = 1.736
N = 201
Frequency
40
30
20
10
0
.00
2.00
4.00
6.00
8.00
Zamer_prumer_off


Vnímaná dostupnost prostředků a času
startlanguage: en
Mean = 4.30
Std. Dev. = 1.879
N = 201
Frequency
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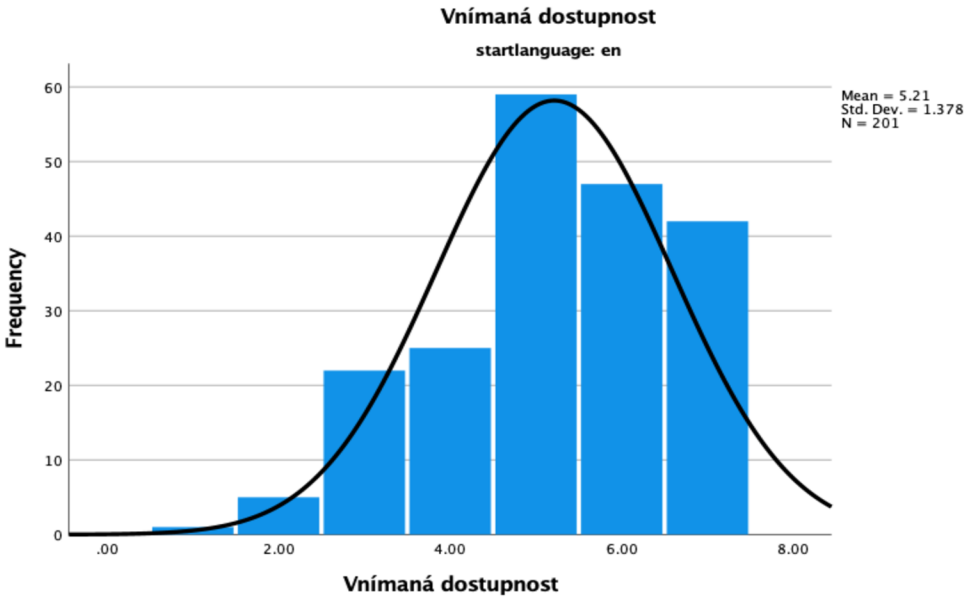
40
30
20
10
0
.00
2.00
4.00
6.00
8.00
Vnímaná dostupnost prostředků a času


Vnímaná dostupnost
startlanguage: en
Mean = 5.21
Std. Dev. = 1.378
N = 201
Frequency
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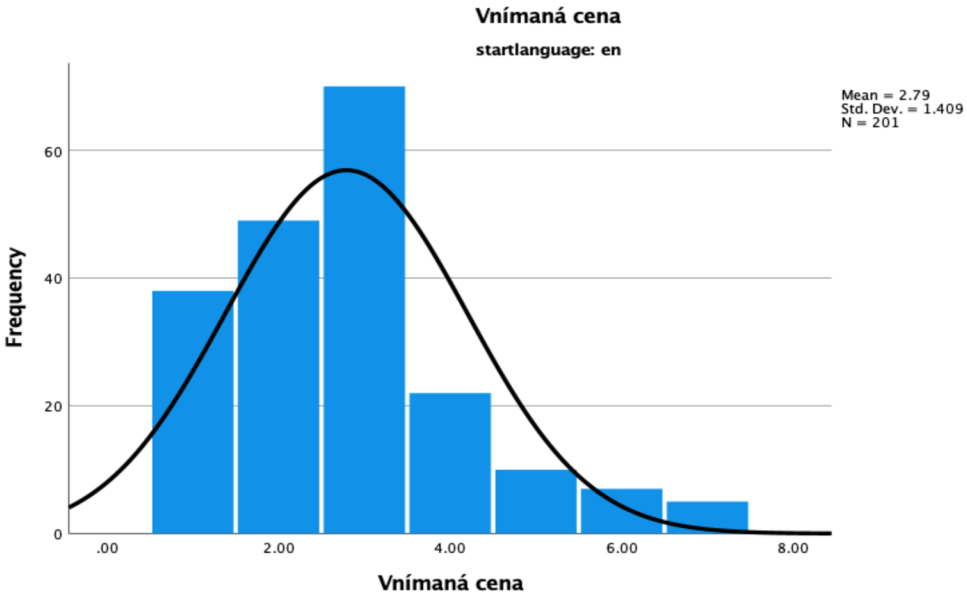
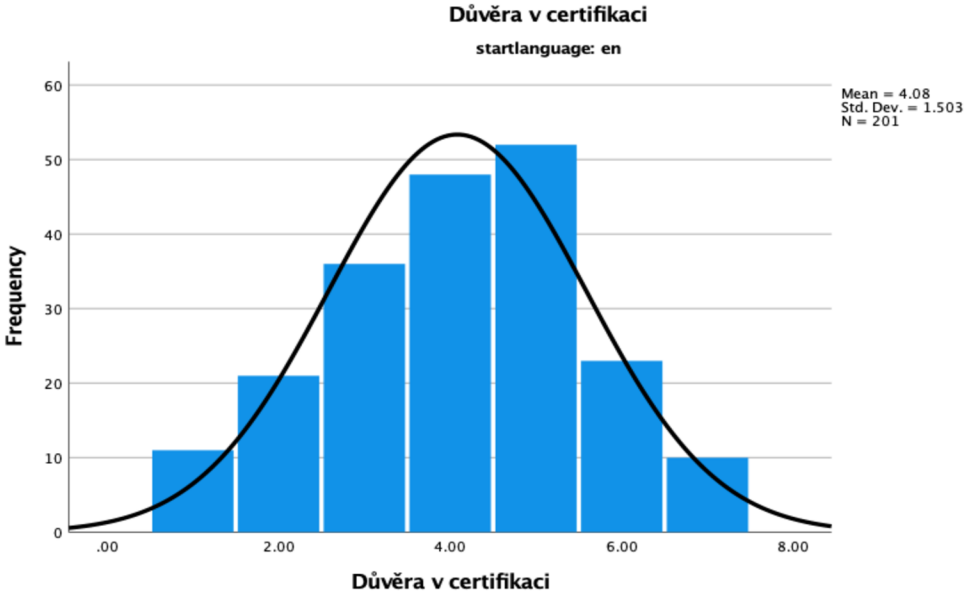
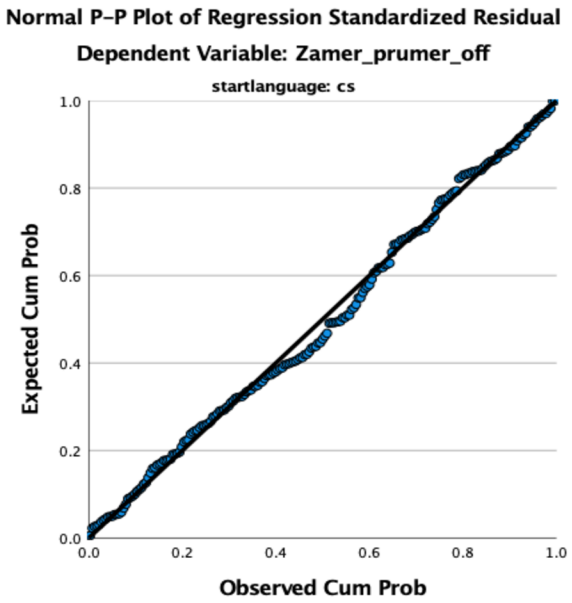
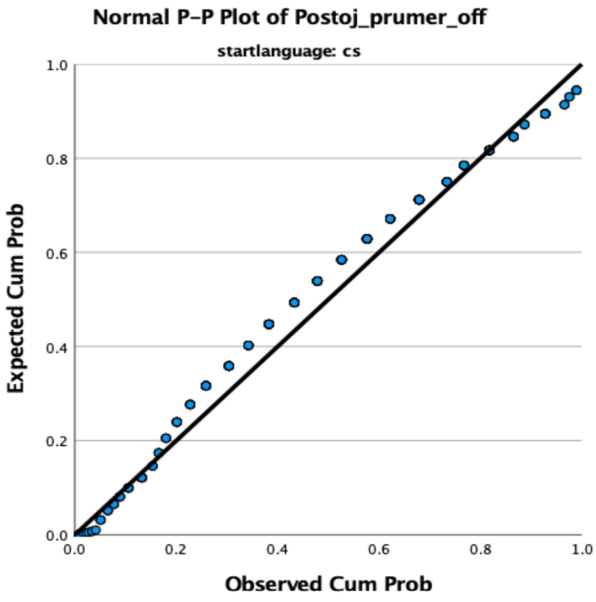
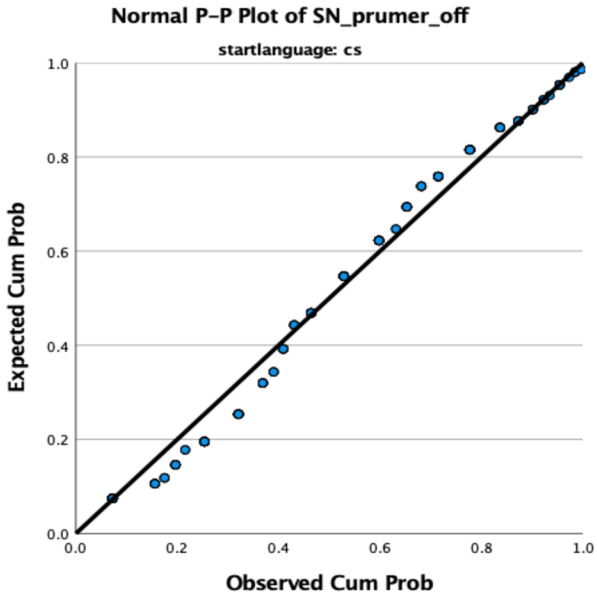
50
40
30
20
10
0
.00
2.00
4.00
6.00
8.00
Vnímaná dostupnost

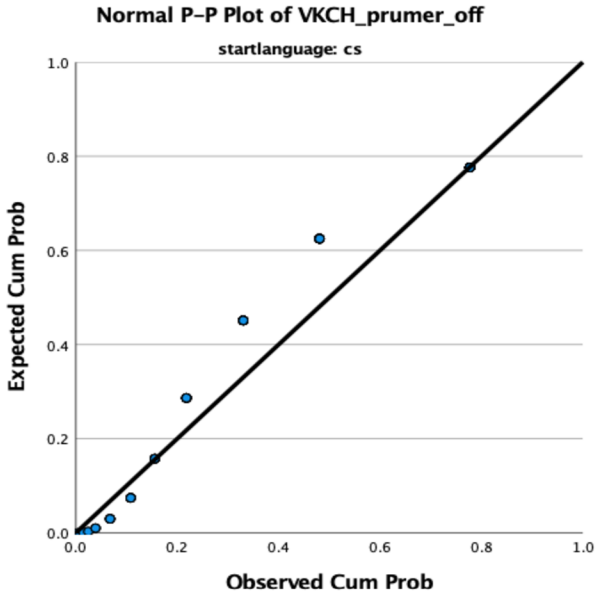

Vnímaná cena
startlanguage: en
Mean = 2.79
Std. Dev. = 1.409
N = 201
Frequency
60
40
20
0
.00
2.00
4.00
6.00
8.00
Vnímaná cena

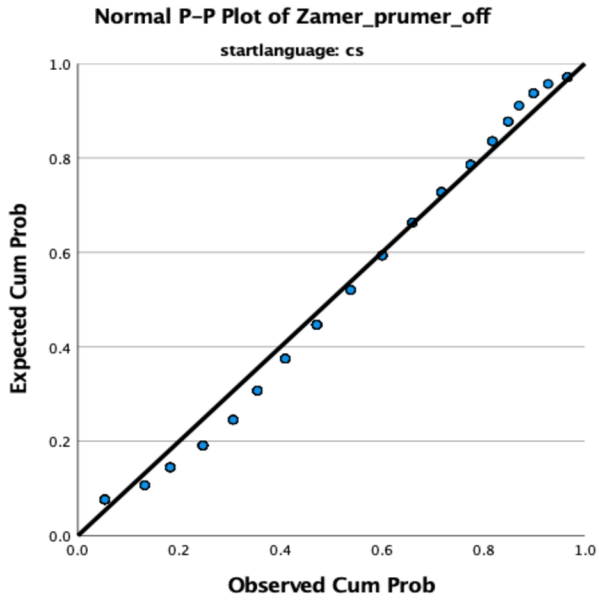

Důvěra v certifikaci
startlanguage: en
Mean = 4.08
Std. Dev. = 1.503
N = 201
Frequency
60
50
40
30
20
10
0
.00
2.00
4.00
6.00
8.00
Důvěra v certifikaci

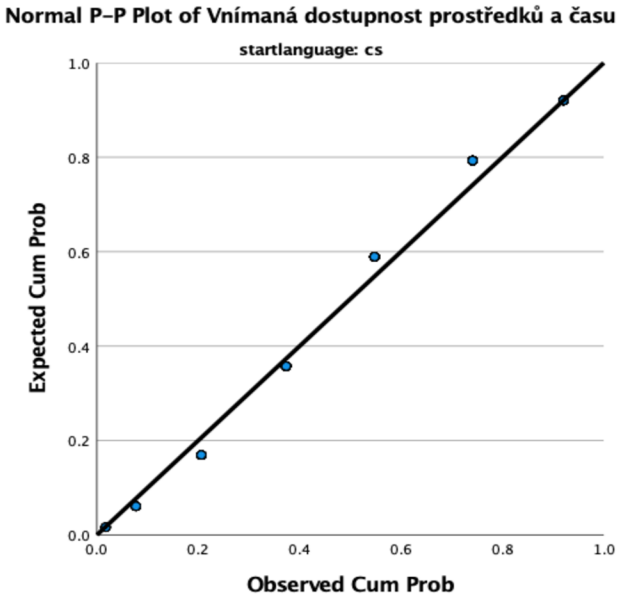

Normal P-P Plot of Regression Standardized Residual
Dependent Variable: Zamer_prumer_off
startlanguage: cs
Expected Cum Prob
Observed Cum Prob
0.0
0.2
0.4
0.6
0.8
1.0

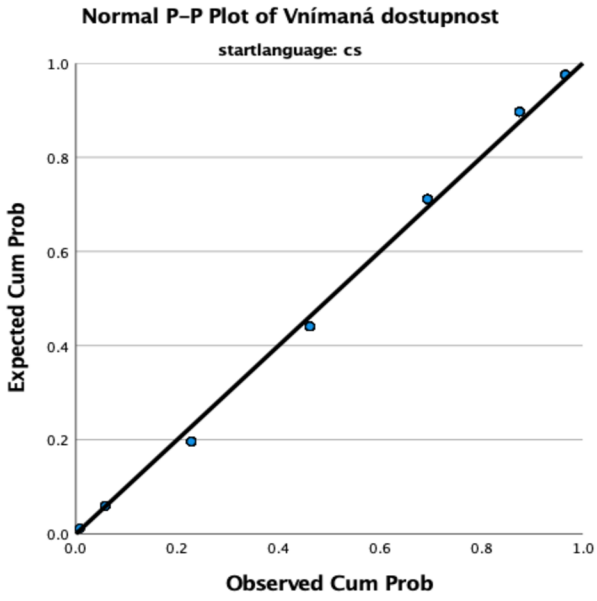

Normal P-P Plot of Postoj_prumer_off
startlanguage: cs
Expected Cum Prob
Observed Cum Prob
0.0
0.2
0.4
0.6
0.8
1.0


Normal P-P Plot of SN_prumer_off
startlanguage: cs
Expected Cum Prob
Observed Cum Prob
0.0
0.2
0.4
0.6
0.8
1.0


Normal P-P Plot of VKCH_prumer_off
startlanguage: cs
Expected Cum Prob
Observed Cum Prob
0.0
0.2
0.4
0.6
0.8
1.0


Normal P-P Plot of Zamer_prumer_off
startlanguage: cs
Expected Cum Prob
Observed Cum Prob
0.0
0.2
0.4
0.6
0.8
1.0


Normal P-P Plot of Vnímaná dostupnost prostředků a času
startlanguage: cs
Expected Cum Prob
Observed Cum Prob
0.0
0.2
0.4
0.6
0.8
1.0


Normal P-P Plot of Vnímaná dostupnost
startlanguage: cs
Expected Cum Prob
Observed Cum Prob
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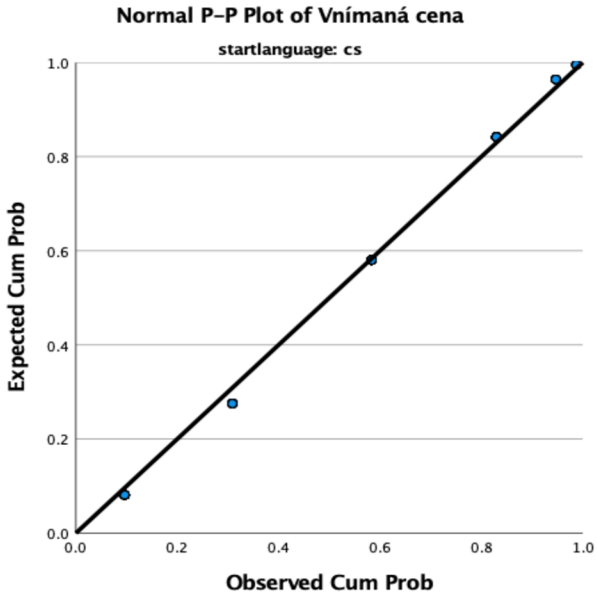
0.2
0.4
0.6
0.8
1.0


Normal P-P Plot of Vnímaná cena
startlanguage: cs
Expected Cum Prob
Observed Cum Prob
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0.2
0.4
0.6
0.8
1.0